



# Pinellas County

315 Court Street, 5th Floor  
Assembly Room  
Clearwater, Florida 33756

## Staff Report

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**File #:** 16-358A, **Version:** 1

**Agenda Date:** 3/15/2016

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**Subject:**

Presentations and Awards:

Thanks for Doing Business Recognition - NDH Medical, Inc.

Surveyors and Mappers Week Proclamation

Partner Presentation:

Creative Pinellas - Barbara St. Clair, Executive Director

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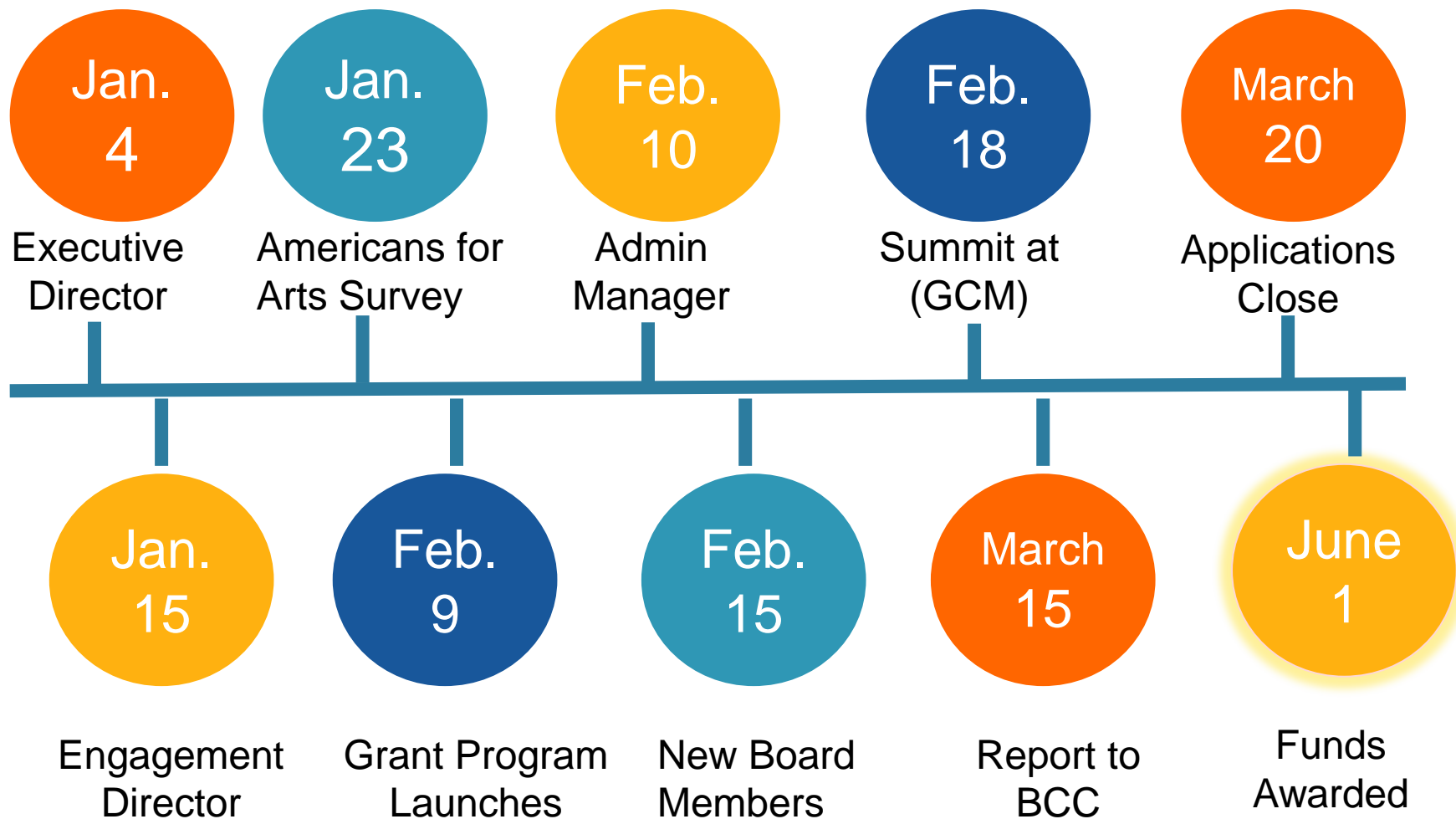
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Presented to the  
Pinellas County Board of  
County Commissioners  
March 15, 2016

