What Aging Looks Like

AARP – Millennials Show Us What ‘Old’ Looks Like
The 8 Domains of Livability

- Domain 1: Outdoor Spaces and Buildings
- Domain 2: Transportation
- Domain 3: Housing
- Domain 4: Social Participation
- Domain 5: Respect and Social Inclusion
- Domain 6: Civic Participation and Employment
- Domain 7: Communication and Information
- Domain 8: Community and Health Services
Pinellas County Adult Emergency Financial Assistance Program

Available to qualifying adults who need a helping hand during unexpected financial hardships.
Qualifying Instances

• Past due rent to avoid eviction
• Emergency mortgage assistance to reduce the risk of foreclosure
• Utility assistance to prevent unhealthy living conditions or eviction
• Emergency transportation assistance for work or medical appointments
• Work-related expenses that cause unexpected financial hardship
Eligibility

- 18 years of age or older, or legally emancipated youth
- Without minor children in household
- Qualifying emergency need
- Income at 200% of the Federal Poverty Level or below:
  - $23,544 annually or
  - $1,962 monthly for a one-person household
Helping our neighbors in need
Pinellas County Senior Connections Website - pinellascounty.org/humanservices
Next Steps

- Explore Best Practices
- AARP Model
- Lunch and Learn Networking – Sarasota County
- Quarterly Network Forum
- Public Forum
School of Aging Studies

Brent J. Small, PhD
Director, School of Aging Studies
Tampa, FL
bsmall@usf.edu
Who Are We?

- Established in 1967, we are the oldest aging-related degree program in the country
- Our primary mission is:
  - Excellence in applied aging research and education
- Our emphasis is on:
  - Research that is aimed at improving the lives of older adults and their families
Our Educational Programs

• Two undergraduate majors:
  – Bachelor of Science in Aging Sciences
  – Bachelor Science in Long-term Care Administration

• Graduate certificates
• MA in Gerontology
• PhD in Aging Studies
Our Undergraduate Degrees

• Bachelor of Science in Aging Sciences
  – Multidisciplinary education in aging
  – Graduates work in aging services fields or go on to get advanced degrees (e.g., PhD, DO, MD)

• Bachelor of Science in Long-term Care Admin.
  – Student complete an 650 hour internship
  – Graduates are able to sit for licensure in Florida
  – These occupations have high starting salaries
Graduate Certificates and MA Degree

• Graduate Certificates
  – Graduate certificate in Gerontology
  – Graduate certificate in Hospice, Palliative Care and End-of-Life Care

• MA Degree
  – Celebrating our 50th anniversary this year
  – 36 credit hour program that provides graduate education in gerontology
PhD in Aging Studies

- Campus-wide interdisciplinary research training program
- Graduates go on to positions in academia, private industry and government agencies

- Stress and Cognitive Performance in Older Adults
- Predictors and Outcomes of Hospice use Among Nursing Home Residents in Florida
Our Research

- Our primary areas of research are:
  - Aging and Health
  - Cognitive Aging and Alzheimer’s Disease
  - Public Policy and Long-term Care
  - Aging and Health Disparities
Our Faculty

- Our faculty produce high quality, high impact scholarship
- We have faculty who are Fellows in their major scientific associations
- We have a number of award winners too!
  - Several Teaching Awards
  - Master Mentor Award
  - Baltes Award for Outstanding Research
Debra Dobbs, PhD

- **Associate Professor**

- **Research**
  - Residential Care, Assisted Living and Nursing Home Research; Hospice and Palliative Care; End-of-Life Decision Making

- **Service**
  - Member, Florida Physician Orders for Life Sustaining Treatment Task Force
Jerri Edwards, PhD

• Associate Professor
• Research
  – Cognitive Interventions; Older Drivers; Randomized Clinical Trials
• Service
  – American Institute for Research, Cognitive Training Workshop Committee
  – Parkinson’s Disease Foundation, Cognitive Workgroup
William E. Haley, PhD

• Professor

• Research
  – Family Caregiving in Stroke, Cancer, Dementia, and End-of-Life; Psychosocial Interventions for Older Adults and their Family Caregivers

• Service
  – Board of Directors, Alzheimer’s Association - Florida Gulf Coast Chapter
Kathryn Hyer, PhD, MPP

