

PLEASE HELP RESTORE

IMPORTANT WATERWAYS OF PINELLAS COUNTY



Pinellas County Watershed Management and **Keep Pinellas Beautiful** ask you to jump on board the Cross Bayou Canal / Joe's Creek Cleanup March 7, 2009.

Be a friend to the environment. Your customers will thank you.

www.pinellascounty.org/sponsor



These are great days for the environment. Customers support projects that help preserve our Earth, and support the businesses that do, too.

The cleanup of Cross Bayou Canal and Joe's Creek is a decade-long tradition so popular with volunteers that the annual cleanup is now held twice a year. Volunteers scour the waterways in kayaks and canoes, which are supplied if needed. Participants are welcome to enjoy refreshments, food and prizes.

In the fall of 2008, close to 100 volunteers removed more than one ton of materials from this local waterway, including 110 pounds of recyclable plastics, aluminum and cardboard products.

The benefits of the cleanup extend well beyond the physical removal of debris. Our sponsors enable education and heightened public awareness which prevents future littering and creates advocates for the environment.

Being a sponsor means that your business name is included in all promotional materials. Please see the details below.

Pinellas County's partner is Keep Pinellas Beautiful, a local affiliate of the National Keep America Beautiful campaign.

Former educational sponsors have included the U.S. Coast Guard Auxiliary, the Clearwater Audubon Society, Tampa Bay Watch, Pinellas County's Solid Waste Division, and other pollution-prevention advocates. Private sector sponsors included GPI Southeast, TBE Group, Clearwater Marine Aquarium, Modern Business Associates, Massage Envy, Einstein Bros. Bagels and the Working Cow ice cream company.

Please join us today!

SPONSOR AND EXHIBITOR OPPORTUNITIES
(named for items typically retrieved at this cleanup)

	<u>Without Exhibit Booth</u>	<u>Includes Exhibit Booth</u>
Shopping Cart Sponsor	\$500.00 or more	Included
<ul style="list-style-type: none"> • Display of company name & logo on invitational flyer • Display of company name & logo on thank you poster in registration/luncheon area • Display of company LOGO on Tampa Bay Estuary Program "Give a day for the Bay" t-shirts • Verbal recognition at luncheon • Selection of booth before other exhibitors ensuring a prime location • Invitation to give remarks at luncheon 		
Tire Sponsor	\$250.00-\$499.00	Included
<ul style="list-style-type: none"> • Display of company name & logo on invitational flyer • Display of company name & logo on thank you poster in registration/luncheon area • Verbal recognition at luncheon • Selection of booth before other exhibitors • Ensuring a prime location 		
Picnic Cooler Sponsor	\$100.00 (or items)	\$150.00
<ul style="list-style-type: none"> • (\$100 cash or equivalent donated items for free raffle) • Display of company name & logo on invitational flyer • Display of company name & logo on thank you poster • Verbal recognition of donated items at raffle 		
Plastic Bottle Sponsor	\$75.00 (or items)	\$125.00
<ul style="list-style-type: none"> • (\$75 cash or equivalent donated items for free raffle) • Display of company name on invitational flyer • Display of company name on thank you poster 		
Candy Wrapper Sponsor	\$50.00 (or items)	\$100.00
<ul style="list-style-type: none"> • (\$50 cash or equivalent donated items for free raffle) • Display of company name on thank you poster 		
Government and Educational Not-For-Profit Organizations		FREE

Please confirm sponsorship before February 6th
to accommodate sufficient advertisement of the event.

EVENT AND EXHIBIT HOURS

Saturday, March 7, 2009 8:30 am – 1:30 pm

Exhibit Set-Up: 7:30 - 8:30 am

The exhibit spaces are outdoors. **Electricity is not available; please plan your exhibit accordingly.**

Exhibits open all day 8:30 am – 1:30 pm

Peak Traffic Hours:

8:00 am – 9:00 am

Volunteers arrive, register

10:30 am – 11:00 am

Volunteer optional break

12:00 pm – 1:30 pm

Event luncheon, free raffle, and exhibitor's social

EXHIBIT SPACE

All exhibits will be located outdoors. We will make every effort to supply a 6' table and tent to each exhibitor. Preference is given to Shopping Cart and Tire Sponsors if supplies become limited. Every exhibitor space will have 2 chairs. We make every effort to assure that each space receives high foot traffic. Exhibits are in public open space and are not secure. You are advised to remove any valuables from your exhibit when you are not there.

VENDOR PRIZE DONATIONS

We will hold a free raffle drawing for volunteers during the event luncheon. We acknowledge all sponsor donations and provide verbal recognition of these items during the raffle. We ask that all prizes be dropped off by no later than Thursday March 5th. Thank you for your donations. Requested items include company logo items (t-shirts, hats, coffee mugs etc.), personal electronic devices (iPods, cameras, etc), books, retail gift certificates and more.

SPONSORSHIP AGREEMENT FORM

Please call to inform of sponsorship interest and send form & payment to:

Check Payable to: Pinellas County Board of County Commissioners

Include on check: Cross Bayou Canal / Joe's Creek Cleanup Sponsorship

Mail to: Pinellas County Watershed Management Division

Attention: Anamarie Rivera

300 South Garden Avenue, Clearwater, FL 33756

Logo Information: Please email your company/organization logo to Anamarie Rivera at ARivera@PinellasCounty.org. Please send all logos in a JPEG format.

Questions/ Sponsorship Confirmation:

Please contact Anamarie Rivera at the above email or call 727-464-4605.

Thank you for your support of this volunteer event.

