

# SPONSORSHIP PACKAGES

Sand Key Pepper Fest is coming to the beach! This "hot" event is a free festival, open to the public. The 95 acres comprising Sand Key Park are located at the south end of Clearwater Beach, just over the Sand Key bridge. Average annual attendance at the park is over one million, including many tourists from nearby hotels. The Pepper Fest includes activities to attract all ranges of people. Amateur Salsa and Hot Sauce competitions, music with dancing demos, pepper growing seminars, cooking demonstrations and a "grill-off" showdown are some of the main activities planned to create a festive atmosphere. Even the little ones can enjoy the day at the Kids Area to include tattoos, crafts and a cooling station. Vendors selling their pepper related products and local restaurants offering samples for tasting to promote their favorite recipes are additional attractions of this event. Join us on June 2 and 3, 2007, to experience the heat of the beach in a new way.



## Gold Package \$1,000 4 Available

- All of the benefits of the Silver Package plus the following:
- Company or organization name and logo to prominently appear as a presenting sponsor on all promotional materials, including Pinellas County website, signage inside park, and flyers distributed to local establishments and participating businesses
- Placement of display area in prime location for best consumer exposure related to type of service, products or merchandise
- Company or organization name and logo listed as a presenting sponsor on the event banner at the entertainment stage (approximate size is 2'x2' for gold level)
- Company or organization name and logo listed as a presenting sponsor on the entertainment program (approximate size is 2'x2' for gold level)

## Silver Package \$500 4 Available

- All of the benefits of the Bronze Package plus the following:
- Company or organization name and logo to appear on all promotional materials, including Pinellas County website, signage inside park, and flyers distributed to local establishments and participating businesses
- Opportunity to set up a display area (maximum size, 10' x 10') with tent, tables, display racks and banners to distribute promotional materials or sample products
- Company or organization name and logo prominently displayed on the event banner at the entertainment stage (approximate size is 1'x1' for silver level)
- Company or organization name and logo on the entertainment program (approximate size is 1'x1' for silver level)

## Bronze Package \$250 10 Available

- Company or organization name to appear on all promotional materials, including Pinellas County website, signage inside park, and flyers distributed to local establishments and participating businesses
- Company or organization name announced as a sponsor during the welcome address at the event
- Company or organization name listed on the sponsorship banner at the entertainment stage
- Company or organization name listed on the entertainment program

Sponsorship Packages may also be further customized. Call for details.

YES, we are interested in joining the hottest party in town! (circle one)

**GOLD**

**Silver**

**Bronze**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact person \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Signature of company's representative \_\_\_\_\_

Signature acknowledges commitment. Please make checks payable to BOCC with "Pepper Fest 2007" in the memo line.

**June 2nd and 3rd 2007**  
**Sand Key Park Pepper Fest 2007 • Clearwater**  
**10 A.M. – 4 P.M. DAILY**

Fill out form and fax to (727) 588-4854, or mail to:

1060 Gulf Blvd. • Clearwater, FL 33767

Attn. Bonnie Desmond

For more information call (727) 588-4852.

**It Starts in Parks.**