- Director, Florida Policy Exchange Center on Aging
- Research
  - Quality of care and life in nursing homes and assisted living; Long-term care supports and services
- Service
  - DOEA representative on the Gold Seal Panel of the Governor's Panel on Excellence in Long-Term Care
Learn More About Us

• Visit our website: agingstudies.usf.edu

• Come to one of our many events throughout the year
  – Careers in Aging Week, annually in the spring
  – Distinguished Lectures, throughout the year

• Contact us:
  – Ms. Jessica Wall, 974-2414, jwall5@usf.edu
  – Dr. Brent Small, 974-9746, bsmall@usf.edu
Florida Policy Exchange Center on Aging
USF School of Aging Studies
Distinguished Lectureship in Aging


We proudly announce a presentation by Dr. Susan MacManus, a Distinguished University Professor at USF in the Department of Government and International Affairs, and Florida’s most-quoted political scientist. She directs the annual USF-Nielsen Sunshine State Survey – the state’s most extensive annual public policy survey of adult Floridians (sunshinestatesurvey.org). She currently serves as the political analyst for ABC Action News. She has appeared on every major broadcast, cable television and radio network, along with interviews by major newspapers in Florida, the U.S. and abroad. Come listen, ask questions and enjoy this timely lecture.

Friday, October 7, 2016
10:30 am – USF College of Public Health Auditorium 1023B

For more information email Lydia Hentschel at lhentsch@usf.edu or call 813-974-8201.

Sponsored by the USF School of Aging Studies, Florida Policy Exchange Center on Aging, and USF Health

USF is an Equal Opportunity/Equal Access/Affirmative Action Institution. For persons requesting disability accommodations contact Lydia Hentschel at 813-974-8201 or lhentsch@usf.edu a minimum of (5) working days in advance of the event.
Neighborly Care Network
Transportation
2016
1966 - Neighborly began serving Pinellas County seniors
1968 - started the first federally funded Meals on Wheels program in the nation and opened the first Adult Day Care center in the nation
1973 - opened the first congregate dining site in the state of Florida
1977 - implemented transportation services to provide medical transportation and rides to Senior Dining Sites and Adult Day Services facilities.

Currently serving 1,650 clients through Meals on Wheels and Transportation
Neighborly’s services benefit the elderly, the disabled, and low income individuals

On average, the 65+ population visits a doctor 8 times per year
In 2016 Neighborly has a wait list of over 600 elderly for Meals on Wheels and had to turn down 864 trips all due to budget cuts
By 2040 when the 60+ population in Pinellas County grows by almost 32%, how many will have to turn down?
Neighborly could not serve those we do without the help of volunteers, however, due to the rising cost of gas and many seniors working longer, we are experiencing a shortage of volunteer drivers.

Due to this volunteer shortage we are forced to hire paid drivers which cuts into funding for transportation and Meals on Wheels
In 2012, The Department of Elder Affairs conducted a statewide survey to measure elder Floridian needs. Questions were asked in order to help evaluate the gaps in service.

Approximately 41% of those surveyed reported needing some kind of driving assistance.

Transportation rated #1 for additional services needed with 80% as greatly needed. Transportation again rated #1 as the most important service to maintain for the elderly community.

Florida has the greatest proportion of people who are at least 65 (17.4 percent)

In 2010 there were 259,771 seniors 60+ in Pinellas County

In Pinellas County by 2040 there will be 343,967 seniors 60+ of which 131,373 of these will be 75+

NCN Transportation in 2015 completed 120,300 trips
Serving Senior Since 1966

I don’t know what I would do without the Neighborly Care Network transportation. I have Macular Degeneration and cannot drive anymore.

Hershel C.
Transportation client

I truly enjoy your meals & I have not had a sick day or headache since I have been going to the senior dining site. It shows you what proper diet does!

Betty C.
Senior Dining Client
Area Agency on Aging of Pinellas-Federal and State Funding
Transportation Disadvantage (TD)- State Funding
Transportation to:
- Medical appointments
- Senior Dining sites
- Adult Day Care facilities
- Shopping
- Special Events
- EZride service
Florida Department of Transportation (FDOT) - Federal Funding
- Provides capital funding to replace, rehabilitate, and purchase buses and related equipment. As well operating funds with a 50% match.
Questions?
Dr. Kathy Black is a Professor of Social Work and Gerontology at the University of South Florida at Sarasota/Manatee. She obtained her Ph.D. from SUNY Albany and Master’s Degrees in Social Work and Gerontology from the USC and a Master’s Degree in Public Health from the UCLA. She is also a Hartford Geriatric Social Work Faculty Scholar, a Fellow in the Gerontological Society of America, and The Patterson Foundation Initiative Consultant for Age-Friendly Sarasota.

