

2007 Pinellas County Citizen Survey Above Average Ratings by Demographic Group

Combined Excellent/Good	Gender	Length of Residence	Income	Unincorporated or City Limits	Age	Race	Employment Status	Zip Code (Region)
PC as a place to live	Female	*	\$50-99K	*	*	*	*	*
Your neighborhood as a place to live	Female	*	*	*	65+	*	*	*
PC as a place to raise children	*	<2	\$50-99K	*	65+	*	*	*
PC as a place to work	*	6-10	*	*	65+	*	Employed	*
PC as a place to retire	*	*	\$50-99K	*	65+	*	*	North
Overall quality of life in PC	*	<2, 6-10	\$50-99K	*	*	*	*	*
Sense of community	Female	2-5, 6-10	<\$25K, 25-49K	*	*	*	*	*
community towards people of diverse backgrounds	*	6-10	\$50-99K	*	*	*	*	*
Overall appearance of PC	Female	*	\$25-49K, \$50-99K	*	65+	*	*	*
Opportunities to attend cultural activities	*	6-10	<\$25K	*	55-74	*	*	*
Air quality	*	<2, 2-5	\$25-49K	St. Petersburg	*	*	*	*
Recreational opportunities	*	*	\$50-99K	*	*	*	*	*
Job opportunities	*	*	*	*	*	*	Employed	*
Access to affordable quality housing	*	*	\$100+K	*	65+	*	*	*
Access to affordable quality health care	*	2-5, 6-10	*	*	65+	*	Not employed	*
Ease of car travel in PC	*	<2, 2-5, 6-10	*	St. Petersburg	*	Non-white	*	*
Ease of bus travel in PC	*	6-10	\$50-99K	*	*	*	*	*
Ease of bicycle travel	*	*	<\$25K	*	*	*	*	*
Ease of walking in Pinellas	*	<2, 2-5	*	*	*	*	Not employed	*
Educational opportunities	*	*	*	*	*	*	*	*

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Combined Excellent/Good	Gender	Length of Residence	Income	Unincorporated or City Limits	Age	Race	Employment Status	Zip Code (Region)
Overall image/reputation of Pinellas	Female	6-10	\$25-50K, \$50-99K	*	*	*	*	*
Overall quality of new development in Pinellas	*	*	*	*	*	*	*	*
Population growth (right speed)	*	2-5	\$100K+	*	*	*	*	*
Retail growth (right speed)	*	6-10	\$100K+	*	*	*	*	*
Jobs growth (right speed)	*	*	\$100+K	*	55-74	*	*	*
Crime (minor or no problem)	*	*	\$100K+	*	*	*	*	*
Drugs (minor or no problem)	Male	*	*	*	*	*	*	*
Too much growth (minor or no problem)	Male	<2, 2-5	*	*	*	*	*	*
Lack of growth(minor or no problem)	*	2-5	*	St. Petersburg	*	*	*	North
Taxes (minor or no problem)	*	*	*	*	18-24	*	*	*
Traffic congestion(minor or no problem)	*	2-5	*	*	*	*	*	*
Homelessness(minor or no problem)	Male	<2	*	*	*	*	*	*
Road condition (minor or no problem)	*	<2, 6-10	*	*	*	*		*
Violent crime (very/somewhat safe)	Male	<2, 6-10	\$50-99K	*	*	*	*	*
Property crimes (very/somewhat safe)	*	6-10	*	*	*	*	*	*
Fire (very/somewhat safe)	*	*	*	*	*	*	*	*
Neighborhood during the day (very/somewhat safe)	*	*	\$50-99K	*	*	*	*	*
Neighborhood after dark (very/somewhat safe)	Male	*	\$50-99K	*	*	*	*	*
Your downtown area during day (very/somewhat safe)	*	*	\$50-99K	*	<35	*	*	*
Your downtown area after dark (very/somewhat safe)	Male	6-10	*	*	<35	*	*	*

