

The background of the slide is a close-up, slightly blurred image of the stars and stripes of the United States flag. The top half is dark blue with white stars, and the bottom half shows the red and white stripes.

# Using “Ballot on Demand” and the Pitney Bowes Mail System in Pinellas County

Deborah Clark  
Supervisor of Elections

**Pinellas is the first—and only—Florida county using this technology**





Reduces costs:  
Labor, storage, waste



# Voter requests a ballot:

Ballot is printed...





## After printing:

Ballot is folded,  
Then....



# The Pitney Bowes Relia-Vote Mail System goes to work...





# We're one of the first—again!

System was first used  
for 2006 Primary  
Election



# Ballot kits assembled

- Ballot
- Secrecy envelope
- Instructions
- Return envelope

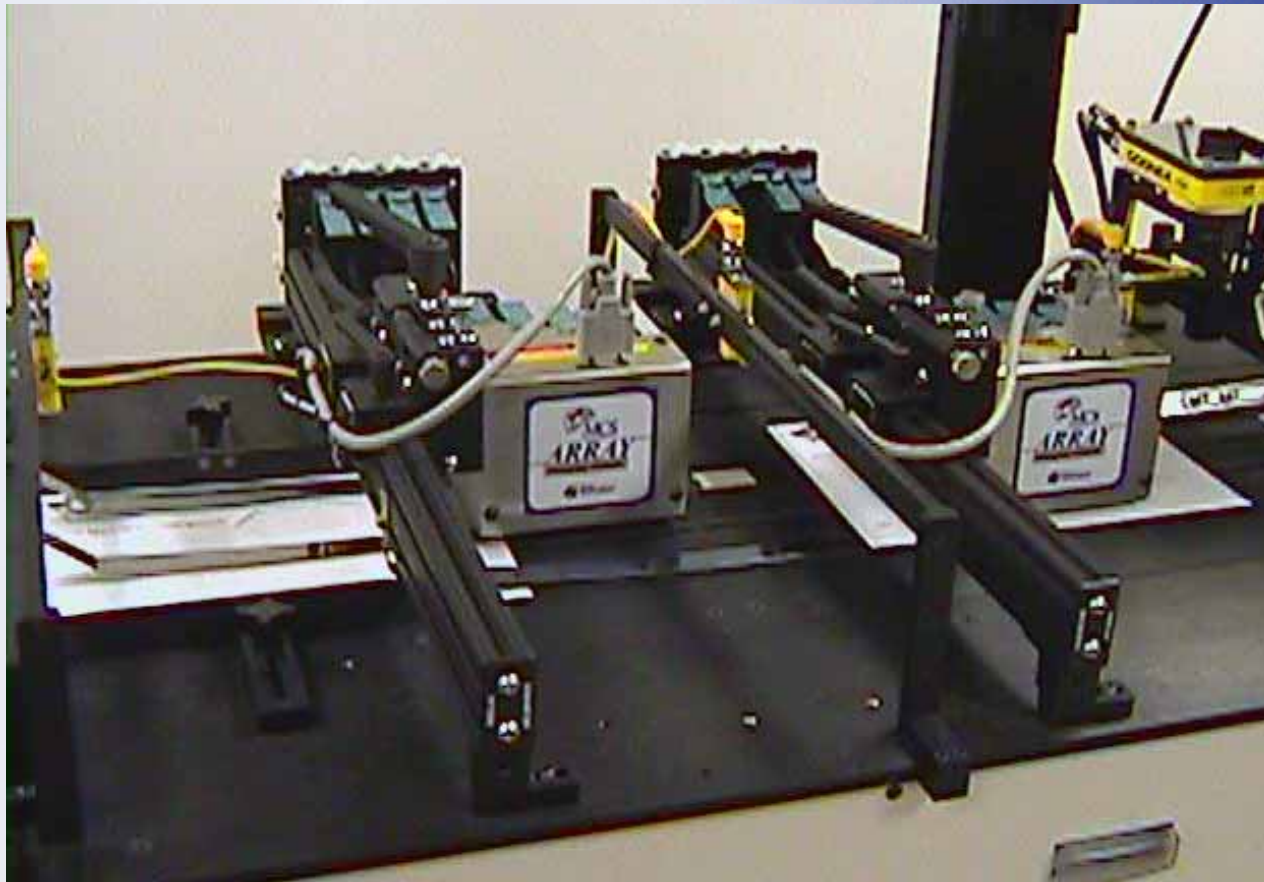




Ballot kits are verified...



