



MEMO

COMMISSION AGENDA:

7.15.14 #25

TO: Pinellas County Commission Members

FROM: Karen Williams Seel, Chair *Karen Williams Seel*
Pinellas County Commission

CC: Robert LaSala, County Administrator
Jim Bennett, County Attorney
D.T. Minich, Tourist Development Council Executive Director
Paula Gonya, Agenda Coordinator
Norman Loy, Board Records

SUBJECT: Tourist Development Council Vacancy Appointment

DATE: April 15, 2014

The Tourist Development Council (TDC) has one vacant position for a member who is involved in the tourist industry and has demonstrated an interest in tourist development, and is an owner or operator of a tourist accommodation facility. The open position has been advertised and attached are resumes for six (6) interested individuals who meet the requirements to serve:

- Eric Waltz (General Manager, Sandpearl Resort)
- George Glover (CEO, BayStar Hotel Group, LLC)
- Kathy Cablish (Area General Manager, Courtyard by Marriott – Pinnacle Hotel Management)
- Dennis Feliz Di Tinno (CEO, Liberté Management Group, OPI, Inc.)
- Kevin McInerney (Owner and Manager, Windjammer Resort Motel)
- Mary Wilkerson (Owner, Gulfside Resorts)

The Convention & Visitors Bureau provides tourism program funding to Chambers of Commerce, including the Clearwater Beach Chamber. Please note that on his application, Mr. Waltz lists that he is the Chair of the Clearwater Beach Chamber of Commerce. Thus, there exists a conflicting contractual relationship, which would constitute doing business with one's agency, as defined in Section 112.313, Florida Statutes. Mr. Waltz has stated his intent to withdraw from the Clearwater Beach Chamber Board of Directors if he were appointed to the TDC Board in order to eliminate any conflict. His resignation would remove the conflict.

Each commissioner will be provided a ballot at the Board of County Commissioners' meeting to select an individual.

Attachment: Resumes

KAREN WILLIAMS SEEL
PINELLAS COUNTY COMMISSIONER
315 Court Street Clearwater, FL 33756
727-464-3278 FAX: 727-464-3022

TOURIST DEVELOPMENT COUNCIL APPLICATION

Name: Eric Waltz

Address: 2470 Hickman Circle

City: Clearwater State: Florida Zip: 33761

Phone: 727-330-6744 Cell: 727-692-4565

Email Address: ewaltz@sandpearl.com

Business: Sandpearl Resort Clearwater Beach

Position: General Manager

How many years in this position? 3

Are you currently a Pinellas County resident? Yes ☒ No ☐

Are you registered to vote in Pinellas County? Yes ☒ No ☐

Are you currently serving on any Pinellas County boards, councils or committees?

Yes ☐ No ☒ If yes, please name: _____

Position on Council:

Hotel/Motel/RV Park Owner/Operator ☒ Tourism related business ☐

If tourism related, please explain how you are involved in the tourism industry:

State your background, including your education and work experience, civic or community organization memberships and positions, and any professional licenses or memberships, and explain how this applies to the function of the board, council or committee:

I have been employed in the Hospitality industry for 27 years, a majority of time working in hotels. I have worked for 12
hotels in Florida, Ohio, Michigan and New Jersey, a majority of the time in Florida. I am currently in my fourth General Manager
role. In each location I participated in local organizations such as the Chamber of Commerce or CVB. I am currently the
Chairman for the Clearwater Beach Chamber of Commerce as well as the President of the Pinellas Chapter of the FRLA.

TOURIST DEVELOPMENT COUNCIL APPLICATION

Do you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County? Yes ☒ No ☐ If yes, please explain:

I have been on the board of the Clearwater Beach Chamber of Commerce since 2011. In 2013 I assumed the
role of Chairman. I am due to remain the Chairman thru the end of 2014. I understand that there are conflicts
that could exist if I were to be appointed to the TDC Board. If this were the case I would resign my position
as Chairman and if need be withdraw from the Board of Directors from the Clearwater Beach Chamber.

Do you serve on any state, regional or local government boards, councils or committees? If yes, please list:

I am currently the President of the Pinellas Chapter of the Florida Restaurant Lodging Association. I do
not believe there are any conflicts however since I assumed Russ Bonds position as President of the FRLA
and he is the reason for the current open seat on the TDC.

