

investing to build better futures for children



JWB 2006-2013

the challenge

**Amendment
One
curbs
property taxes**

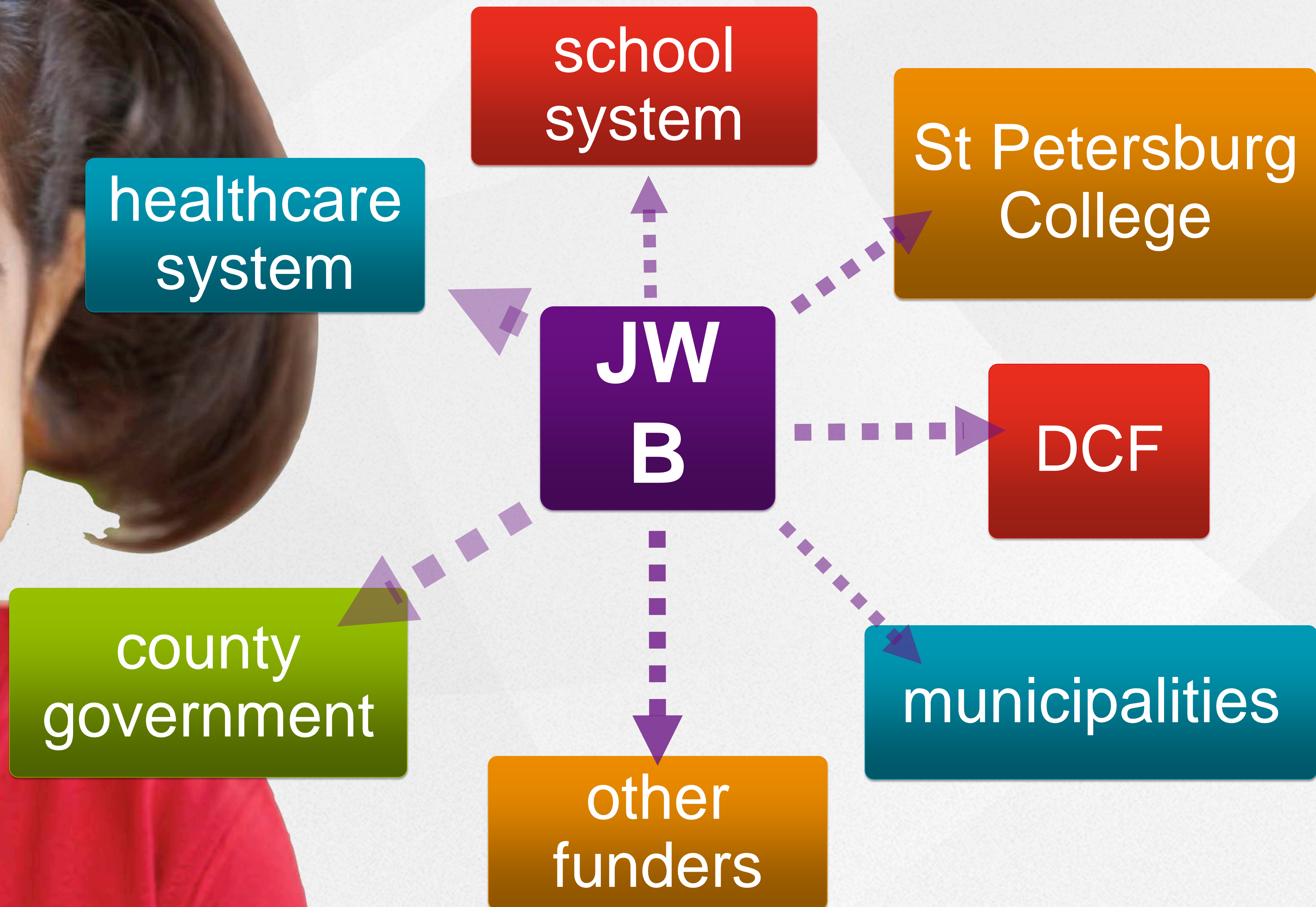
**big drop
in
revenues**

**prolonged
economic
crisis**

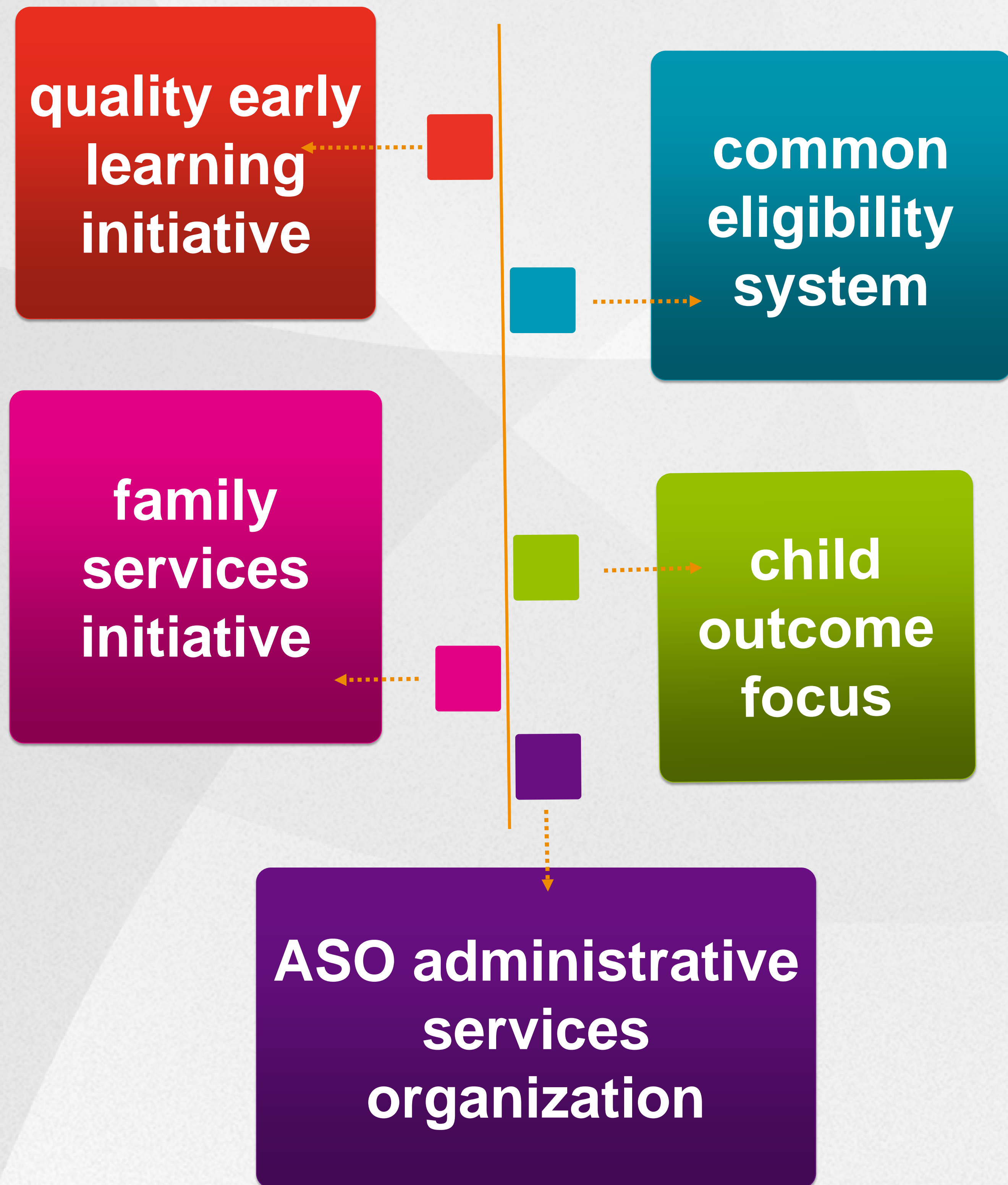
**need for
improved
ROI**



collaboration



improved return on investment



evidence based programs

Cornerstone of
Successful
Achievement
COSA

Incredible Years



Motivating New
Moms



HIPPY

Suncoast Family
Services

Carrera/teen
pregnancy
prevention

Nurse-Family
Partnership

Children's
Outpatient



Second Step
violence
prevention



Big Brothers/
Big Sisters

Healthy Families

Life Skill
OST

early childhood
consultation

promising practices

family services initiative



family oriented concept unified
to serve (FOCUS)



the fairmount park
initiative



peace4tarpon

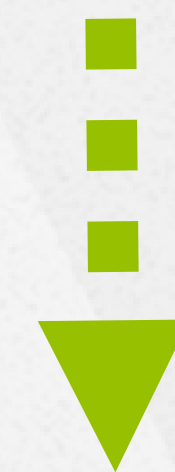


making a difference



performance measurement

- measure each child
- aggregate results
- report to the board



adopting results-based accountability (Friedman, 2005)

- finding the “story behind the story”
- using data to make decisions and develop policies
- investing in highest-yield strategies forged from common agreement



focus on core business



concentrated funding for
-school readiness
-school success

implemented new
systems of care

increased efficiencies through
-technology
-data sharing
-creation of data warehouse
-data driven decision making

the program stability fund



**maintained
quality
programs**



**reduced the
impact of
economic
crisis on
services**

leveraging for increased revenues

**targeted case management
(REV MAX)**

child care executive pool (CCEP)

intergovernmental transfers (IGT)

grants collaboration



business intelligence

**shared
data**



creating the “big picture” from multiple data sets to understand what factors impact children

**multi-
system
view**



combining data from multiple sources to construct the clearest “picture” possible of at-risk children

targeting services and supports to those with highest need

using the latest technolog



**virtualized data center
data warehouse
social media
mosaic
biometrics
software as a service (SAAS)**

for greater
- efficiency
- accuracy of records
- accountability

data warehouse

established to store shared data. the combination of data sets enables analysts to evaluate outcomes across programs over time.

measuring results

a community indicators project using data to monitor progress and measure outcomes.

communication and transparency



to increase
community
awareness and
accountability