



BOARD OF COUNTY COMMISSIONERS

DATE: June 16, 2009

AGENDA ITEM NO. 13.

Consent Agenda

Regular Agenda

Public Hearing

County Administrator's Signature: 

Subject:

Approval of Ranking of Firms - Software Services-Computer-Aided Design and Drafting
(CADD) Upgrade Autodesk Products
Contract No. 089-0252-P(RM)

Department:

Business Technology Services / Purchasing

Staff Member Responsible:

Paul Alexander / Joe Lauro

Recommended Action:

I RECOMMEND THE BOARD OF COUNTY COMMISSIONERS (BOARD) APPROVE THE RANKING OF FIRMS AND AUTHORIZE STAFF TO NEGOTIATE WITH THE NUMBER ONE RANKED FIRM, RAND IMAGINIT TECHNOLOGIES, INC. D/B/A IMAGINIT TECHNOLOGIES, ORLANDO, FLORIDA.

Summary Explanation/Background:

On March 6, 2009, the Purchasing Department, on behalf of Pinellas County Business Technology Services (BTS), let a Request For Proposal (RFP) for the acquisition of software services to implement a large scale upgrade of Autodesk products for CADD to the latest version (currently 2009) in Surveying and Mapping, Civil Engineer, Architectural Design and Geographical Information (GIS), used by multiple Pinellas County Government (County) departments. This acquisition is for implementation and training services only as Pinellas County already owns the product. The implementation will integrate both the "Pinellas County Kit" and the Florida Department of Transportation (FDOT) "Florida State Kit" for Civil 3D and the County's CADD Standards. The final delivered solution will maximize automated compliance to these standards, allowing users to focus on their professional disciplines and activities.

Proposals were received from four (4) firms. An Evaluation Committee consisting of one (1) staff member from Utilities Engineering, one (1) staff member from Business Technology Services (BTS), one (1) staff member from Real Estate Management, two (2) staff members from Public Works, along with a member of the Purchasing Department acting as a facilitator, was formed to evaluate the proposals.

The proposals were evaluated using a two (2) Phase approach. Phase 1 focused on the proposers' written responses according to the following criteria:

1. Company Profile	Maximum Points =	100
2. Management Plan - Implementation Services	Maximum Points =	300
3. Management Plan - Training Services	Maximum Points =	200
4. Technical Plan	Maximum Points =	200
5. Cost	Maximum Points =	200
	Total Possible Points	1,000

The scores received in Phase 1 are as follows:

Autodesk, Inc.	842 Points
Avatech Solutions Subsidiary Inc. d/b/a Avatech Solutions, Inc.	556 Points
Harken-Reidar, Inc.	258 Points
Imaginit Technologies	866 Points

The four (4) written proposals were evaluated and scored on April 23, 2009 with Autodesk, Inc. and Imaginit Technologies elevated to Phase 2, oral presentations.

The scoring process started afresh for the proposers elevated to this phase. The following criteria for Phase 2 was used to evaluate and score the proposers' oral presentations:

1. Personnel -	Maximum Points =	100
2. Past Work Experience	Maximum Points =	200
3. Management Roles	Maximum Points =	100
4. Understanding of RFP Scope of Work	Maximum Points =	400
5. Clearly Defined Responses to Pre-Submitted Questions	Maximum Points =	200
	Total Possible Points	1,000

On May 14 and May 15, 2009 the Evaluation Committee met to evaluate and score Phase 2, oral presentations.

The final ranking of the firms are as follows:

1. Imaginit Technologies	Total Points = 897
2. Autodesk	Total Points = 811

The negotiations with Imaginit Technologies, an authorized Autodesk supplier, will focus on specific deliverables, contract terms, and pricing. The estimated cost for implementation and training is \$249,000.00. The County also requested pricing for a subscription training plan that will allow the pre-purchase of training hours in bundles to be utilized as needed to provide County personnel continued training in the use of Autodesk products and processes established with this implementation. The estimated cost for the subscription training plan is \$78,752.00.

Fiscal Impact/Cost/Revenue Summary:

Estimated total cost prior to negotiations is \$337,752.00. Funding will be derived from BCC Strategic Projects funds.

Exhibits/Attachments Attached:

1. Contract Review
2. Evaluation Criteria Tabulations



28806

CONTRACT REVIEW TRANSMITTAL SLIP

PROJECT: SOFTWARE SERVICES – COMPUTER-AIDED DESIGN AND DRAFTING (CADD) UPGRADE-AUTODESK PRODUCTS

RFP NUMBER: 089-0252-P(RM) REQ. NUMBER:

TYPE: Purchase Contract Construction-Less than \$100,000 One Time Other:

In accordance with the policy guide for Contract Administration, the attached documents are submitted for review and comment.