Email applications to Linnie@visitspc.com or mail to:

Linnie Randolph
Special Project Manager
Visit St. Petersburg/Clearwater
13805 58th St., N.
Suite 2-200
Clearwater, FL 33760

02/2014

ERIC P. WALTZ

2470 HICKMAN CIRCLE, CLEARWATER, FL 33761
CELL: 727-692-4565, ERICWALTZ2@GMAIL.COM

WORK EXPERIENCE

OCEAN PROPERTIES

SANDPEARL RESORT, CLEARWATER BEACH, FLORIDA

THIS AAA 4 DIAMOND RESORT IS ALSO THE FIRST SILVER LEED CERTIFIED HOTEL IN THE STATE OF FL.. RECIPIENT OF NUMEROUS AWARDS INCLUDING TRAVEL & LEISURE'S TOP 500 RESORTS IN THE WORLD, THIS HOTEL HAS 250 GUEST ROOMS, 25,000 SQUARE FEET OF TECHNOLOGY RICH MEETING SPACE, A BEACHFRONT RESTAURANT, POOLSIDE BAR & GRILL, AN AWARD WINNING SPA, WHICH IS RANKED AMONGST THE TOP 100 SPAS IN THE COUNTRY AND NUMEROUS ENRICHMENT PROGRAMS

General Manager- November 2010 - Present

- * Directly lead over 340 hourly employees and 36 managers/supervisors.
- * Conduct weekly management meeting and quarterly all staff meetings.
- * Create weekly Revenue Reports for our Corporate Office.
- * Responsible for: budgeting, variance reports, capital expenditures and Owner's presentations.

TPG HOSPITALITY

PALM BEACH GARDENS MARRIOTT, PALM BEACH GARDENS, FLORIDA

THIS HOTEL HAS 279 GUEST ROOMS, 2 CONCIERGE LEVELS, OUTDOOR POOL, FITNESS CENTER, BUSINESS CENTER, OVER 10,000 SQUARE FEET OF BANQUET & MEETING SPACE, 13 MEETING ROOMS, BLUE FIRE GRILLE RESTAURANT, STARBUCKS & CLUB SAFARI A 5,500 SQUARE FOOT NIGHTCLUB.

General Manager- April 2010 - November 2010

- * Directly lead over 125 hourly employees and 25 managers/supervisors.
- * Conduct weekly management meeting and quarterly all staff meetings.
- * Responsible for: budgeting, variance reports, capital expenditures and Owner's presentations.
- * Adhere to Marriott's Quality Assurance Standards and prepare for annual inspection.

SAGE HOSPITALITY

MT. LAUREL MARRIOTT, MT. LAUREL, NEW JERSEY

HOME OF COCO KEY WATER RESORT, THIS HOTEL HAS 283 GUEST ROOMS, 3 CONCIERGE LEVELS, OUTDOOR POOL, FITNESS CENTER, BUSINESS CENTER, OVER 10,000 SQUARE FEET OF MEETING SPACE, 12 MEETING ROOMS & ML PRIME BAR & GRILLE.

General Manager- October 2008 - April 2010

- * Opened a 55,000 square foot Key West themed indoor water park.
- * Directly led over 250 hourly employees and 35 managers/supervisors.
- * Improved YTD RevPar Index from 102 to 140.
- * Responsible for: budgeting, variance reports, capital expenditures and Owner's presentations.
- * Adhered to Marriott's Quality Assurance Standards and prepared for annual inspection.

WINEGARDNER & HAMMONS, INC.

CINCINNATI MARRIOTT NORTHEAST, MASON, OHIO

THIS TRIPLE DIAMOND AWARD WINNING HOTEL HAS 302 GUEST ROOMS, 7 SUITES, A CONCIERGE LEVEL WITH LOUNGE, INDOOR & OUTDOOR POOL, FITNESS CENTER, BUSINESS CENTER, 13,000 SQUARE FEET OF MEETING SPACE, 16 MEETING ROOMS & THE RIVER CITY GRILLE RESTAURANT & LOUNGE.

General Manager- February 2006 – October 2008

- * Directly led over 130 hourly employees and 22 managers/supervisors.
- * Acted as 'Director of Sales' for the hotel.
- * Increased Associate Satisfaction from 3.68 to 4.4.
- * Led hotel from 261 to 59 (out of 344 full service Marriott's) in "Overall Satisfaction".
- * Received Marriott's "First Time GM" Award at the National Conference in 2007.
- * Hotel won the honor of "Best Place To Work in Cincinnati" in 2007.

