

Lealman Community Redevelopment Area Advisory Committee Meeting Minutes January 24, 2017 ~ 6:00

The meeting was held on Tuesday, January 24, 2017 in the Crown Buick /GMC Dealership Training Room, 5237 – 34th Street North, St. Petersburg, FL 33714.

1. Call to Order (James Roberto –co-chair)

The meeting opened at 6:02 p.m.

2. Roll Call

Members: Gary Grooms; Sean Ingber; Jorge Mercado; Cheryl DiCicco, Dwayne Hawkins; Steve Cleveland and James Roberto.

County Staff: Chris Young and Marcella Faucette

Public: Neil Brickfield – Executive Director, Pinellas County Sheriff’s Police Athletic League (PAL)
Pam DeDea – Pastor, Lealman Community Church
Scarlett Amey-Wyns – Food Initiative in Lealman
Eleanor Lovell – Lealman Community Association

3. Approval of Minutes – October 25, 2016 Meeting

Upon motion by Mr. Steve Cleveland, seconded by Mr. Jorge Mercado, the minutes of the meeting of October 25, 2016 were unanimously approved.

4. Old Business

- Approval of Minutes – September 27, 2016 Meeting

Upon motion by Mr. Steve Cleveland, seconded by Mr. Jorge Mercado, the minutes of the meeting of September 27, 2016 were unanimously approved.

- Logo Update

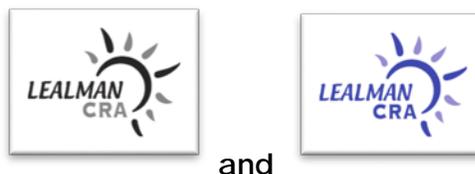
- Lealman Community Redevelopment Area Logo

Mr. Chris Young presented the Committee with a few options from which to choose regarding the selection of a logo for the Lealman CRA. He additionally informed them that the County owned the rights to the logo.

Some discussion by the Committee included the following:

- Limiting the use of color to one as the more colors used, the more expensive the logo becomes for printing purposes
- Having the sun in the logo would be consistent with the sun used in the Pinellas County logo
- Having one standard logo that could be used for displays, advertisements as well as for correspondence.

After review and discussion of the graphics, the Committee selected the logos depicted below:



Upon motion by Mr. Jorge Mercado, seconded by Mr. Gary Grooms, the Black/Gray and Blue /Gray color schemes were unanimously approved.

5. New Business

The Committee momentarily deviated away from the agenda to acknowledge Mr. Neil Brickfield, who was representing the Lealman Community District Services, Inc. (LCDS), a nonprofit 501 c 3. He explained that the nonprofit's purpose is to provide a means for local agencies and citizens to work collaboratively to bring community services and recreational activities to Lealman. Mr. Brickfield requested that someone from the Lealman Community Redevelopment Area Advisory Committee be nominated to serve on the LCDS Board of Directors. Cheryl DiCicco volunteered to be on the Board.

Upon motion by Mr. Jorge Mercado, seconded by Mr. Gary Grooms, that Cheryl DiCicco serve as a Board member on the Lealman Community District Services Board as a representative for the Lealman Community Redevelopment Area, was unanimously approved.

- *Discuss ways to honor Ray Neri's Memory*

In discussing some ways to honor Mr. Neri's memory, the Committee mentioned the possibility of naming a recreation center, a mentoring program, or an initiative for the youth after him; however, not knowing the plans of other entities such as the County, the Juvenile Welfare Board (JWB) or the Lealman Community Association (LCA), they did not want to duplicate the efforts of the fore mentioned entities.

The Committee was in agreement that Ray would expect everyone to take the responsibilities of the Committee seriously and to do the job right; and, that whatever was done in his name, had to be connected to the work of the CRA.

The Committee later decided to name the Young Citizen Mentoring & Apprenticeship Grant Program after Ray Neri.

Upon motion by Mr. Jorge Mercado, seconded by Mrs. Cheryl DiCicco, naming the Young Citizen Mentoring & Apprenticeship Grant Program after Ray Neri was unanimously approved.

- *Discuss Strategic Action Plan and year 1 Programs/Projects and Budget*

Mr. Young provided updated year 1 Proposed Program and Funding Allocation sheets.

He explained that some of the programs were combined, some were omitted and some of the percentages and estimated allocations were changed. (i.e. Economic Development from 35% to 15%; Education, Job Readiness and Workforce Development from 15% to 10% etc.)

Mr. Young stated that under the Mobility/Accessibility program, projects are currently underway with PSTA for new bus stops. Funds are being provided through a grant matching program—not through CRA funds, however, there is a possibility for such projects to go through CRA funds in the future.

During the discussion about the programs, there was some unease regarding the \$40,386 available for the Land Acquisition Program under the Proposed Year 1 Capital Improvements category. There was a concern that the money could probably be used now in the Economic Development category. In conclusion, the committee agreed that while the \$40K would not necessarily buy property, it could be helpful in assisting a developer who wants to purchase a property.

Mr. Young added the importance of neighborhood revitalization and how funds could potentially be used to spruce up businesses and facades, paint houses, fix roofs etc.

Mr. Young provided some other improvements that the County is attempting to accomplish, such as: a Trail Alignment Study for the extension of Joe's Creek and revitalizing the recreational fields at Joe's Creek.

- Discuss Advisory Committee appointment process and schedule
 - Two Reappointments made during the January 24, 2017 BCC meeting
Mr. Young informed the Committee that both Cheryl DiCicco and Gary Grooms had been reappointed to the Advisory Board during the BCC Meeting earlier that day.
 - Two new vacancies. Application deadline Monday January 23, 2017
Appointments will be heard during the February 7, 2017 BCC meeting
Mr. Young informed the Committee that the newly appointed members would be announced at the February 7th BCC Meeting and that they would be attending the next Advisory Meeting.

The Committee is tentatively scheduled to elect a Chair and Co-chair at the next meeting.
- Discuss meeting schedule and location for 2017. Final determination will be made following new committee appointments.
Mr. Young explained that no changes have been made at this time and that more discussion would occur at the next meeting with the new committee members.

6. Comments

The Committee expressed a desire to be in the loop with any changes or new developments regarding the CRA that occur in between meeting dates and therefore requested that weekly updates be emailed to them.

7. Next Meeting Date and Items for Next Agenda (Tentative)

- February 28, 2017
- Welcome new Advisory Committee Members
- Recommend to Community Redevelopment Agency Approval of the Proposed Strategic Action Plan and Budget

Upon motion by Mr. Jorge Mercado, seconded by Mr. Sean Ingber, the next meeting date, scheduled for February 28, 2017 at 6:00 p.m. was unanimously approved.

The meeting adjourned at 7:30 p.m.