Upon completion of review, complete Contract Review Transmittal Slip and forward to the next Review Authority on the list. Please indicate suggested changes by revising, in RED, the appropriate section of the document reflecting the exact wording of the change.

RISK MANAGEMENT: Please enter required liability coverage on pages: 12-13 **PRODUCT ONLY**
This is an annual requirement contract. Estimated Expenditure: \$250,000.00 - seems low for what you are specifying in scope

REVIEW SEQUENCE	REVIEW AUTHORITY	REVIEW DATE	REVIEW SIGNATURE	COMMENTS (Attach Separate page if necessary)	COMMENTS INCORPORATED
1.	Purchasing Dept. Joe Lauro, Director Ruby McKENZIE, PA	2/5 2/6	<i>[Signature]</i>	See Doc	<i>[Checkmark]</i>
2.	BTS Attn: Paul Alexander, Dir Ed Lachman, FIN Mgr Fred Borgianini, Proj Mgr	2/11/09 2/10/09 2/11/09	<i>[Signature]</i> <i>[Signature]</i> <i>[Signature]</i>	See attached responses and comment by the Core Teams	<i>[Checkmark]</i>

Using Dept please check attached vendor list. Circle vendors you want bids mailed to. Add additional vendors with complete information you would like solicited that are not on this list. We need Name, Address, Phone and Fax .

3.	Risk Management Attn: Beth Winger (Please check applicable box at right)	2/17/09	<i>[Signature]</i>		HIGH RISK
					NOT HIGH RISK
4.	BCC Finance Attn: Cassandra Williams	2/18/09	<i>[Signature]</i>		
5.	Asst. County Administrator Attn: Mark Woodard	2/20/09	<i>[Signature]</i>	Review opportunities to leverage products owned by the Property Appraisers Office where applicable.	<i>[Checkmark]</i>
6.	Legal Attn: Michelle Wallace	2/23/09	<i>[Signature]</i>	Agreements Attached	<i>[Checkmark]</i>

RETURN TO PURCHASING

All inquiries should be made to: Ruby McKenzie

at Extension 4-3795

In order to meet the following schedule, please return your requirements to Purchasing by: 4-11-09

TENTATIVE DATES

Legal Ad-BID/RFP Mail Out: tbd 4-13-09
BID/RFP Opening: tbd
Board/County Admin/Purchasing Director Approval: tbd

PINELLAS COUNTY EVALUATION CRITERIA TABULATION SHEET - PHASE 1 WRITTEN

**RFP TITLE: Software Services - Computer-Aided Design and Drafting (CADD) Upgrade -
Autodesk Products
RFP #: 089-0252-P**

COMPANY NAME	EVALUATOR	EVALUATOR	EVALUATOR	EVALUATOR	EVALUATOR	TOTAL POINTS	TOTAL AVERAGE	RANK
	Michael Engelmann	Carol Ginski	Brent Hall	Andrew Pupke	Shirley Zeller			
1 Autodesk, Inc	821.00	851.00	846.00	816.00	876.00	4210.00	842.00	2
2 Avatech Solutions Subsidiary Inc. d/b/a Avatech Solutions, Inc.	599.00	539.00	544.00	549.00	549.00	2780.00	556.00	3
3 Harken-Reidar, Inc.	313.00	228.00	263.00	263.00	223.00	1290.00	258.00	4
4 Imaginit Technologies	910.00	855.00	885.00	840.00	840.00	4330.00	866.00	1

Date: 4/23/09

PINELLAS COUNTY EVALUATION CRITERIA TABULATION SHEET

**RFP TITLE: Software Services - Computer-Aided Design and Drafting (CADD) Upgrade -
Autodesk Products - Phase 2 Demo
RFP #: 089-0252-P**

COMPANY NAME	EVALUATOR	EVALUATOR	EVALUATOR	EVALUATOR	EVALUATOR	TOTAL POINTS	TOTAL AVERAGE	RANK
	Michael Engelmann	Carol Ginski	Brent Hall	Andrew Pupke	Shirley Zeller			
1 Autodesk, Inc.	825.00	770.00	835.00	820.00	805.00	4055.00	811.00	2
2 Imaginit Technologies	900.00	890.00	900.00	895.00	900.00	4485.00	897.00	1

Date: May 15, 2009