Dr. Black has over 30 years of experience working with older adults and their families as a geriatric case manager, medical social worker, and geriatric nurse in acute and long term care, hospital, nursing home, and community-based settings. She speaks about health and aging throughout the community and internationally and is on the editorial boards of: Research on Aging, Journal of Social Work in Palliative and End-of-Life Care, and the Journal of Social Service Research.

Beverly Burton received a Master's Degree in Gerontology from the University of South Florida and began her career as a case manager working with high risk, frail elders living in the community. She joined the Area Agency on Aging that serves Pasco and Pinellas Counties in 1992 and is the Aging and Disability Resource Center (ADRC) Director and oversees: the federally funded Helpline providing information and referral to seniors, adults with a disability, and caregivers; access to federally and state-funded programs, and staff who provide access, education and eligibility assistance for the Statewide Medicaid Managed Care Long-Term Care Program.

Deborah Lekenta is the Transportation Director for Neighborly Care Network since September 2010. She attended the University of Phoenix and is the Chairman of the Board for Tampa Bay Network to End Hunger. As Transportation Director, Deborah is responsible for the transportation department and its staff. She directs activities related to dispatching, routing, and tracking transportation vehicles. In addition to developing and managing procedures, she is responsible for the oversight of federal and state public transportation programs and monitors spending to ensure that expenses are consistent with approved budgets.

Mike Mahoney has served as the Circuit Six Adult Protective Services Human Services Program Specialist with the Florida Department of Children and Families since 2015 after joining the circuit as an Adult Protective Investigator in 2011. He has been with the Department since 1999, starting his career as a Hillsborough County Child Protective Investigator and later worked in Client Relations. Mike was promoted to Suncoast Region Criminal Justice Coordinator, handling the region’s missing children and human trafficking and acted as the regional liaison with the law enforcement community and other partners. He has an undergraduate degree in Criminology, a graduate degree in Communication and Organizational Leadership Studies, and is a Certified Public Manager.

Kerry Kimball Marsalek has 20 years of professional experience home and community based care program management in the not-for-profit sector, long term care management in the private sector and community facilitation in the government sector. As the Office on Aging Manager, Kerry is responsible for evaluating programs; measuring unmet needs and facilitating community actions. Kerry’s mission is to serve as a resource that facilitates services and activities promoting a high quality of life for our community’s older adults. The Office on Aging offers diverse programs and services through the Aging Well Center and other city sites to promote health and wellness, education, creative expression and community resources. The Clearwater Office on Aging serves as a resource to the community for aging related information, support for family caregivers, training professionals, community leaders and students; and for developing innovative approaches to address aging issues. Through Clearwater's Office on Aging several city sites host evidence-based programs that offer proven ways through defined research to promote wellness and manage or reduce health concerns.

Dr. Brent J. Small received his Ph.D. in psychology, with specialization in life-span development, from the University of Victoria (Victoria, British Columbia, Canada) in 1995. After graduation, Dr. Small spent 2 years as a post-doctoral research scientist at the Karolinska Institute and Stockholm Gerontology Research Center in Stockholm Sweden. Since 1997, Dr. Small has been at the University of South Florida and is currently Director of the School of Aging Studies. Dr. Small teaches classes in research methods and statistics in the School of Aging Studies and his research focuses on memory and cognitive functioning in normal and pathological aging, as well as following the treatment of cancer.
Chapter 415, Florida Statutes, requires the Department of Children and Families to conduct an investigation of all reports alleging abuse, neglect, or exploitation of a vulnerable adult.
Number of Abuse, Neglect and Exploitation investigations

- 1994 = 22,832
- 2015 = 50,650
WHO IS A VULNERABLE ADULT?

A person 18 years or older whose ability to perform the normal activities of daily living or to provide for his or her own care or protection is impaired due to:

- mental;
- emotional;
- sensory
- long-term physical;
- brain damage
- infirmities of aging; or
- developmental disability or dysfunction

*FS 415.102 (27)*
FOR VISUAL LEARNERS

I was unfaithful to you once. With some redhead. In the men's room of a pool hall in 1971. I was drunk.

