

STRATEGIC PLANNING

Community Engagement

Community engagement is an on-going and important part of the QPC process. Many strategic initiatives arising out of the Element and Department Plans have distinctive community engagement plans. These plans employ:

- Opinion Surveys
- Focus Groups
- Media Relations
- Community Forums
- Webinars

A formal community engagement process centered on the Pinellas County vision and Master Challenge Narrative is planned as the BCC undertakes its work on the “North Star.” This formal process also is being designed to introduce QPC to public stakeholders, using accessible language and concepts.

Department Strategic Plans

The FY2014 budget development process included departments under the County Administrator taking the initial steps to develop Department Strategic Plans. These plans will also be used as Element Plans are developed in the future. Departmental Plans will be updated each year; and ultimately they will be linked to the Annual Budget to help guide implementation of the QPC on an annual basis.