CLEARWATER BEACH MARRIOTT SUITES ON SAND KEY, CLEARWATER, FLORIDA

FLORIDA'S ONLY ALL-SUITES MARRIOTT. THIS HOTEL HAS WON THE AAA THREE DIAMOND AWARD. THERE ARE 220 GUEST SUITES, AN OUTDOOR POOL, FITNESS CENTER, BUSINESS CENTER, 7,500 SQUARE FEET OF MEETING SPACE, 11 MEETING ROOMS, A SALON & DAY SPA, WATERCOLOURS STEAKHOUSE, POOLSIDE BAR & GRILL, A KID'S CLUBHOUSE & JAVA CAFÉ.

Assistant General Manager- June 2004- February 2006

- * Managed all aspects of the Hotel in the absence of the General Manager.
- * Oversaw 130 associates, 25 managers and the college intern program.
- * Involved in all aspects of opening 'Antonio's Day Spa' at the hotel.
- * Primarily responsible for front desk operations, housekeeping staff, spa and the kid's clubhouse operation. Maintained service standards.
- * Received and resolved complaints from guests & staff.
- * Planned and executed marketing & sales promotions for the new spa and salon.
- * Analyzed the monthly Profit & Loss Statement and produced reports.

RADISSON HOTEL LANSING , LANSING, MICHIGAN

ADJACENT TO THE LANSING CONVENTION CENTER, RADISSON HOTEL LANSING BOASTS 257 GUEST ROOMS, WHIRLPOOL SUITES, BUSINESS CLASS ROOMS, CONCIERGE LEVEL WITH LOUNGE, INDOOR POOL, FITNESS CENTER, 10,000 SQUARE FEET OF MEETING SPACE & THE CAPITAL CITY GRILLE & LOUNGE

Assistant General Manager- November 2002 – June 2004

- * Involved in all aspects of the opening of a new restaurant -Capital City Grille- interviewed, hired and trained staff, wrote Standard Operating Procedures, developed menus, budgeted for sales and labor.
- * Primarily responsible for the staff in housekeeping, front desk operations and food & beverage. Maintained service standards.
- * Planned and executed marketing & sales promotions for the new restaurant.
- * Analyzed the monthly Profit & Loss Statement and produced reports.

STARWOOD HOTELS & RESORTS WORLDWIDE, INC.

WALT DISNEY WORLD SWAN & DOLPHIN RESORT, ORLANDO, FLORIDA

ADJACENT TO ALL OF THE DISNEY THEME PARKS, THIS AWARD WINNING RESORT HOUSES 2,265 GUEST ROOMS, SEVENTEEN RESTAURANTS/ LOUNGES, 329,000 SQUARE FEET OF MEETING SPACE, 84 MEETING ROOMS, 5 SWIMMING POOLS, A HEALTH CLUB, MANDARA SPA, SUPERVISED CHILDREN'S PROGRAMS & VARIOUS OTHER AMENITIES. THE RESORT HAS BEEN THE RECIPIENT OF THE AAA FOUR DIAMOND AWARD.

General Manager- Shula's Steakhouse- April 2001- November 2002

- * Responsible for all aspects of operations in an upscale steakhouse that generated 6 million dollars in annual sales.
- * Oversaw a staff of more than 35 people, including 2 assistant restaurant managers.
- * Developed and implemented an extensive training program for all staff positions.
- * Named "Best Restaurant in Central Florida" in 2002 by the Orlando Sentinel.
- * Maintained a 500 label wine list and conducted wine training classes with the staff.
- * Extensive experience with budgeting, inventory, scheduling, labor tracking & weekly

sales projections.

ACHIEVEMENTS

FLORIDA RESTAURANT & LODGING ASSOCIATION

Board member since 2011

Chapter President since 2014

CLEARWATER BEACH CHAMBER OF COMMERCE

Board Member since 2011

Chairman since 2013

EXECUTIVES ASSOCIATION OF PALM BEACH

Hotel Industry Representative- 2010

PALM BEACH COUNTY HOTEL & LODGING ASSOCIATION

Board Member- 2010

WARREN COUNTY OHIO'S CONVENTION & VISITORS BUREAU

Board Member- 2006- 2008

Marketing Committee- 2007- 2008

EDUCATION

UNIVERSITY OF PHOENIX, ORLANDO, FLORIDA

Bachelor of Science in Business Management- 2001

TOURIST DEVELOPMENT COUNCIL APPLICATION

Name: GEORGE E. GLOVER, C.H.A.