That was me.
THE PROTECTIVE INVESTIGATION

- Investigative actions:
  - Interview individuals who may have knowledge of the victim’s situation
  - Obtain and evaluate pertinent records
  - Assesses risk level to victim and if needed, takes action to protect the victim from harm
  - Victims who are capable of making their own decisions cannot be placed or have services instituted against their wishes
Adult Protective Services
Investigates allegations of:

- Abuse
- Neglect
- Self-Neglect
- Exploitation
What is Abuse?

- **Abuse**

Any willful act or threatened act by a relative, caregiver or household member which causes or is likely likely to cause significant impairment to a vulnerable adult’s physical, mental, or emotional health. Abuse includes acts and omissions.

FS 415.102 (1)
What is Neglect?

- **Neglect**

  The failure or omission on the part of the caregiver to provide the care, supervision, and services necessary to maintain the physical and mental health of a vulnerable adult.
Self Neglect

- A vulnerable adult
  - Suffering from the ill effects of neglect
- Not caused by another person
Hoarding
What is Exploitation?

- **Exploitation**

  Knowingly, *by deception or intimidation*, obtaining or using, or attempting to obtain or use the adult’s funds, assets, or property with the intent to temporarily or permanently deprive the adult of the use, benefit, or possession of the funds, assets, or property for the benefit of someone other than the vulnerable adult.
### Who Are The Perpetrators?

(Relationship of Perpetrator to the Victim in Verified Reports - Fiscal Year 2011-2012)

<table>
<thead>
<tr>
<th>Relationship</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Son/Daughter</td>
<td>29.00%</td>
</tr>
<tr>
<td>Institution Employee</td>
<td>20.95%</td>
</tr>
<tr>
<td>Other</td>
<td>10.54%</td>
</tr>
<tr>
<td>Spouse</td>
<td>8.81%</td>
</tr>
<tr>
<td>Other Relative</td>
<td>8.36%</td>
</tr>
<tr>
<td>Mother</td>
<td>4.00%</td>
</tr>
<tr>
<td>Institution/Facility/Owner/Operator</td>
<td>3.11%</td>
</tr>
<tr>
<td>Paramour</td>
<td>2.62%</td>
</tr>
<tr>
<td>Unknown</td>
<td>2.62%</td>
</tr>
<tr>
<td>Neighbor/Friend</td>
<td>2.58%</td>
</tr>
<tr>
<td>Sibling</td>
<td>2.54%</td>
</tr>
<tr>
<td>Home Health Care</td>
<td>1.56%</td>
</tr>
<tr>
<td>Significant Other</td>
<td>0.76%</td>
</tr>
<tr>
<td>Father</td>
<td>0.49%</td>
</tr>
<tr>
<td>Other Client/Patient</td>
<td>0.49%</td>
</tr>
<tr>
<td>Aunt</td>
<td>0.44%</td>
</tr>
<tr>
<td>Guardian/Custodian - Not Parent</td>
<td>0.36%</td>
</tr>
<tr>
<td>Sitter</td>
<td>0.27%</td>
</tr>
<tr>
<td>Grandmother</td>
<td>0.18%</td>
</tr>
<tr>
<td>Stepfather</td>
<td>0.13%</td>
</tr>
<tr>
<td>Bank Employee</td>
<td>0.04%</td>
</tr>
<tr>
<td>Grandfather</td>
<td>0.04%</td>
</tr>
<tr>
<td>HCDA/HCE Provider</td>
<td>0.04%</td>
</tr>
<tr>
<td>Stepmother</td>
<td>0.04%</td>
</tr>
</tbody>
</table>
Determining Capacity

- Capacity to Consent (CTC) to or refuse services means that a vulnerable adult has sufficient understanding to make and communicate responsible decisions regarding the vulnerable adult’s person or property, including whether or not to accept protective services offered by the department.

- If a vulnerable adult retains CTC, it is their right to refuse services, even if that increases their level of risk!
MANDATORY REPORTING

Any person who knows, or has reasonable cause to suspect, that a vulnerable adult has been or is being abused, neglected, or exploited shall immediately report such knowledge or suspicion to the Central Abuse Hotline.
Reporting

- **Telephone**
  - 1-800-962-2873

- **TDD**
  - 1-800-453-5145

- **Fax**
  - 1-800-914-0004

- **Web**
  - http://www.reportabuse.dcf.state.fl.us/
What to Report?

