

Vision Pinellas - BCC Strategic Plan

Strategic Focus Areas

Strategic Goals and Strategies (rev'ed. 4/08)

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|---|--|---|---|--|--|--------------------------------------|
| Effective Government | Enhance community engagement | Improve key processes | Develop workforce of the future | High quality customer service | Competitive programs & services | Maximize best practices & technology |
| Environment, Recreation & Culture | Promote sustainability & environmental stewardship | | Enhance public access to water and beaches | | Enhance parks & recreational partnerships | |
| | Protect and preserve environmental and park lands | | Promote arts, culture & historic preservation | Enhance air quality | Enhance water quality & coastal resources | |
| Public Safety | Reduce crime & jail population | Enhance law enforcement services | | Improve emergency preparedness | Enhance EMS & fire services | |
| Transportation, Utilities & Stormwater | Properly maintain roads & bridges | Increase airport utilization | Improve traffic flow, safety & enhance roadways | Enhance public transit services & availability | Expand alternative transportation modes | |
| | Form regional transportation partnerships | Enhance solid waste mgmt. | Expand sanitary sewer systems | Improve stormwater drainage systems | Provide high quality drinking water | |
| Economic Development, Redevelopment, & Housing | Attract & retain high quality jobs | Ensure adequate sites for business & industry | | Maximize investment from state, federal, and private sources | Preserve & revitalize neighborhoods | |
| | Preserve & enhance tourism industry | Match redevelopment to community priorities | | Ensure adequate housing supply for ownership & rental at all income levels | Promote home ownership opportunities & education | |
| Health & Human Services | Eliminate barriers to accessing services | | Better coordination of services | | Promote & strengthen data-driven decision making and funding | |
| | Reduce homelessness | | Increase access to affordable health and behavioral health care | | Maximize opportunities to achieve self-sufficiency | |



A Framework for **Progressive Pinellas**

VISION

We are working to be the standard for public service in America by placing the highest importance on:

- The Quality of Our Service
- Having Our Customers Think Highly of Us, and
- A Sense of Commitment and Pride Among Us

MISSION

Pinellas County Government is committed to progressive public policy, superior public service, courteous public contact, judicious exercise of authority and sound management of public resources, to meet the needs and concerns of our citizens today and tomorrow.

VALUES

- We will be sensitive to the needs of individuals while recognizing our responsibility to the community as a whole.
- We believe, as employees and citizens of the community, that we share the responsibility to contribute toward the community's vitality.
- We believe it is our responsibility to improve the overall quality of life through the sound management and preservation of the environmental resources entrusted to us.
- We will treat every employee with dignity recognizing the value of each individual's work.
- All shall be provided equal opportunity, a safe workplace and the opportunity for professional and personal growth.

These, our values, will guide the development and implementation of Pinellas County policy for a better community.

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