



IMPORTANT INFORMATION ABOUT WATER FLUORIDATION

On November 27, 2012, with strong support from the medical community and Pinellas County water customers, the Pinellas County Board of County Commissioners approved the **addition of fluoride** to the county water system **beginning March 1, 2013.**



Please see reverse side
for more information

14 S. Ft. Harrison Ave. | Clearwater, FL 33756 | (727) 464-4000 | www.pinellascounty.org/utilities

#30710-I-0031



Fluoride Information Update

What you need to know

- ▶ **WHAT:** Fluoride, derived from one of the most abundant elements on earth – fluorine, is naturally-occurring in both air and water. Natural fluoride levels in Pinellas County range from an average of 0.15-0.50 parts per million (*ppm is equivalent to one cent in \$10,000*).
- ▶ **WHEN:** March 1, 2013
- ▶ **WHO:** This change will affect all Pinellas County water customers, as well as the water customers of Belleair, Clearwater, Oldsmar, Pinellas Park, Safety Harbor and Tarpon Springs.
- ▶ **WHY:** Water fluoridation will adjust the fluoride concentration in Pinellas County's drinking water to **0.7 ppm**, a level recommended for optimal dental health. This concentration can reduce the amount of cavities in children's baby teeth by as much as 60% and reduce tooth decay in adults by nearly 35%.

QUESTIONS: Call (727) 464-4000 or visit www.pinellascounty.org/utilities