Lealman Community Redevelopment Area Advisory Committee
Meeting Minutes
November 16, 2015 6:00 PM

The meeting was held on Monday, November 2, 2015 in the Crown Buick /GMC Dealership Training Room, 5237 – 34th Street North, St. Petersburg, FL 33714.

1. Call to Order
Chairman Ray Neri called the meeting to order at 6:05 P.M. and confirmed the presence of a quorum.

2. Roll Call
Members:
Ray Neri; Steve Cleveland; Gary Grooms; Jorge Mercado; Cheryl DiCicco; James Roberto and Cheryl DiCicco
Absent Members: Dwayne Hawkins and Diane Plomatos
County Staff:
David Sadowsky; Renea Vincent; Frank Bowman; Rachel Booth, Mary Scott Hardwick and Marcella Faucette
Also present:
Sean Ingber; Neil Brickfield and two interested citizens: Eric Schlerd and Allen Typius

Ms. Rachel Booth served as the moderator of the meeting to keep the meeting moving along in a timely manner.

3. Approval of Minutes – November 2, 2015
Upon motion by Mr. Steve Cleveland, seconded by Ms. Cheryl DiCicco and carried, the minutes of the meeting of November 2, 2015 were approved.

4. Old Business
   a. Charrette Dates
   Ms. Booth explained that originally dates had been proposed for a multiple day charrette and that the concept was not appealing to the group. Staff is now proposing a one day charrette/workshop/meeting with a possible additional open house date. The proposed dates are:
   Sat 1/23; Wed 1/27; Thurs 1/28; Fri 1/29 or Sat 1/30. The committee members were asked to look at their calendars and to be prepared to vote on one of the dates at the next meeting, scheduled for December 7, 2015.

   Ms. Booth further explained that two Saturdays were included as options to allow for an open house but the most important task is to pick a day for the charrette/workshop which would be that Wednesday, Thursday or Friday (the 27th, 28th or 29th)

   b. Updated CRA website links
   Ms. Booth explained that all of the website links are now active and current.

   c. Approval of Final Stakeholder Survey
   The committee and staff reviewed the Stakeholder Survey and offered some additional edits. Ms. Booth agreed to make the necessary edits. Upon motion by Mr. Gary Grooms, seconded by Ms. Cheryl DiCicco and carried, the Stakeholder Survey was approved.
5. New Business

Workshop DRAFT Objectives 1-3

Ms. Booth explained three (3) of the nine (9) proposed objectives of the CRA Plan to be used as discussion points for the charrettes. The committee members were asked to brainstorm some ideas/strategy/thinking points for which she placed on a flipchart. The committee provided the following thinking points which covered the proposed objectives for: Economic Development and Innovation; Infrastructure and Transportation; and Housing:

a. Objective 1 - Economic Development and Innovation
   - Develop training programs for out of work or returning to work individuals
   - On the job training apprenticeship
   - Drainage issues/Resolutions
   - Tax Credit - for VA hiring
   - Mentoring programs- salary offset
   - Private/strategic partnership
   - “Mini” District- Industrial
   - Explore uses- complimentary
   - Repurpose uses- motels
   - 54th Avenue
   - Incentive to existing businesses
   - Marketing
   - Mixed Use
   - Increase density
   - Urban Gardening
   - Job recruitment, retention, creation
   - Tax incentives
   - Talent development
   - Small business development
   - Grants, loans, micro-lending
   - Federal redevelopment $
   - Machinists/Trades
   - Training equipment needs
   - Well structured deals
   - Standards/expectations

b. Objective 2 – Infrastructure and Transportation
   - Drainage (Drainage Plan)
   - Open ditches – Dangerous/ Deters Potential Investment
   - Property acquisition
   - Cooperative efforts with service providers
   - Fire hydrants (lack of # & lack of sufficient water pressure)
   - Curbs
   - Property/land acquisition for water treatment
   - Sidewalks
   - Functional alleys
   - Lighting
   - Medians/decorative islands/crosswalks
Multi-modal options/access
New bus shelters-beautification
Improved bus lines
Promote specific destination routes (i.e. VA Hospital)
PSTA partnership
Prioritize improved PSTA stops, consolidate stops, sense of place
Bike share
Repaving/surface improvements
Traffic flow- roundabouts
Prioritize improvements
Bike share
Repaving/surface improvements
Traffic flow- roundabouts
Prioritize improvements
Bonding
Grants- set aside
FDOT – Dist. 7
Tax Base ↑
Stormwater fees
Healthcare services
County acquired service provider
Connectivity
Trail expansion
Historical grant allocation $
Sidewalks (28th Street Corridor improvements)
Strategic Plan Coordination

c. Objective 3 – Housing
Financial assistance regardless of household income
Residential improvement grants
Remove “BAD” / substandard housing
Eminent Domain – Explore acquisition options
Liens/Code Enforcement
Land Cases
Zoning / Code issues
Fence issues
Design Standards
Developer packaged areas
Financing scoring incentives
Parks, courts
Mix of uses
Master Plans
Land Assembly
Affordable housing at odds with redevelopment
Relocation programs
Balance/mix of income housing (i.e. Townhouse/rent to own)
Location incentive ownership programs
Master Plan/Amenity based location
Garage apartment
Wounded Warrior projects
6. **Additional Business / Public Comments**
   None

7. **Next Meeting Date and Items for the Next Agenda**
   - December 7, 2015
   - Workshop: Next Draft Objectives
   - Finalize charrette date

8. **Adjournment**
   There being no further business, Mr. Neri asked if there was a motion to adjourn. Mr. Jorge Mercado made the motion and Mr. Steve Cleveland seconded the motion. The meeting adjourned at 8:10 p.m. The next meeting is scheduled for Monday, December 7, 2015 at 6:00 pm.