

**PINELLAS ASSEMBLY – HEALTH CARE SERVICES TASK FORCE  
CONCEPTS FOR DEVELOPMENT**

**COMMUNICATION/EDUCATION/OUTREACH**

“Non-profit” entity  
Minivans

Understand issue = commonalities  
Healthy Pinellas  
Trail  
Health Day  
Business focus

“marketing focus campaign”  
“bench marking”

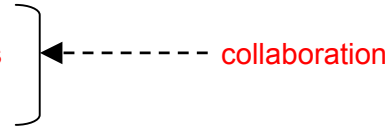
**DISJOINT AMONG SERVICE PROVIDERS**

(lack of collaboration)

“connect the dots”  
2-1-1  
Incentives/partnering

**DEDICATED FUNDING SOURCE (S)**

Efficiency enhancements  
Grants/Private/Foundations  
Infrastructure grants  
Penny for Pinellas



- Indigent vs. insured
- Homeless

**ZERO BASED PLANNING**

County buy-in  
Consultant  
“Best practices”

**LEGISLATIVE INITIATIVES**

Medicaid/health reform  
State \$  
EMS funding re-distribution  
Health-flex Plan