Laser prints voter's name and address





# Pitney Bowes sorter

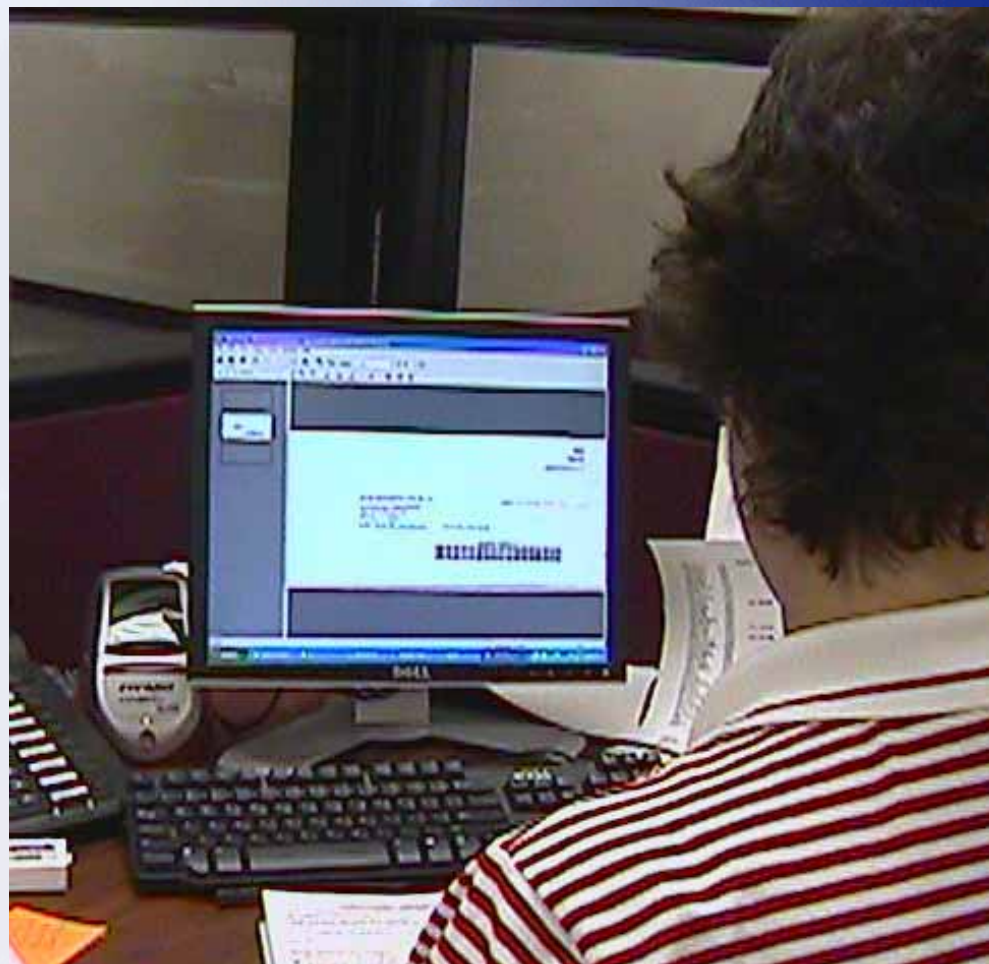


The background of the slide is a stylized American flag. It features a blue field with white stars in the upper left and a red and white striped field in the lower right. The text is centered over the white star field.

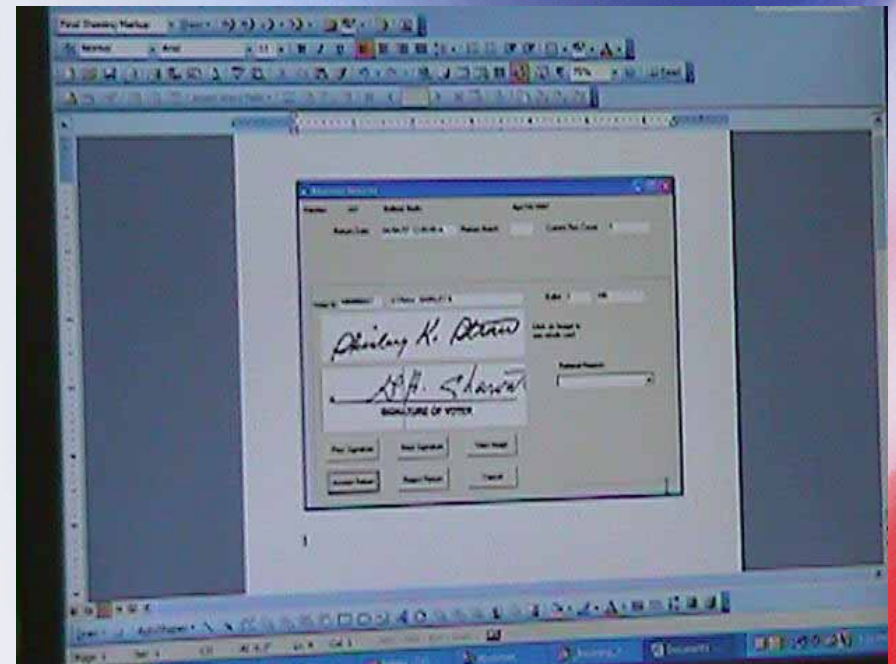
**80 percent  
savings to  
taxpayers!**



# Tracking ballots



# Processes voted ballots





The background of the slide is a stylized American flag, featuring a blue field with white stars in the upper left and red and white stripes in the lower right. The text is overlaid on this background.

# Pitney Bowes Relia-Vote Mail System

**Will pay for itself  
by the third  
year of use!**