# Progress



## We Made a Number of Promises:

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- ✦ **That we would take action** – providing concrete benefits to the community quickly
- ✦ **That we would become partners** – to strengthen and provide value to partner organizations
- ✦ **That we be proficient** as an organization and function effectively
- ✦ **That we would be collaborative** and would engage with the community
- ✦ That quick timeline shows we are **very serious about fulfilling those promises**



## Jumping Into More Detail

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# Taking Action

On Feb. 9 launched 2 Grants Programs

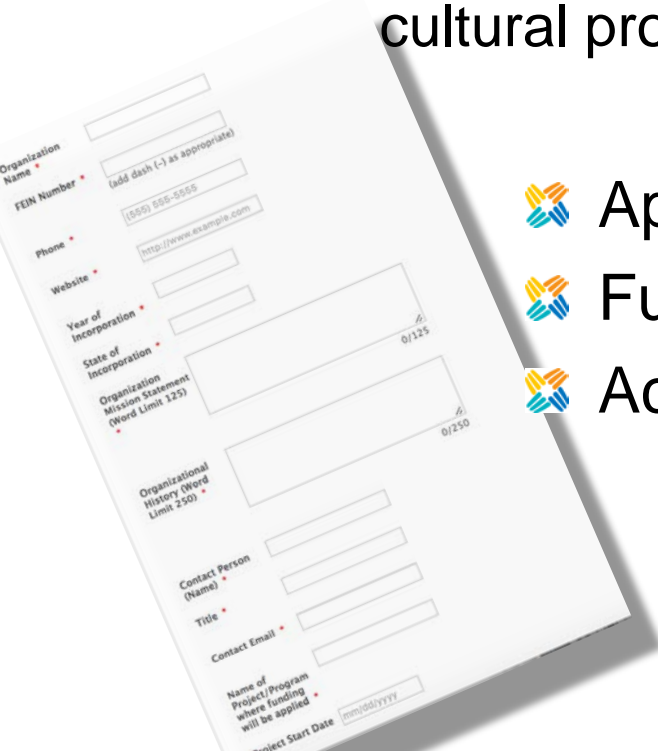
Fellowships for artists

Support for non-profits offering arts / cultural programs for youth

Applications close Friday, March 18

Funds available June 1 – September 15

Access applications at [creativepinellas.org](http://creativepinellas.org)



Organization Name \*

FEIN Number \* (add dash (-) as appropriate)

Phone \* (555) 555-5555

Website \* http://www.example.com

Year of Incorporation \* 0/125

State of Incorporation \*

Organization Mission Statement (Word Limit 125) 0/250

Organizational History (Word Limit 250) 0/250

Contact Person (Name) \*

Title \*

Contact Email \*

Name of Project/Program where funding will be applied \* mm/dd/yyyy

Project Start Date





## Becoming Partners

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- ✦ In January we joined with the St. Petersburg Arts Alliance on the Americans for the Arts countywide survey



- ✦ Partnering with VSPC on new arts-focused web presence to replace our marketing website