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PC's parks during day (very/somewhat safe)	Male	*	*	*	<35	*	*	*
PC's parks after dark (very/somewhat safe)	Male	<2	*	*	*	*	*	*
Crime victim in past 12 months	Male	*	*	*	*	*	*	*
Crime reported to police	Male	*	*	*	*	*	*	*
Used public libraries in past 12 months	Female	6-10	\$50-99K	*	*	*	*	*
Visited a county park in past 12 months	Female	*	\$100K+	*	25-44	*	*	*
Ridden a local bus in past 12 months	*	*	<\$25K	*	*	Non-white	*	South
Attended a local public meeting in past 12 months	Female	*	\$100K+	*	35-54	*	*	*
Watched local public meeting on cable in past 12 months	Female	20+	*	*	*	*	*	*
Recycled from your home in past 12 months	Female	*	\$100K+	*	*	*	*	North
Volunteered your time in past 12 months	Female	*	\$100K+	*	45-54	*	*	*
Read a PC Newsletter in past 12 months	Male	*	*	*	*	*	*	*
Used the internet for anything in past 12 months	Male	2-5, 6-10	\$50-99K, \$100K+	*	<45	*	*	*
Used internet to conduct business with PC in past 12 months	Male	*	*	*	*	*	*	*
Purchased item over internet in past 12 months	*	6-10	\$50-99K, \$100K+	*	*	*	*	North
Sheriff services	Male	6-10	*	*	*	*	*	North
Fire services	Male	6-10, 11-20	*	*	*	*	*	*
Ambulance/emergency medical services	Male	6-10, 11-20	*	*	*	*	Not employed	Mid
Crime prevention	Male	20+	\$50-99K	*	*	*	*	*
Fire prevention and education	*	6-10	*	*	*	*	*	*

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Combined Excellent/Good	Gender	Length of Residence	Income	Unincorporated or City Limits	Age	Race	Employment Status	Zip Code (Region)
Traffic enforcement	*	*	*	*	65+	*	*	*
Garbage collection	Female	6-10	<\$25K	*	*	*	*	*
Recycling	*	*	*	*	*	*	*	Mid
Street repair	*	<2, 2-5, 6-10	*	*	*	*	*	*
Traffic signal timing	Female	<2	*	*	*	*	*	*
Bus/transit services	*	6-10	*	*	*	*	Not employed	*
Storm drainage	*	11-20	*	*	18-24	*	*	*
Drinking water	Male	<2	\$50-99K	*	75+	*	*	South
County parks	*	<2	*	*	*	*	*	*
PC preserves/open space	*	2-5, 6-10	*	*	*	*	*	*
Accessibility of trails	*	*	*	*	*	*	*	Mid
Appearance/maintenance of parks	*	*	*	*	*	*	*	*
Appearance/maintenance of open space	*	*	\$50-99K	*	*	*	*	*
Land use, planning and zoning	Male	2-5, 6-10	*	*	*	*	*	*
Code enforcement	Male	<2, 6-10	*	*	*	*	*	*
Animal control	*	*	*	Unincorporated	*	*	*	*
Economic development	Male	6-10	*	Tarpon Springs	*	*	*	*
Health services	*	6-10	*	*	65+	*	*	*
Services to seniors	*	11-20	*	Dunedin, Gulfport	*	*	*	*
Services to youth	*	6-10	*	*	18-24	*	*	*

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Combined Excellent/Good	Gender	Length of Residence	Income	Unincorporated or City Limits	Age	Race	Employment Status	Zip Code (Region)
Services to low-income people	*	6-10	*	*	*	*	*	*
Public library services	Female	6-10	*	*	*	*	Not employed	*
Public information services	*	*	*	*	18-24	*	Not employed	*
Public schools	Male	*	*	Oldsmar	*	*	*	*
Mental health services	Male	6-10	*	*	65+	*	*	*
Drug and alcohol services	Male	6-10	*	*	*	*	*	*
Public access to the beach	*	<2, 2-5, 6-10	*	*	*	*	Not employed	*
Access to public boat ramps	*	2-5	*	*	18-24	*	*	*
PC overall quality of services	Female	<2, 2-5, 6-10	*	*	*	*	*	*
Federal govt. quality of services	Female	<2, 6-10	*	Largo	*	*	*	*
State govt. quality of services	*	6-10	*	Largo	*	*	*	*
Support for Funding Priorities								
County parks and recreation facilities	Female	*	\$100K+	Gulfport	35-44, 18-24	*	*	*
Road transportation/traffic flow	Female	<2	*	*	25-34	*	Employed	*
Public transportation	Female	*	<\$25K	*	18-24	*	*	*
Public safety services	Female	*	*	*	18-24	*	*	*
Health care for uninsured residents	Female	*	<\$25K	*	*	Non-white	*	*
Drainage and storm water improvements	Female	*	*	*	18-24	*	*	*
Attracting and retaining high paying jobs	Female	2-5, 6-10	*	*	35-44	*	*	*

