



BOARD OF COUNTY COMMISSIONERS

DATE: July 15, 2014

AGENDA ITEM NO. 8

Consent Agenda ☒

Regular Agenda ☐

Public Hearing ☐

 **County Administrator's Signature:**

Subject:

Adoption of a Resolution Supplementing the FY14 Tourist Development Council Fund for the Gulf Tourism and Seafood Promotional Fund grant.

Department:

Office of Management and Budget

Staff Member Responsible:

Bill Berger, Director

Recommended Action:

I RECOMMEND THE BOARD OF COUNTY COMMISSIONERS ADOPT THE ATTACHED RESOLUTION TO APPROPRIATE UNANTICIPATED RECEIPTS FOR A PARTICULAR PURPOSE IN THE FY14 TOURIST DEVELOPMENT COUNCIL FUND.

Summary Explanation/Background:

As part of the settlement with British Petroleum (BP) following the 2010 *Deepwater Horizon* oil spill in the Gulf of Mexico, the Convention & Visitors Bureau (CVB) received a second \$500,000 grant to conduct four programs to dispel negative Gulf seafood impressions and generate tourism to Pinellas County. On January 14, 2014, the Board approved acceptance of the grant from the Deepwater Horizon Economic Claims Administration, BP and the Plaintiff Steering Committee. The term of this grant is from September 2, 2013 to December 31, 2014. The amount received in FY14 is \$400,000, with the remaining \$100,000 anticipated to be received in the first quarter of FY15. The *Gulf Tourism and Seafood Promotional Fund* was established by BP and the Plaintiffs Steering Committee in the *Deepwater Horizon Economic and Property Damages Settlement* resulting from the oil spill. One of the primary purposes of the \$57 million *Promotional Fund* is to award grants to non-profit and government entities in support of programs that advertise, market and promote Gulf tourism and the seafood industries. The grant funds will allow CVB to produce and promote four programs: 1) 2014 Enjoy Arts and Tastes (E.A.T.) St. Pete and the Bay Area Festival of Food, Wine and the Arts; 2) Go Gulf Wild in Visit St. Pete Clearwater (VSPC); 3) VSPC International Seafood Bash; and 4) Uncorked Food and Wine Event.

Fiscal Impact/Cost/Revenue Summary:

Approval of this resolution recognizes unanticipated grant funds in the amount of \$400,000 in the Tourist Development Council Fund and increases the FY14 budget for the Convention & Visitors Bureau accordingly. The remaining \$100,000 will be received during FY15. This amendment is consistent with the current year estimates and FY15 budget request submitted during the FY15 budget development process.

Exhibits/Attachments Attached:

Resolution

RESOLUTION NO. 14-_____

SUPPLEMENTING FY14 BUDGET

WHEREAS, Section 129.06(2)(d), F.S., provides that receipts of a nature from a source not anticipated in the FY14 Budget, and received for a particular purpose may, by Resolution of the Board of County Commissioners of Pinellas County, be appropriated and expended for that purpose; and

WHEREAS, unanticipated revenues are to be received and these funds are to be appropriated and expended for the purpose for which received.

THEREFORE, BE IT RESOLVED by the Board of County Commissioners of Pinellas County, Florida, in a public meeting duly assembled this 15th day of July, 2014, that receipts from a source not anticipated and received for a particular purpose are to be appropriated and added to the Tourist Development Council Fund budget, within the Convention & Visitors Bureau, and the total County budget for FY14 as follows:

TOURIST DEVELOPMENT COUNCIL FUND (1040)

Number			Current Budget as of 6/04/14	Increase/ (Decrease)	Amended Budget
<u>Receipts</u>					
Center	100200	Fund Revenues			
Program	1997	Sales and Marketing			
Account	3669991	Contributions-Other			
Project	002112A	BP Promotional Fund Grant (2)	\$0	\$400,000	\$400,000
				<u><u>\$400,000</u></u>	
<u>Appropriations</u>					
Center	381260	Advertising & Marketing			
Program	1997	Sales and Marketing			
Account	5481100	Promotional-Advertising	\$11,072,670	\$400,000	\$11,472,670
		Total		<u><u>\$400,000</u></u>	

Commissioner _____ offered the foregoing Resolution and moved its adoption, which was seconded by Commissioner _____, and upon roll call the vote was:

AYES:

NAYS:

ABSENT AND NOT VOTING:

APPROVED AS TO FORM
OFFICE OF THE COUNTY ATTORNEY

By: 
Chief Assistant County Attorney