You don’t know your own strength until you help someone find theirs.

Become a WW Site Champion and help your peers on their journey to the healthiest, happiest version of themselves. It’s incredibly rewarding!

What do I need to do?

- Help promote WW by distributing the communication materials we provide you with
- Help bring a WW Workshop in the workplace to your worksite by assisting with the following steps:
  1. Gathering names of interested employees to start the WW Workshop in the workplace
  2. Secure workshop space and storage for weekly workshops
  3. Promote the workshop day, time, and location to encourage members to attend, and communicate with members regularly regarding workshop information, i.e. room changes and reminders

What’s in it for me?

We’re glad you asked! WW appreciates everything Site Champions do to support our program and our members, so we have a Site Champion Discount Incentive as a way to say “Thank You!”

Here’s how it works:

- Site Champions who have 15-19 co-workers enroll in a new Workshop will receive 50% off their membership fees. Site Champions who have 20 or more co-workers enroll in a new Workshop will receive their membership at no cost.
- If the Site Champions cannot accept the Workshops discount, they may pass the discount along to a member who has proven helpful with both the recruiting of paid members and the marketing of WW Workshops in the workplace

If you are interested in becoming a WW Site Champion for your work area or have additional questions
Contact: Leena Delli Paoli
Email: ldellipaoli@pinellascounty.org

Pinellas County encourages Weight Watchers participation as it promotes all aspects of leading a healthy lifestyle. However, it is no longer a Pinellas County Wellness Incentive activity.