Address: 104 HARBOR VIEW LANE

City: BELLEAIR BLUFFS State: FL Zip: 33770

Phone: 813.849.0001 Cell: 813.629.4404

Email Address: gglover@baystarhotels.com

Business: HOTEL DEVELOPMENT AND MANAGEMENT

Position: C.E.O.

How many years in this position? 14

Are you currently a Pinellas County resident? Yes XX No _____

Are you registered to vote in Pinellas County? Yes XX No _____

Are you currently serving on any Pinellas County boards, councils or committees?

Yes _____ No XX If yes, please name: _____

Position on Council:

Hotel/Motel/RV Park Owner/Operator XX Tourism related business _____

If tourism related, please explain how you are involved in the tourism industry:

OWNER/OPERATOR - HOTEL INDIGO, ST.PETERSBURG DOWNTOWN; HAMPTON INN AND SUITES, LARGO; HOLIDAY INN EXPRESS AND SUITES

State your background, including your education and work experience, civic or community organization memberships and positions, and any professional licenses or memberships, and explain how this applies to the function of the board, council or committee:

INFORMATION ATTACHED ON SEPARATE PAGES WITH LETTER EXPLAINING HOW THIS MIGHT APPLY TO TDC.

TOURIST DEVELOPMENT COUNCIL APPLICATION

Do you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County? Yes _____ No XX If yes, please explain:

Do you serve on any state, regional or local government boards, councils or committees? If yes, please list:

DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION (DBPR) - DIVISION OF HOTELS AND RESTAURANTS ADVISORY BOARD - VICE CHAIR

Email applications to Linnie@visitspc.com or mail to:

Linnie Randolph
Special Project Manager
Visit St. Petersburg/Clearwater
13805 58th St., N.
Suite 2-200
Clearwater, FL 33760

02/2014



500 N. Westshore Blvd.
Suite 740
Tampa, FL 33609

March 5, 2014

Pinellas County Commission and Tourist Development Council
Visit St. Petersburg - Clearwater Area CVB
13805 58th Street N., Suite 2-200
Clearwater, FL 33760

Enclosed please find the TDC Application form as well as my bio and personal information indicating my interest in an open position on the Pinellas County Tourism Development Council.

I hope my involvement in the industry, franchise, education, and civic activities confirm my history and interest in giving back to the communities and groups that have been a part of my industry success. No matter where I have lived during my career, it has always been my goal to become involved in the community and match my background, talents and business strengths to the needs of that community.

It's not sufficient to merely provide a product and/or service for pecuniary gain. I learned long ago from my father (who was active in the Pinellas County business and banking community) that one of the modules of any successful business venture is that of "Good Corporate Citizen." Though few "Business 101" classes may include that perspective, I suggest it remains valid.

I began my hotel career as a bellhop the summer I graduated from Clearwater Central Catholic High School at what was the Statler Hilton Resort on Clearwater Beach. I have operated resort and commercial hotels around the country during my career, with 30 years of multi-unit hotel supervision as a corporate CEO with as many as 33 hotels at one time.

While the five hotels BayStar Hotel Group currently owns and/or operates are primarily business hotels by definition, the three Pinellas County hotels – the Hampton Inn and Suites, Largo; Holiday Inn Express and Suites, Largo; and the Hotel Indigo, Downtown St. Petersburg – serve both corporate and transient tourism market segments. I would hope to represent the interests of the St. Petersburg market balanced with both Mid-Pinellas area and county-wide perspectives. I believe I could offer the TDC representation and entry to the many business hotels that may understand the importance of tourism on their

revenue line, but may not know how to become more engaged in VSPC activities.

All Florida is a Tourist Destination! For Pinellas County to continue to prosper in "high tourism impact," many more need to recognize the importance of this source of business – that it's not just a charter flight in and out of PIE, or an occupied room at a beach hotel – but that every traveler who sets foot within the county lines becomes an opportunity for each of us to further the objectives of VSPC. Attracting new visitors may have a direct cost; encouraging return visits drives profits.

My comments are merely intended to show my passion for hospitality, my lifelong career. While I keep up to date on the VSPC statistics and marketing plans, I recognize my lack of knowledge to specifics of the current TDC agenda. That learning curve would be a positive growth experience for me, understanding that I certainly don't have all the answers to the many challenges, nor the ego to suggest that.