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Improving water and sewer treatment methods	*	*	*	*	*	*	*	*
Arts and cultural opportunities	Female	6-10	*	*	18-24	*	*	*
Redevelopment of commercial and industrial properties	*	2-5	<\$25K	Pinellas Park	18-24	*	*	*
Pinellas Trail	*	6-10, 11-20	*	Tarpon Springs	18-24	*	*	*
Promoting affordable housing	Female	2-5	<\$25K	Largo	*	Non-white	*	*
Homeless services	Female	6-10	<\$25K	*	*	*	*	*
More public boat access	*	*	*	*	*	*	Not employed	*
More land for County preserves	Female	*	*	*	18-24	*	Not employed	*
County active recreation facilities	*	6-10	*	Tarpon Springs	35-54	*	*	*
In -person or phone contact with PC employee	Male	*	\$100K+	Unincorporated	45-54	*	*	*
PC employee knowledge	*	*	*	*	*	*	*	*
PC employee responsiveness	*	*	*	*	*	*	*	*
PC employee courtesy	*	<2, 2-5, 6-10	*	*	65-74	*	*	*
PC employee overall impression	*	*	*	*	*	*	*	*
Receive good value for PC taxes	Male	6-10	*	*	*	*	*	*
Pleased with overall direction of PC	Female	6-10	*	*	*	*	*	*
PC govt. welcomes citizen involvement	*	6-10	*	Pinellas Park	18-24	*	*	*
PC government listens to citizens	*	6-10	*	*	<35	*	*	*
Economy will have positive impact on family income in next 6 months	*	6-10	*	*	*	*	*	*

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PC website top choice for info	*	2-5	\$100K+	*	25-34	*	Employed	*
Printed brochure or newsletter top choice for info	*	*	*	*	*	*	*	*
E-mailed newsletter top choice for info	*	*	*	*	*	*	*	*
Phone book top choice for info	*	*	<\$25K	*	65+	*	*	*
Contact a County Connection Center top choice for info	*	*	*	*	*	*	*	*
Phone an info desk top choice for info	*	*	*	*	*	*	*	*
PC television top choice for info	*	*	*	*	*	Non-white	*	*
Have cable TV	*	*	*	*	*	*	*	*
Watch PC Channel 18	*	*	*	Unincorporated	*	Asian	*	*
Watch BCC meetings	*	*	\$100K+	Unincorporated	*	*	*	*
Watch other meetings	*	*	*	Unincorporated	*	*	*	*
Watch Inside Pinellas	*	*	\$25-49.9K	*	*	*	*	*
Watch Progressive Pinellas	*	*	*	*	*	*	*	*
Watch Good Business Pinellas	*	*	*	*	*	*	*	*
Watch Pick A Pet	*	*	*	*	*	*	*	*
Watch Postcards from Home	*	*	*	*	*	*	*	*
Watch coverage of PC sponsored events	*	*	*	*	*	*	*	*

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Combined Fair / Poor	Gender	Length of Residence	Income	Unincorporated or City Limits	Age	Race	Employment Status	Zip Code (Region)
PC as a place to live	*	*	*	*	*	*	*	*
Your neighborhood as a place to live	Male	*	*	*	*	*	*	*
PC as a place to raise children	*	*	<\$25K, \$100+K	*	*	*	*	*
PC as a place to work	Male	*	\$100+K	*	*	*	*	*
PC as a place to retire	*	*	*	*	*	*	*	*
Overall quality of life in PC	Male	*	*	*	*	*	*	*
Sense of community	Male	*	\$100+K	*	25-34	*	*	*
community towards people of diverse backgrounds	*	*	\$100+K	*	25-34	*	*	*
Overall appearance of PC	Male	*	\$100+K	*	18-24	*	*	*
Opportunities to attend cultural activities	Male	*	*	*	<35	*	*	*
Air quality	*	*	*	*	*	*	*	*
Recreational opportunities	*	*	*	*	*	*	*	*
Job opportunities	*	*	\$100+K	*	*	*	*	*
Access to affordable quality housing	Male	2-5	\$25-50K	*	25-34	*	Employed	*
Access to affordable quality health care	*	*	*	*	<35	Non-white	*	*
Ease of car travel in PC	*	20+	*	*	*	*	*	*
Ease of bus travel in PC	Male	*	*	*	*	*	*	*
Ease of bicycle travel	*	*	*	*	*	*	Employed	*
Ease of walking in Pinellas	*	*	\$100+K	*	*	*	Employed	*
Educational opportunities	*	*	\$100+K	*	*	*	*	*