**PINELLAS COUNTY, FLORIDA
SPONSORSHIP AGREEMENT**

This Sponsorship Agreement is made and entered into as of the _____ day of _____, 200____
("Effective Date") between Pinellas County, a political subdivision of the State of Florida (the "County"), for and on behalf of
_____ ("Department") and the Sponsor identified herein (the "Sponsor"). The
County hereby grants to the Sponsor the right to be an official sponsor of the program/event identified herein ("Event") in
accordance with the terms and conditions set forth below.

SPONSOR INFORMATION

Company/Individual Name: _____
(Company name may be listed in all marketing pieces)

Company Contact: _____ Title: _____
(Contact will receive all notices from County)

Street Address (No P.O. Boxes): _____


City, State, Zip: _____

Telephone: _____ Fax: _____


E-mail address: _____ Website address: _____


EVENT INFORMATION

Event Description: _____

Date(s) of Event: _____ 


Sponsorship Cost (excluding in-kind goods/services): \$ _____

If in-kind, describe in-kind goods/services to be provided: _____ 


Value of in-kind goods/services: \$ _____ 

1. The entire Sponsorship Cost shall be paid by _____, 200____.

Payment method: ☐ Check enclosed payable to Pinellas County
☐ Invoice Sponsor using PO # _____.

If the sponsorship is in-kind goods/services, the Sponsor shall provide goods/services as follows: _____ 

2. Sponsorship shall terminate on _____, 200____, subject to optional renewal per 6 below.

3. Sponsorship benefits include: 

- ☐ "Presented by" status leading off all Event media, marketing and public relations
- ☐ Logo placement or message on all media, marketing and public relations for the Event

☐ Vendor space at Event, as follows: _____

☐ Ad space in Event program, as follows: _____

☐ Other (describe benefits): _____

4. Sponsor shall have the right to use the Event names and trademarks in advertising prior to and for thirty (30) days following the event in connection with sponsorship. All materials use is subject to Department's written approval, which shall not be unreasonably withheld.
5. The County shall have the right to use Sponsor's trademarks and logos in advertising and promoting the Event, including any merchandise authorized in connection with the Event. Sponsor represents and warrants that it is free to enter this Agreement without violating the rights of any person, that its trademarks do not infringe the trademarks or trade names of any person.
6.
 - A. If the Event does not take place due to any cause beyond the reasonable control of the parties, this Agreement shall terminate and the County's only obligation shall be to return to Sponsor the fee paid hereunder less any direct out-of-pocket expenses incurred by the County prior to date of termination.
 - B. Failure of the Sponsor to comply with any of the provisions of this Agreement shall be considered a material breach of the Agreement and shall be cause for immediate termination of the Agreement at the sole discretion of the County.
 - C. In the event that sufficient budgeted funds are not available for the County's obligations under this Agreement for a new fiscal period, the County shall notify the Sponsor of such occurrence and the Agreement shall terminate on the last day of the then current fiscal period without penalty or expense to the County.
7. Sponsors of the Event will have the first option to sponsor the same subsequent event subject to rates and terms TBD. If a Sponsor does not renew its previous sponsorship by _____, sponsorships will be awarded per County sponsorship policy.
8. County makes no representations or warranties with respect to the demographic nature and/or volume of attendees at any Event.
9.
 - A. Sponsor agrees that County and its respective officers, representatives and employees are not liable for any theft, damage or loss to or of the Sponsors property or for any injury that may occur to the Sponsor, its representatives or employees.
 - B. The Sponsor agrees to release, discharge, hold harmless and indemnify the County, its officers, representatives and employees, against any and all liability, claims, judgments or costs of whatsoever kind and nature including attorney's fees, for injury to, or death of, any person or persons and for loss or damage to any property resulting from the use, operation, or performance of services under the terms of this Agreement, Sponsor participation in the Event, or arising or by reason of any action or claimed trademark, patent or copyright infringement or litigation based thereon.
 - C. ☐ Insurance coverage is not required for this Event.
☐ Sponsor shall procure, pay for, and maintain at least the following insurance coverages and limits:
 - (1) Worker's Compensation coverage in at least the limits as required by law; and
 - (2) Comprehensive General Liability Insurance, including but not limited to, Independent, Contractor, Contractual, Premises/Operations, Products/Completed Operation and Personal Injury covering the liability assumed under indemnification provisions of this Agreement, with limits of liability for personal

injury and/or bodily injury, including death of not less than \$500,000 each occurrence; and property damage of not less than \$100,000 each occurrence. (Combined Single Limits of not less than \$500,000, each occurrence will be acceptable unless otherwise stated). Coverage shall be on an "occurrence" basis, and the policy shall include Broad Form Property Damage coverage, and Fire Legal Liability of not less than \$50,000 per occurrence. Pinellas County shall be named as an additional insured on the policy.

10. This Agreement does not constitute a partnership or joint venture or principal-agent relationship between the two parties involved in this Agreement. This Agreement may not be assigned by either party without the express written consent of the other party. It shall be governed by the laws of the State of Florida. It is complete and represents the entire agreement between the parties.
11. Sponsor agrees to observe and/or comply with, at its expense, all laws, codes, ordinances and regulations of any and all governmental authorities or agencies, including website accessibility as required by the American With Disabilities Act of 1991. Sponsor acknowledges that the County is an agency as defined in Chapter 119, Florida Statutes, the "Public Records" law, and that any information provided by Sponsor shall be subject to the applicable provisions of said law.

IN WITNESS WHEREOF, the parties hereto have hereunto executed this Agreement as of the Effective Date.

Sponsor:: _____
(Print name(s) of Sponsor)

Approved by:
Pinellas County, a political subdivision of the
State of Florida, by and on behalf of the

Signature: _____

By: _____

Print Name/Title: _____

Printed Name: _____

Date: _____

Title: _____

Date: _____