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Leading the Way: No Matter What Your Role

Join us on September 6th at the EpiCenter in Clearwater for the *Leading the Way Conference* to obtain time-tested leadership insights in just one day. Leaders aren't born, they're made. The power of one person leading by example can change the world. Take the journey to deepen and broaden your skillset and manage your future.

Ken Burke, Clerk of the Circuit Court and Comptroller, is our keynote speaker. He will inspire you, our current and future leaders, by sharing his journey and wisdom. We are honored that he will be able to join us.

To unlock your potential and help you get more out of your career, we are offering nine different 45 minute sessions. You will be able to choose six of them:

Developing Others: The Need for Coaching & Mentoring – As annual performance management processes have shifted to frequent, development-focused conversations, recognize the value of coaching and mentoring. Managers/leaders now use coaching skills more than ever before to help employees at all levels grow their skills, enhance their value and reach their professional goals. Discover how to create short, yet meaningful, coaching moments each day.

Conflict Resolution: The Road to Success – Wherever two or more people come together, there is bound to be conflict. Managing conflict is not easy. Nothing can destroy productivity, derail projects and damage your reputation faster than workplace conflict. Come and discover how to manage difficult encounters with diplomacy, tact and credibility.

Diversity: Leveraging Our Differences – Bringing people together from a wide variety of backgrounds creates tremendous opportunities but also some challenges. Hear how to benefit from new perspectives when people are united behind a common set of values and goals.

Effective Listening: Do You Really Hear Me? – There is a world of difference between hearing and

listening. Active listening does not come naturally so learn how to hear the whole message by using active listening techniques.

Emotional Intelligence: Your EQ is as Important as Your IQ – Discover more about the foundational principles and brain science of emotional intelligence and how to focus on managing your emotions and others while in difficult moments. This will allow you to influence and engage others and connect with them in a more meaningful way.

Innovation: Creative Solutions to the Same Problems – Innovative leaders put new ideas into action. They get things done primarily by guiding, motivating and collaborating with others. Find out what innovative leaders do to cultivate a culture of creativity and critical thinking.

Integrity: Doing What You Say & Meaning What You Do – Even with the right desire and mental attitude, integrity does not develop exclusively from desire. It stems from the daily practice of doing the right things and being accountable. Integrity is a process, not a quick fix. Learn about these important ingredients for success.

Qualities of Servant Leadership: To Lead is to Serve – Find out how putting the needs of others first can build a happier, more productive workplace and make you a more effective leader.

Brave Leaders: Courageous Cultures – Explore the four foundational components of courage: vulnerability, trust, clarity of values and rising skills. Regardless of how one measures success, we can't get there without brave leaders.

We are hopeful that all those who attend the conference will be able to use the tools and wisdom our talented speakers will share.

Sign up today for the *Leading the Way Conference* in [OPUS](#) (search for "WAY") to develop your leadership skills, no matter what your role is in Pinellas County Government.