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Overall image/reputation of Pinellas	Male	*	*	*	*	*	*	*
Overall quality of new development	*	*	*	*	*	*	*	*
Population growth (right speed)	Female	*	\$25-49K	*	*	*	*	*
Retail growth (right speed)	*	*	*	*	*	Non-white	*	*
Jobs growth (right speed)	*	20+	*	*	*	Non-white	*	*
Crime (minor or no problem)	Female	*	*	*	45-64	*	*	South
Drugs (minor or no problem)	*	*	<\$25K	*	*	Non-white	*	*
Too much growth(minor or no problem)	Female	20+	*	*	*	*	*	*
Lack of growth (minor or no problem)	Male	*	*	*	*	*	*	*
Taxes(minor or no problem)	*	*	*	*	45-54	*	*	*
Traffic congestion (minor or no problem)	*	*	*	*	*	*	*	*
Homelessness (minor or no problem)	Female	*	<\$25K	St. Petersburg	*	Non-white	*	South
Road condition (minor or no problem)	*	*	*	*	*	*	*	*
Violent crime (very/somewhat safe)	Female	*	*	*	*	*	*	*
Property crimes (very/somewhat safe)	Female	*	*	*	*	Non-white	*	*
Fire (very/somewhat safe)	*	*	*	*	*	*	*	*
Neighborhood during the day (very/somewhat safe)	*	*	*	*	*	*	*	*
Neighborhood after dark (very/somewhat safe)	Female	*	*	*	*	*	*	*
Your downtown area during day (very/somewhat safe)	*	*	*	*	*	*	*	*
Your downtown area after dark (very/somewhat safe)	Female	*	*	*	*	*	*	*

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PC's parks during day (very/somewhat safe)	*	*	*	*	*	*	*	*
PC's parks after dark (very/somewhat safe)	Female	*	*	*	*	*	*	*
Crime victim in past 12 months	Female	*	*	*	*	*	*	*
Crime reported to police	*	*	*	*	*	Non-white	*	*
Used public libraries in past 12 months	Male	<2	*	*	*	*	*	*
Visited a county park in past 12 months	Male	2-5	<\$25K	*	75+	*	Not employed	*
Ridden a local bus in past 12 months	*	*	*	Unincorporated, Tarpon Springs	*	*	*	*
Attended a local public meeting in past 12 months	Male	*	<\$25K	*	<35	*	*	*
Watched local public meeting on cable in past 12 months	Male	<2	*	*	<35	*	*	*
Recycled from your home in past 12 months	*	2-5	*	St. Petersburg	*	*	*	*
Volunteered your time in past 12 months	Male	*	*	*	<35, 75+	*	*	*
Read a PC Newsletter in past 12 months	Female	<2	*	*	75+	*	*	*
Used the internet for anything in past 12 months	*	*	<\$25K	*	65+	*	Not employed	*
Used internet to conduct business with PC in past 12 months	*	*	<\$25K	*	65+	*	Not employed	*
Purchased item over internet in past	*	*	<\$25K	*	65+	Non-white	*	*
Sheriff services	*	*	*	*	*	*	*	*
Fire services	*	*	*	*	*	*	*	*
Ambulance/emergency medical services	Female	*	*	*	*	Non-white	*	*
Crime prevention	*	*	*	*	*	*	*	*
Fire prevention and education	*	*	*	*	*	*	*	*

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Traffic enforcement	*	*	*	*	*	*	*	*
Garbage collection	Male	*	*	*	25-34	*	*	*
Recycling	*	*	*	*	*	*	*	*
Street repair	*	20+	*	*	*	White	*	*
Traffic signal timing	Male	20+	*	*	*	White	*	North
Bus/transit services	Male	*	*	*	25-34	White	*	*
Storm drainage	*	*	*	*	45-55	*	*	*
Drinking water	Female	*	*	*	*	*	*	*
County parks	*	*	*	*	*	*	*	*
PC preserves/open space	Male	*	*	*	*	*	*	*
Accessibility of trails	*	*	*	*	*	*	*	*
Appearance/mainternance of parks	*	*	*	*	*	*	*	*
Appearance/maintenance of open space	*	*	*	*	*	*	*	*
Land use, planning and zoning	*	*	*	*	*	*	*	*
Code enforcement	Female	*	*	*	*	*	*	*
Animal control	*	*	*	*	*	*	*	*
Economic development	*	*	*	*	*	*	*	*
Health services	*	*	*	Pinellas Park	25-34	Non-white	*	*
Services to seniors	*	*	*	*	*	*	*	*
Services to youth	Male	*	*	*	*	*	*	*