From my previous work with other industry, civic and franchise organization boards, I fully understand that my personal business takes a back seat to the organization's interest. In this case I would call upon my industry and area knowledge, my study of the agenda and background data to provide my best counsel regarding the county tourism program. That said, VSPC has a formidable track record, holds a high level of respect within their "field of play," and is blessed with a strong and professional staff that performs the "heavy-lifting" of tourist development extremely well.

If selected, my goal would be to offer salient, studied opinions, ask appropriate questions and complement the process and progress. I would acknowledge the duty of required oversight by looking for ways to provide support for the annual plan and agenda and to be a cheerleader to those hoteliers who may be standing on the sidelines wondering how to become more involved.

Respectfully Submitted,



George E. Glover
Chairman - CEO
BayStar Hotel Group, LLC

GEORGE E. GLOVER, C.H.A.**03.05.2014**

While growing up in the Largo area, George began his Hospitality Industry career as a bellman at the Statler Hilton Hotel, Clearwater Beach, FL the summer he graduated from Clearwater Central Catholic High School. He continued that Hospitality focus each summer during college, thereafter building a successful career, a lifelong passion and devotion to the Hospitality and Tourism Industry.

In 2000 George returned to Florida co-founding BayStar Hotel Group, LLC Tampa, FL, a hotel development and management company that currently owns and/or operates 5 hotels, previously having developed, acquired or sold 5 other hotels in the state of Florida. Three of those hotels are in Pinellas County, Hampton Inn and Suites – Largo; Holiday Inn Express and Suites – Largo; both developed 2 blocks from his Father's Largo Theatre site where he worked as a youth; the Hotel Indigo – Downtown St. Petersburg was acquired, renovated and re-branded in 2009. George resides in Belleair Bluffs, Pinellas County, FL living in the home where he was raised.

Mr. Glover serves as BayStar's Chief Executive Officer - responsible for the overall strategic direction of the company, its growth through new construction projects, franchise affiliations, asset acquisitions, development of its management contract portfolio, as well as day to day hotel operations.

From 1983 until 2000, Mr. Glover was President and Chief Executive Officer of Wilson Hotel Management Co., Inc. (WHMC), a Memphis, TN. based division of the Kemmons Wilson Companies. WHMC had owned and operated eleven Holiday Inn Hotels, ten Wilson Inn Hotels, six Wilson World Hotels, three Sheraton Hotels, a Hilton Resort Hotel, and two Hampton Inn and Suites. He was responsible for long range strategic planning, overall operations, business management, and continuous evaluation of WHMC's operations. In addition, he served as EVP, Managing Director of the Orange Lake Country Club, a 1400 plus unit Orlando, FL timeshare resort and assisted with the development and market positioning of Holiday Inn Founder - Kemmons Wilson's new hospitality concepts, Wilson World Hotels and Wilson Inns.

Prior to 1983, he was a District Director for Holiday Inns, Inc. with the responsibility for the operation of thirty plus company owned and franchised properties covering 5 states. Mr. Glover began his career with AIRCOA and has been general manager of six different hotels, both commercial and resort properties throughout the United States; and has held various operations management positions.

George has served as Chairman, InterContinental Hotels Group (IHG) Owners Association – as well as Interim President and CEO, InterContinental Hotels Group (IHG) Owners Association, and as Chair of several IHG Owners Association Brand (Holiday Inn Express and Hotel Indigo), Enterprise Value, and Global Strategy committees for the international franchise community of IHG Owners. In 2004 he was honored with the inaugural Kemmons Wilson Award from IHG Owners Association for extraordinary service to the global owners association. Currently a Board Member, Florida Restaurant and Lodging Association, and former Chair - FRLA Finance and Administration Committee; and Florida Restaurant and Lodging Association Government Relations Committee. Florida Department of Business and Professional Regulation, Division of Hotels and Restaurants Advisory Board-Vice Chair; former Co-Chair, AH&LA Council of Management Companies. Member - St. Leo University - Hospitality Tourism Industry Council; Member - St. Petersburg College - Hotel, Restaurant Industry Council.

