

PINELLAS COUNTY EVALUATION CRITERIA TABULATION SHEET

RFP TITLE: ADVERTISING & PROMOTIONAL SERVICES
RFP #: 078-0289-P

	COMPANY NAME	EVALUATOR LEE DANIEL	EVALUATOR RUSS KIMBALL	EVALUATOR DEBBIE MEIHLS	EVALUATOR DT MINICH	EVALUATOR DOREEN MOORE	EVALUATOR ANTHONY SATTERFIELD	TOTAL POINTS	TOTAL AVERAGE	RANK
1	Brogan & Partners	622.50	577.50	585.00	610.00	592.50	565.00	3552.50	592.08	13
2	BVK	975.00	975.00	975.00	975.00	975.00	975.00	5850.00	975.00	1
3	Dalton Agency	807.50	700.00	700.00	770.00	742.50	775.00	4495.00	749.17	6
4	Engauge Marketing, LLC	547.50	540.00	535.00	545.00	537.50	560.00	3265.00	544.17	14
5	Fahlgren, Inc.	762.50	755.00	755.00	750.00	765.00	790.00	4577.50	762.92	5
6	FKQ Advertising + Marketing	825.00	852.50	867.50	745.00	877.50	852.50	5020.00	836.67	2
7	Fry Hammond Barr, Inc.	727.50	745.00	720.00	705.00	717.50	770.00	4385.00	730.83	7
8	Marketing Innovations Enterprises, Inc.	95.00	115.00	105.00	130.00	95.00	95.00	635.00	105.83	15
9	MMG Worldwide	817.50	857.50	810.00	824.00	842.50	852.50	5004.00	834.00	3
10	Paradise Advertising & Marketing, Inc.	732.50	705.00	695.00	705.00	747.50	775.00	4360.00	726.67	8
11	PDG + Creative	110.00	105.00	95.00	115.00	95.00	95.00	615.00	102.50	16
12	Rick Johnson & Company, Inc.	725.00	700.00	702.50	727.50	735.00	710.00	4300.00	716.67	9
13	TURKEL	642.50	650.00	675.00	670.00	700.00	590.00	3927.50	654.58	11
14	Uzzell Group, Inc.	615.00	605.00	595.00	620.00	575.00	605.00	3615.00	602.50	12
15	Ypartnership, LLC	815.00	880.00	755.00	735.00	815.00	872.50	4872.50	812.08	4
16	The Zimmerman Agency	710.00	715.00	690.00	680.00	705.00	725.00	4225.00	704.17	10

Date: 5/8/2008