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Services to low-income people	Male	11-20	*	*	25-34	*	*	*
Public library services	*	*	*	*	25-34	*	*	*
Public information services	*	*	*	*	*	*	*	*
Public schools	Female	11-20, 20+	*	*	*	*	*	*
Mental health services	Female	*	*	*	*	*	*	*
Drug and alcohol services	Female	*	*	*	*	*	*	*
Public access to the beach	*	*	*	*	*	*	*	*
Access to public boat ramps	*	*	*	*	*	*	*	*
PC overall quality of services	Male	*	*	*	45-54	*	*	*
Federal govt. quality of services	*	20+	*	*	*	*	*	*
State govt. quality of services	Male	*	*	*	*	*	*	*
County parks and recreation facilities	*	*	*	*	*	*	*	*
Road transportation/traffic flow	*	*	*	*	*	*	*	*
Public transportation	Male	*	*	*	*	*	*	*
Public safety services	Male	*	*	*	*	*	*	*
Health care for uninsured residents	Male	*	*	*	*	*	*	*
Drainage and storm water improvements	Male	*	*	*	*	*	*	*
Attracting and retaining high paying jobs	Male	*	*	*	*	*	*	*
Improving water and sewer treatment methods	Male	*	*	*	*	*	*	*
Arts and cultural opportunities	Male	<2	*	*	*	*	*	*

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Combined Fair / Poor	Gender	Length of Residence	Income	Unincorporated or City Limits	Age	Race	Employment Status	Zip Code (Region)
Redevelopment of commercial and industrial properties	Male	*	*	*	*	*	*	*
Pinellas Trail	*	<2	*	*	*	*	*	*
Promoting affordable housing	*	*	*	*	*	*	*	*
Homeless services	Male	11-20	*	*	*	*	*	*
More public boat access	*	<2	*	*	*	*	*	*
More land for County preserves	Male	*	*	*	*	*	*	*
County active recreation facilities	*	*	*	*	*	*	*	*
In -person or phone contact with PC employee	*	*	*	*	75+	*	*	*
PC employee knowledge	*	*	*	*	*	*	*	*
PC employee responsiveness	*	*	*	*	*	*	*	*
PC employee courtesy	*	*	*	*	*	*	*	*
PC employee overall impression	*	*	*	*	*	*	*	*
Receive good value for PC taxes	*	*	*	*	*	*	*	*
Pleased with overall direction of PC	Male	<2	*	*	*	*	*	*
PC govt. welcomes citizen involvement	Male	*	*	*	*	*	*	*
PC government listens to citizens	Male	11-20	*	*	*	*	*	*
Economy will have positive impact on family income in next 6 months	*	11-20, 20+	*	*	*	*	*	*
PC website top choice for info	*	*	<\$25K	*	*	*	*	*
Printed brochure or newsletter top choice for info	*	*	*	*	*	*	*	*
E-mailed newsletter top choice for info	*	*	*	*	*	*	*	*

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Phone book top choice for info	*	*	*	*	*	*	*	*
Contact a County Connection Center top choice for info	*	*	*	*	*	*	*	*
Phone an info desk top choice for info	*	*	*	*	*	*	*	*
PC television top choice for info	*	*	*	*	*	*	*	*
Have cable TV	*	*	*	*	*	*	*	*
Watch PC Channel 18	*	*	*	*	18-34	Non-white	*	*
Watch BCC meetings	*	<2	<\$25K	*	18-34	*	*	*
Watch other meetings	*	*	*	*	*	*	*	*
Watch Inside Pinellas	*	*	*	*	*	*	Not employed	*
Watch Progressive Pinellas	*	*	*	*	18-34	*	*	*
Watch Good Business Pinellas	*	*	*	*	*	*	*	*
Watch Pick A Pet	Male	*	*	*	*	*	Not employed	*
Watch Postcards from Home	*	*	*	*	18-34	*	*	*
Watch coverage of PC sponsored events	*	*	*	*	*	*	*	*