

Lealman Community Redevelopment Area Advisory Committee

Meeting Minutes

February 15, 2016 ~ 6:00 PM

The meeting was held on Monday, February 15, 2016 in the Crown Buick /GMC Dealership Training Room, 5237 – 34th Street North, St. Petersburg, FL 33714.

1. Call to Order

Chairman Ray Neri called the meeting to order at 6:00 P.M. and confirmed the presence of a quorum.

2. Roll Call

Members:

Ray Neri; Steve Cleveland; Gary Grooms; Jorge Mercado; Cheryl DiCicco; James Roberto; Diane Plomatos; **Absent Members:** Dwayne Hawkins and Sean Ingber

County Staff:

Frank Bowman; Rachel Booth; Chris Young; Mary Scott Hardwick and Marcella Faucette

Ms. Rachel Booth and Mr. Chris Young both served as moderators of the meeting to keep the meeting moving along in a timely manner.

3. Approval of Minutes – January 25, 2016

Upon motion by Mr. Steve Cleveland, seconded by Mr. Jorge Mercado and carried, the minutes of the meeting of January 25, 2016 were unanimously approved.

4. Old Business

Ms. Booth and Mr. Young utilized the old business discussion to ensure that the Committee had a clear understanding of the Objectives and Strategies that had been previously discussed before moving forward.

5. New Business

• Discussion regarding TIF and Urban Form

Mr. Young provided handouts and used a couple of picture boards to explain and visually represent examples of Urban Design/Form Based Code and the TIF (Tax Increment Financing). The Committee agreed that one of the picture boards used to explain the TIF was confusing and suggested that it be replaced with something that more clearly represented the process.

• Run through and discussion regarding the February 18, 2016 Open House

Ms. Booth and Mr. Young described the features of the meeting space, how they envisioned setting up the room for the meeting, as well as the activities that would be most appropriate for each activity. It was concluded that large scale representation of each objective would be placed along the meeting room's wall space along with associated questions for the public to respond to using post it notes.

Additionally, large scale parcel base future land use maps would be placed on the tables below each objective for color coded dot placement exercises.

Lastly, Mr. Young informed the Committee that the County's IT Department had been contacted to inquire about borrowing a couple of laptop computers for the public to complete the online survey during the open house event.

There was a brief discussion on the importance of the focus of the meeting /discussions with the public being on the recommendations for the area moving forward. All attendees would be encouraged to complete a comment card where issues could be noted should there be any.

- **Advisory Committee signup sheet for open house time slot attendance**

In order to have the open house well staffed for greeting and answering questions during the entire event, a signup sheet was provided for the Committee to sign up at the times that were most convenient for them between the hours of 4 pm and 8 pm. Mr. Hawkins was not able to attend as he was out of town on business.

6. Additional Business / Public Comments

The Committee discussed the fact that the next meeting date in the month of February after the open house would fall on February 29, 2016, which would be too soon to have results ready for discussion. The Committee decided that it would be better to skip the February 29, 2016 meeting and meet on March 7, 2016 instead. This would also put the meeting schedule back on track.

Upon motion by Mr. Jorge Mercado, seconded by Ms. Cheryl DiCicco and carried, the decision to not meet on February 29, 2016 but to meet on March 7, 2016 instead was unanimously approved.

7. Next Meeting Date and Items for the Next Agenda

- March 7, 2016
- Open house outcome debrief

8. Adjournment

There being no further business, Mr. Neri asked if there was a motion to adjourn. Mr. Jorge Mercado made the motion and Mr. Gary Grooms seconded the motion. The meeting adjourned at 6:50 p.m. The next meeting is scheduled for Monday, March 7, 2016 at 6:00 pm.