Agenda
310 Court Street, 1st Floor Planning Conference Room
Clearwater, FL 33756

December 19, 2018 @ 3:15 p.m.

I. Call to Order

II. T-Shirt Designs

III. YAC Volunteer Day

IV. Other Business

V. Presentation from Ms. Irena Karolak, Communications & Outreach Officer for Pinellas County Human Resources

VI. Adjourn

Next Meeting date: January 16th @ ____________________________
PINELLAS COUNTY YOUTH ADVISORY COMMITTEE

Meeting Minutes

December 19, 2018

Commissioner Pat Gerard

YAC Staff Advisor: Alyssa Bowers

Student members: (see attached sign in sheet)

Guests: Ms. Irene Karolak

AGENDA OUTCOMES –

I. Call to Order

Iris Champlin called the meeting to order at 3:15 pm

II. Approval of the November minutes -- Katelyn read the November Minutes and then Kyle Barron motioned to approve and was 2nd by Shannon “Jupiter” Piquet.

III. T-Shirts Iris Champlin discussed the topic of T-shirts. Iris requested volunteers to develop a logo, but no logos were sent in yet. Iris will develop the t-shirt concepts unless someone sends in an alternative by the January meeting.

IV. Service Project There were multiple ideas brainstormed for a volunteer day. Some were painting park benches and beach clean ups. Most of the dates suggested were either in March or February, Saturdays or Spring Break.

V. Presentation: Communication & Outreach Officer for Pinellas Human Resources Ms. Irene Karolak came to discuss with the YAC students how to better connect with the community and advertise job opportunities. The students had lots of opinions on different advertising campaigns, what to focus on, where to advertise and not advertise, and what young people most want in a job. Ideas included: printed materials should be worded as simple as possible, video advertisements work best in movie theaters and on Instagram, if the job offers college reimbursement focus on that, and focus on the difference people can make at these jobs.

VI. The meeting was adjourned at 4:43 pm