

PSCU Financial Services

Using Cutting Waste at Work recommendations, PSCU streamlined its garbage hauling schedule, saving several thousand dollars annually.



PSCU staff does the right thing by ordering green-certified paper products, choosing reusable cleaning materials and installing motion detection lighting

controls where possible. They got employees involved by using Pinellas County's Haz-to-Go trailer on site to collect electronics and chemicals from their homes.

The company's "going green" efforts have also boosted its community outreach. During the past three years, in concert with its recycler, PSCU donated \$8,000 to the Ronald McDonald House as a result of increased recycling efforts.

The Poynter Institute

The Institute had a recycling program in place when Cathy Campbell, Director of Project Operations, requested a waste audit. Using Cutting Waste at Work recommendations, the Poynter Institute was still able to increase recycling and streamline their garbage services, saving an estimated \$5,000 per year. According to Cathy, "Who would've imagined a trash audit could produce such great results? This was a win for all involved!"



Pinellas County Solid Waste

3095 114th Avenue North
St. Petersburg, FL 33716

www.pinellascounty.org/cutwaste
727-464-7500



Pinellas County complies with the Americans with Disabilities Act. To obtain accessible formats of this document, please call (727) 464-4062 (V/TDD). 03/14

Cutting Waste at Work



Add some green

to your bottom line!



A FREE comprehensive waste reduction program for Pinellas County businesses.



How does the program work?

Businesses call our staff and have an initial phone evaluation. During the call, county staff will gather background information about your business and operations and will schedule a site visit.

During the site visit, county staff will briefly meet with business participants. Then business participants will take county staff on a tour to show them their waste stream.

After the site visit, Pinellas staff will review all of the information collected and provide you with an Assessment Report and Proposed Recycling Program Plan. **The report will:**

- Summarize current waste collection practices
- Describe the waste stream
- Recommend how to improve or start a recycling program
- Establish a baseline of disposal costs and current recycling rate
- Recommend cost savings and ways to increase the recycling rate. The assessment can also be used to meet a requirement for Green Business Partnership

County staff will follow up with business participants both to collect information and to offer ongoing assistance.



How much does it cost?

Program participation is completely free.

Who is eligible?

Any business located in Pinellas County that needs help setting up a waste reduction or recycling program. There is no minimum size or annual revenue threshold for eligibility – we work with large, medium, and small businesses.

How do I get started?

Call our recycling team at (727) 464-7500 or email recycle@pinellascounty.org.

Pinellas County staff will work with you to study your waste stream, develop a customized waste reduction program, and give you tools to promote the program to your employees. Best of all, it's free!



What is Cutting Waste at Work?

Cutting Waste at Work is a program offered by Pinellas County's division of Solid Waste. The program helps businesses reduce unnecessary waste and establish best practices in recycling. Specifically, the program will look at current practices in the collection and disposal of trash, recyclables, yard waste, electronics and chemicals and recommend improvements.

Why should my business participate?

Businesses make most of Pinellas County's garbage and much of it could be reduced, reused or recycled. Cutting Waste at Work helps the environment—and can help your bottom line.

Benefits to your company:

- Save money by reducing waste disposal costs
- Enhance your company's image by committing to sustainability
- Earn customer and employee appreciation

Benefits to the community:

- Extend the life of the county's only landfill
- Reduce pollution and conserve resources
- Help create jobs in the recycling industry