He served as Chairman, Largo Mid-Pinellas Chamber of Commerce in 2006/2007; was named the Chamber's Citizen of the Year in 2008. In 2009 he received the President's Award from the Suncoast Performing Arts Foundation, Inc. for dedication to the Arts in the community. BayStar Hotel Group has continued to sponsor the City of Largo's annual 4th of July fireworks display for the past 5 years. Nationally, BayStar Hotel Group has been consistently recognized as a leader in Hotel Management; 2010 – Top Multi-Unit Owners and Developers award – Hotel and Motel Management magazine; 2012 and 2013 – Top 3rd Party Hotel Management Company – Hotel Management magazine. Education includes: VMI, Economics; University of Minnesota, Graduate studies, Marketing; Certified Hotel Administrator, American Hotel Lodging Assn.; General Electric "Jack Welch" Leadership Institute; Cornell University - Real Estate Development Program.

TOURIST DEVELOPMENT COUNCIL APPLICATION

Name: Kathy L Cablish

Address: 1010 Central Ave #401

City: St Petersburg State: FL Zip: 33705

Phone: 727-823-3974 Cell: 941-773-9985

Email Address: kathy.cablish@marriott.com

Business: Courtyard by Marriott - PinnacleHotel Management

Position: Area General Manager

How many years in this position? 7 years

Are you currently a Pinellas County resident? Yes ☒ No ☐

Are you registered to vote in Pinellas County? Yes ☐ submitted change of address No ☐

Are you currently serving on any Pinellas County boards, councils or committees?

Yes ☐ No ☒ If yes, please name: _____

Position on Council:

Hotel/Motel/RV Park Owner/Operator ☒ Tourism related business ☐

If tourism related, please explain how you are involved in the tourism industry:

State your background, including your education and work experience, civic or community organization memberships and positions, and any professional licenses or memberships, and explain how this applies to the function of the board, council or committee:

Bachelor's Degree - Purdue University Restaurant Hotel and Institutional Management. 7 years with Pinnacle Hotel Management with regional and area positions

1997-2007 - McKibbin Hotel Management - Regional Director of Operations. Previously, 16 years with Cooper Companies and Stouffer's Restaurants

Board member First Night St. Petersburg. Member St Petersburg Chamber of Commerce, St. Petersburg Downtown partnership

After working in the area for the last 5 years, and now as a resident, I feel that I have both a business and consumer perspective and am very interested in how our area evolves

TOURIST DEVELOPMENT COUNCIL APPLICATION

Do you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County? Yes _____ No ☒ _____ If yes, please explain:

Do you serve on any state, regional or local government boards, councils or committees? If yes, please list:

No

Email applications to Linnie@visitspc.com or mail to:

Linnie Randolph
Special Project Manager
Visit St. Petersburg/Clearwater
13805 58th St., N.
Suite 2-200
Clearwater, FL 33760

02/2014

TOURIST DEVELOPMENT COUNCIL APPLICATION

Name: Dennis Felix Di Tinno

Address: 10681 Gulf Blvd. suite 207

City: Treasure Island State: Florida Zip: 33706

Phone: 727-360-2006 Cell: 727-542-6695

Email Address: CEO@LiberteManagement.com

Business: Resort Management

Position: CEO/Owner/Broker

How many years in this position? 21

Are you currently a Pinellas County resident? Yes X No

Are you registered to vote in Pinellas County? Yes X No

Are you currently serving on any Pinellas County boards, councils or committees?

Yes No X If yes, please name:

Position on Council:

Hotel/Motel/RV Park Owner/Operator Tourism related business X

If tourism related, please explain how you are involved in the tourism industry:

Manage, market, sell resort properties. currently we manage 4 timeshare resorts,

4 condo hotels and approx 38 single family residences

mentor and consult with and for other resort communities

State your background, including your education and work experience, civic or community organization memberships and positions, and any professional licenses or memberships, and explain how this applies to the function of the board, council or committee:

Bio Attached

TOURIST DEVELOPMENT COUNCIL APPLICATION

Do you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County? Yes _____ No ☒ _____ If yes, please explain:

Do you serve on any state, regional or local government boards, councils or committees? If yes, please list:

not at this time

Email applications to Linnie@visitspc.com or mail to:

Linnie Randolph
Special Project Manager
Visit St. Petersburg/Clearwater
13805 58th St., N.
Suite 2-200
Clearwater, FL 33760

02/2014



Liberté

Management Group of
the Pinellas Islands, Inc.

