

Where do I find recycling vendors?

Visit the A to Z “Get Rid of It” Guide for recycling and disposal at www.pinellascounty.org/utilities/getridofit

There are over 150 items in the guide. Listed below are titles of some of the pages that are most used by businesses:

- Aluminum can recycling
- Building material recyclers
- Cardboard recycling
- Cell phone recycling
- Chemicals recycling
- Document shredding
- Electronics recycling
- Fluorescent bulb recycling
- Hazardous waste disposal
- Newspaper recycling
- Packing material recycling
- Pallet recycling
- Paper recycling
- Plastic bottle recycling
- Printer cartridge recycling
- Rubble recyclers (asphalt, concrete, dirt, etc.)
- Telephone book recycling



Why should my business participate in a waste reduction program?

Businesses generate a majority of Pinellas County’s solid waste, and much of it could be reduced, reused, or recycled. For example, paper is often the most common material found in a business’s waste stream.

Is assistance available?

Yes! Pinellas County Utilities “Cutting Waste at Work” program provides FREE services to help businesses reduce their waste:

- Waste assessment and customized recommendations.
- On-site training and follow-up.
- Informative recycling presentations.
- Educational and promotional materials.
- **A to Z “Get Rid of It” Guide** and other online resources at www.pinellascounty.org/utilities
- Networking through the Pinellas Partners in Recycling group.
- Recognition for your business’s waste reduction efforts.

For more information, visit www.pinellascounty.org/utilities, call (727) 464-7500, or e-mail recycle@pinellascounty.org



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Cutting Waste at Work

Pinellas County Business Waste Reduction Program



www.pinellascounty.org/utilities

Business Benefits

What's in it for you?

Save Money

- Lower disposal costs.

Enhance your Company's Image

- Promote environmental awareness at the workplace.
- Demonstrate your commitment to sustainability.
- Reduce litter problems.

What's in it for the community? (the bigger picture)

Improve Environmental Quality

- Reduce pollution.
- Conserve energy and natural resources.

Foster a Sustainable Economy

- Turn waste into recycled resources.
- Develop environmentally efficient processes.

Conserve Local Disposal Capacity

- Reduce the amount of garbage buried at the County's only landfill.
- Minimize future disposal cost increases.



How do I get started?

1. Generate support and leadership.

- Engage the facilities manager.
- Get top management support.



2. Empower a program coordinator.

- Designate an enthusiastic leader.
- Develop a "Green Team" of interested employees.



3. Assess your waste stream.

- Determine your current garbage collection schedule and cost.
- Determine what materials and how much of each you are discarding.
- Identify waste reduction, reuse, recycling, and environmentally friendly purchasing opportunities.

4. Choose the right waste reduction plan.

- Target materials that make up the largest portion of your waste stream or require expensive handling, and explore ways to reduce or reuse them.
- Determine how and where to collect and process recyclable materials.
- Use the A to Z "Get Rid of It" Guide to identify local reuse and recycling options: www.pinellascounty.org/utilities/getridofit
- "Close the loop" by using post-consumer recycled products.

5. Personalize your program.

- Get input from employees and custodial staff to make the program convenient and feasible for *your* business.
- Use promotions and incentives that will motivate *your* employees.
- Use company resources (bulletin boards, e-mail, etc.) to advertise *your* program.

6. Educate employees and patrons.

- Give clear, concise instructions on how to handle recyclables.
- Use FREE educational and promotional materials from Pinellas County, or design your own.
- Provide program information at new employee orientation.
- Give program updates and reminders as needed.

7. Launch your program.

- Have a kick-off celebration to encourage participation.
- Include a presentation from Pinellas County Utilities.
- Make employees and patrons feel like an important part of the program — because they are!

8. Track and communicate your progress.

- Monitor the volume of garbage collected compared to waste diverted.
- Review the program and evaluate opportunities for improvement.
- Celebrate successes with employees to keep them motivated and energized.