# Gaining Proficiency

## Board



Susan Latvala



Karen Williams Seel



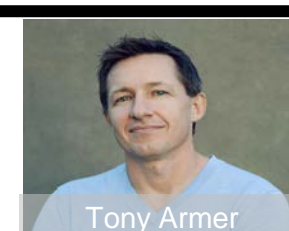
Coco Bermudez



Terry Haas



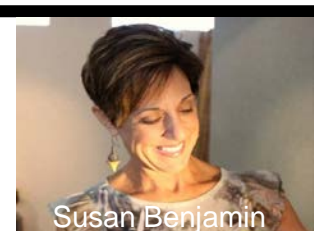
Leslie Curran



Tony Armer



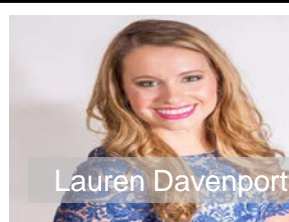
Nancy Loehr



Susan Benjamin



Doreen Moore



Lauren Davenport

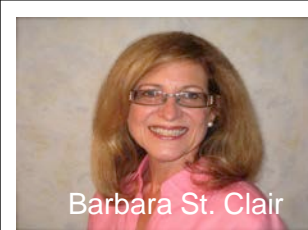


Ken Rollins

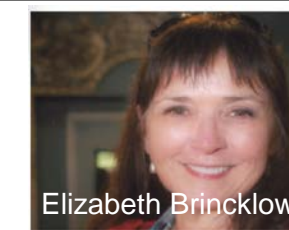


Carlen Peterssen

## Contractor Team



Barbara St. Clair



Elizabeth Brincklow



Danny Olda



Mason Gehring



# Collaborating and Engaging

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## Engaged in Discovery Process

 Over 60 interviews - most one-on-one

- Artists
- Arts Leaders and Organizations
- Business Leaders
- Civic Leaders
- Arts Events



## Top 3 takeaways

-  A thirst for what Creative Pinellas could offer
-  Supportive that we are moving forward
-  Delighted that we asked for their input



# Collaborating and Engaging

- Summit February 19 at Gulf Coast Museum
  - 100 plus attendees (including many who participated in the Discovery Process)
  - Introduced new Executive Director
  - New vision for Creative Pinellas
  - New Board members and team
  - Feedback was very positive





## Jumping to Today

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# Our Focus: Putting Together the Puzzle



## Clarifying our Vision

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- ✦ To be a catalyst for the arts through
  - ✦ High quality transformative programs
  - ✦ That support or engage...
  - ✦ The people and the communities we serve






# Clarifying our Purpose for Pinellas County

- ✧ Creating vibrant communities
- ✧ Supporting the artists, arts and cultural organizations and creative community as a whole
- ✧ Encouraging creativity and innovation
- ✧ Supporting economic development
- ✧ Showcasing the county as a cultural destination
- ✧ Making the fruits of all of this activity and creativity accessible to all people who live here
- ✧ Positively impacting public policy, community participation and quality of life

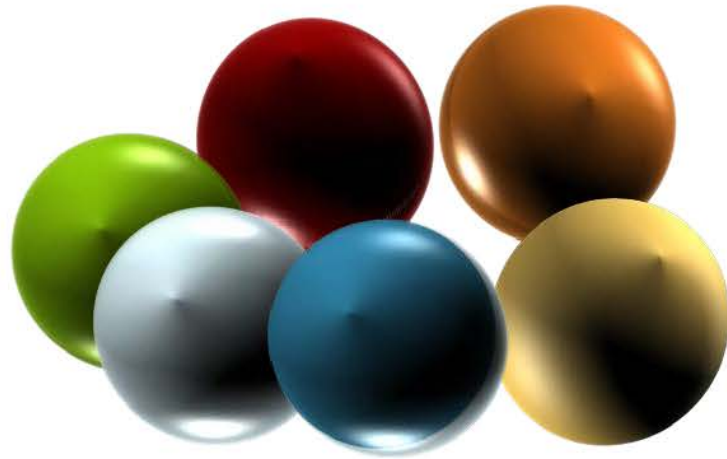


## Living our Values

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-  We are action-oriented
-  We are collaborative
-  We are focused on the County
-  We are innovative
-  We look for, believe in and make connections





## Our Future

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- ✦ In May, at the budget session we will present:
  - ✦ A short and mid-range strategic plan
  - ✦ A description of upcoming and projected programs
  - ✦ Broad strokes of a long range strategic program
  - ✦ Request a commitment of dollars to continue growth and to support the organization long term



# Questions?

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## Contact Information

Barbara St. Clair

[Barbara.stclair@creativepinellas.org](mailto:Barbara.stclair@creativepinellas.org)

727-460-5477

Creativepinellas.org