

## Water Conservation Rates

Pinellas County Utilities is exploring the development of a conservation rate structure to better manage excessive water use. This is in response to public interest in conservation and a request from SWFWMD to manage excessive demand through conservation rates.

- Rate structure for residential customers that is under consideration will consist of five pricing tiers based on the amount of water used.
- Pricing tiers for residential customers will result in an overall cost reduction for low users, a cost incentive to conserve water and additional costs for excessive users.
- Rate structure will include a customer account charge as well as a base facility charge for residential and commercial customers.
- Similar rate structures exist in the Tampa Bay area and are an industry standard for water utilities.

