**Once Upon a Flush**

2020 VIDEO CONTEST

Every great story begins with “Once upon a time.” We’re looking for even greater stories that begin with “Once upon a flush.” Produce a public service announcement (PSA) that creatively tells the story of where wastewater goes or what happens when the wrong things are flushed down the toilet. You can create a newscast, news story, skit, animation, commercial or even a music video. Let your imagination run wild, but please follow the instructions below carefully!

**Who May Enter:** Florida high school students in grades 9-12. Entries can be a team or individual effort. Limit one entry per person.

**Entry Form:** A completed entry form must be submitted for every student involved in the production of the video. Please ensure the entry form includes all names of those submitting the video, the title of the video, and the name of your high school. To request an entry form, please email sdunifon@pinellascounty.org.

**Entry Guidelines:** Each video entry must be uploaded to YouTube as an .mp4 or .mov file and be identified with the video title and high school name. The completed entry form and releases, as well as the YouTube link should be sent to sdunifon@pinellascounty.org.

Your production must not exceed 30 seconds in length. **NO professional assistance** or use of copyright material is allowed. (Such use will result in an automatic disqualification).

**Submission Deadline:** All materials must submitted by February 10, 2020, to: Shea Dunifon at sdunifon@pinellascounty.org or mail to: 7401 54th Ave N, St Petersburg, FL 33709

Questions? Call (727) 582-2898.

**Judging Criteria:** Entries will be judged by an independent review committee. Please consider the following:

- Is the theme, Once Upon A Flush the main topic of your video?
- Are your facts accurate?
- Does your video empower the audience to take action?
- Is the video the right length and format?
- Is the audio and technical construction clear and of high quality?
- Is it entertaining? Is it creative and original?
- Did you fill out an entry form for each person involved in the production of the video and include a creative title?

**Prizes**

| First Place | $1,000 | $450 |
| Second Place | $500 | $250 |
| Third Place | $250 | $150 |

*Teacher prize to be spent in the classroom.

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