- Victim’s name, street address or location, phone number with area code, age, gender, and race.
- A description of the abuse, neglect or exploitation.
- A description of the victim’s physical, mental or behavioral disability or infirmity.
- The name of the person responsible and their relationship to the victim.
The Details for the Report – The Victim’ Situation

- Describe the situation as you know it
  - Physical injuries
  - Psychological injuries
  - Financial injuries

- Any information that will help establish the cause of the abuse, neglect, or exploitation that did occur, or is occurring
THE FLORIDA ABUSE HOTLINE WILL ACCEPT A REPORT WHEN:

1. A vulnerable adult

2. Who can be located in Florida

3. Is believed to have been abused or neglected by an alleged perpetrator that meets the required degree of relationship

5. Exploited by any person who stands in a position of trust or confidence and endeavors to obtain or use their funds, assets, or property.

6. Exploited by anyone who should have known the victim did not have the capacity to understand the transaction.
If you disagree...

*With the Hotline counselor’s decision not to accept a report...*

- Ask to speak to a Hotline supervisor or manager.
- Call (850) 487-6100 during regular business hours to voice your concern.
Service Programs
Florida Department of Children & Families
DCF  
Adult Protective Services 

- Protective Supervision 
- Protective Intervention 
  - Placement 
  - Supportive Services 
  - STCM 
- Home & Community Based Services 
  - HCDA 
  - CCDA
In Taking Action

- In taking action to prevent further abuse, neglect, or exploitation,

- DCF must place the fewest possible restrictions on
  - personal liberty
  - the exercise of constitutional rights
  - consistent with due process
  - protection from abuse, neglect, and exploitation.

- Law enforcement is to take the lead in all criminal investigations and prosecutions
Six Principles

- The client's right to self-determination
- The use of the least restrictive alternative in treatment and placement
- Maintenance of the family unit whenever possible
- The use of community-based services rather than institutionalization whenever possible
- The avoidance of blame
- Inadequate or inappropriate intervention may be worse than none at all
“Once an adult, twice a child”

William Shakespeare
The Area Agency on Aging of Pasco-Pinellas, Inc.

1-800-963-5337
www.AgingCareFL.org

9549 Koger Blvd.
Suite 100
St. Petersburg, FL 33702

The Aging and Disability Resource Center: Serving Seniors and Adults with a Disability
Aging and Disability Resource Center (ADRC)

The goals of the ADRC are:

- To serve seniors and adults with a disability and their caregivers.
- To provide easier access to resources
- Utilize a state-wide database to provide community resources
- Serve as the entry point for funded services.
Information and Referral / Assistance

State-wide: The Elder Helpline
1-800-96-ELDER
(1-800-963-5337)

Pasco and Pinellas:
The ADRC Helpline
1-800-963-5337

Out of area inquiries, call 727-217-8111
Information and Referral / Assistance

- Provides information on resources including government funded, non-profit and for-profit organizations.
- May assist in contacting the resource, if needed
- May conduct follow-up to determine outcome of the assistance
- Serves as the “front door” for the programs provided by or funded through the Area Agency on Aging.
Access to Local Programs

AAA of Pasco-Pinellas
“SHINE”
Serving Health Insurance Needs of Elders

Services

- SHINE’s trained volunteers counsel individuals who are experiencing difficulty understanding and negotiating the complexities of Medicare.
- Provides information on prescription assistance programs.
- Assists with application or referral for financial assistance programs, such as Low Income Subsidy and Medicaid Buy In programs.
Senior Victim Advocate

- Funded by the Office of the Attorney General to serve elderly victims of crime in Pasco and Pinellas Counties.
- Participants may be victims of domestic violence, elder abuse, burglary, assault & battery, financial exploitation, fraud, or economic crime.
- Victim Advocates can assist with the reporting of Elder Abuse and can assist victims of Elder Abuse.
Access to Statewide Programs
Intake and Screening

- The Helpline connects clients to Intake.
- Intake serves as an entry point for state funded programs, Medicaid long-term care, and federally funded programs in both Pasco and Pinellas Counties.
- Intake provides telephone screening and determines priority for services.
- Intake provides annual re-screening of those waiting for services to review any change in their situation.
Intake, continued

Most programs do not have adequate funding to serve every eligible person. Individuals are screened and may be placed on a wait list. When funding is available, services are provided to those in greatest need regardless of how long they have been on the wait list. The waiting list is constantly changing.
State Funded Programs

Intake screens clients for 3 programs with different eligibility requirements, but all:

- Provide case management and a range of services.
- Strive to prevent or delay institutional placement.
- Prioritized to serve those who have the greatest need and the least resources to meet the need or are at greatest risk of nursing home placement.
State Funded Programs

- Community Care for the Elderly
  - Age 60+

- Home Care for the Elderly
  - Age 60+ and has a caregiver

- Alzheimer’s Disease Initiative
  - Serves adults age 18 and over with a diagnosis of Alzheimer’s or a related dementia
  - Provides respite for the caregiver
Medicaid Funded Programs

The ADRC Helpline and Intake connect clients to Medicaid Programs
Statewide Medicaid Managed Care Long-term Care Program (SMMCLTCP)

- Serves seniors age 65+ OR adults 18 years or older who have a disability
- Must meet Medicaid eligibility
- LTC includes nursing home, assisted living care, and in-home care.
- Care is provided and coordinated by 4 Managed Care Providers (MCP) in Pasco-Pinellas.
The ADRC ‘s Role

- Long-Term Care Education
- Screening, Re-screening for Wait List Prioritization
- Wait List Release
- Medicaid Eligibility Application Assistance
- Grievance and Complaint
Older Americans Act

Programs

Eligibility

- Age 60+
- No income or asset limits
Federally Funded Programs

- Adult Day Care
- Adult Day Health Care
- Caregiver Support
- Chore
- Congregate Meals
- Counseling
- Emergency Alert Response
- Health and Wellness
- Emergency Home Energy Assistance for the Elderly Program
- Home Delivered Meals
- Homemaker
- Information/Assistance
- Legal Assistance
- Transportation
In Partnership with
Global Network of Age-Friendly Communities

288 Communities / 33 Countries / 130 million people
Cycle of WHO Global Network of Age-Friendly Cities©

1. Planning
   a. Involve Older People
   b. Assessment of Age-Friendliness
   c. Develop an Action Plan
   d. Identify Indicators

2. Implementation
   a. Implement Action Plan
   b. Monitor indicators

3. Evaluate Progress
   a. Measure Progress
   b. Identify Successes and Remaining Gaps
   c. Submit Progress Report

4. Continual Improvement
   5-Year Membership Cycles
Network of Age-Friendly Communities

Updated July 19, 2016
Age-Friendly Sarasota is...

An initiative to engage government, business, nonprofits, media and people to build a **community for all ages** that supports active, healthy and engaged living across key areas of life:
1. Outdoor Spaces & Buildings
~Spaces and places

AARP Livable Communities
agefriendlysarasota.org @AgeFriendlySRQ #AgeFriendly
2. Transportation

~How we get around
3. Housing

~Your home
4. Social Participation

~Our activities
5. Respect & Social Inclusion
~How we want to be treated
6. Civic Participation & Employment
~Volunteering and work
7. Communication & Information

~How we learn about what we want or need

[Image of event posters]
8. Community & Health Services
~How we obtain help
Clustered Domains of Livability

**Built Environment/Infrastructure**
- Housing
- Transportation
- Outdoor Spaces & Public Buildings

**Social Environment/Social Capital**
- Civic Participation & Employment
- Social Participation
- Respect & Social Inclusion

**Community & Health Supports/Access**
- Community Supports & Health Services
- Communication & Information
Age-Friendly Sarasota Timeline

2015
• Sarasota County joins the WHO/AARP Global Network of Age-Friendly Cities and Communities

2016
• Assessment of Community Assets and Aspirations of residents 50+

• Analysis of surveys and focus group data from 1,172 residents

• Research findings shared throughout the community

2017
• Co-creation of community blueprint for Age-Friendly Sarasota

• Initial implementation of collective Age-friendly goals
Age-Friendly Sarasota Model

Research            Community Engagement            Communications

Age-Friendly Sarasota

ASSETS

ASPIRATIONS

People

Government

Business

Nonprofits

Media
Assessment of Assets & Aspirations

Surveys:  n = 1,127

Focus Groups:  
n = 45
Sustainability Principles

1. Build Public Will
2. Engage Across Sectors
3. Utilize Metrics
4. Secure Resources
5. Advance Age-Friendly Public Policies, Practice and Funding

Questions?