10661 Gulf Blvd. Treasure Island, FL. 33706-4803

Phone: 727-360-2006 Fax: 727-360-1085

Website: www.LiberteManagement.com

"Specializing in Community and Resort Association Management"

His career of over 30 years in multi-family developments has given him an incredible vantage point on our industry from a wide range of positions such as: management, corporate development, business ownership, consulting, national speaking and marketing management. He is licensed in Community Management, holds a Community Manager Education provider designation from the State of Florida, Licensed Florida Broker, Certified Fractional Consultant, has appeared as a keynote and support speaker as well as panelist for international ARDA, CAI, BITAC, and TBMA, and similar industry conferences.


His writing credits include national and statewide publications including the *St. Pete Times News*, for which he has provided a written response column on condominium and timeshare questions and answers. International management, timesharing and vacation publications by CAI (Community Associations Institute) and ARDA (American Resort and Development Association) for "How to" publications, included *Resort Timeshare and Lodging*, *The Trades* and other professional management publications. He has consulted on Timeshare Resorts in Florida, Costa Rica, Virginia, Wisconsin, Tennessee, South Carolina, Colorado and several other states and countries. He is currently managing resorts in Florida and are quickly becoming known as the Management Company for distressed resorts. As CEO, Broker, Realtor and CAM, Dennis DiTinno continues to guide Liberté's growth to meet with the needs of his clients. Through his innovative and unique experiences of over 3 decades, he has created that growth by working with each client on a one-to-one basis and with his expert guidance has enabled Liberté' Management Group of the Pinellas Islands, Inc., to become one of the industry's highest regarded independent Resort Management and Sales Companies.

Dennis F. DiTunno, CEO, Real Estate Broker
Liberte' Management Group, OPI, Inc.
10681 Gulf Blvd, Suite 207, Treasure Island, Florida 33706

Phone: (727) 360-2006 - Fax: (727) 360-1085

For Resort Management, visit: www.libertemanagement.com

For Sales Department, visit: www.liberterealty.com

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TOURIST DEVELOPMENT COUNCIL APPLICATION

Name: Kevin McInerney

Address: 10450 Gulf Blvd

City: Treasure Island State: FL Zip: 33706

Phone: 727 360 4940 Cell: 727 798 3769

Email Address: windjammer@ij.net

Business: Windjammer Resort Motel

Position: Owner and Manager

How many years in this position? 11

Are you currently a Pinellas County resident? Yes ☒ No ☐

Are you registered to vote in Pinellas County? Yes ☒ No ☐

Are you currently serving on any Pinellas County boards, councils or committees?

Yes ☐ No ☒ If yes, please name: _____

Position on Council:

Hotel/Motel/RV Park Owner/Operator ☒ Tourism related business ☐

If tourism related, please explain how you are involved in the tourism industry:

As an owner and on site manager of a traditional Mom and Pop motel in Treasure Island

I observe and assist our guest's on a daily basis

Handling the day to day tasks as well as guiding the guest's to local attractions
from food to fun while they vacation in our area.

State your background, including your education and work experience, civic or community organization memberships and positions, and any professional licenses or memberships, and explain how this applies to the function of the board, council or committee:

Have been involved in the motel business since 1997 as an manager owne

Worked in Chicago for the Tribune for 30 years plus

Have had a Florida Realtor's license and Brokers license not currently active

Handling the daily activities for guests as well as all who call and desire to stay ir

TOURIST DEVELOPMENT COUNCIL APPLICATION

Do you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County? Yes ☒ No ☐ If yes, please explain:

DBPR motel license

Do you serve on any state, regional or local government boards, councils or committees? If yes, please list:

NONE

Email applications to Linnie@visitspc.com or mail to:

Linnie Randolph
Special Project Manager
Visit St. Petersburg/Clearwater
13805 58th St., N.
Suite 2-200
Clearwater, FL 33760

02/2014

TOURIST DEVELOPMENT COUNCIL APPLICATION

Name: Mary Wilkerson

Address: 810 Gulf Blvd.

City: Indian Rocks Beach State: FL Zip: 33785

Phone: 727-595-8967 Cell: 727-463-0423

Email Address: beachfront810@aol.com

Business: Gulfside Resorts : 810 Gulfside and Sarah's Seaside

Position: Owner

How many years in this position? 26

Are you currently a Pinellas County resident? Yes Yes No

Are you registered to vote in Pinellas County? Yes Yes No

Are you currently serving on any Pinellas County boards, councils or committees?
Yes Yes No If yes, please name: Superior Small Lodgings (SSL)

Position on Council:

Hotel/Motel/RV Park Owner/Operator Tourism related business Hotel

If tourism related, please explain how you are involved in the tourism industry:
I have spearheaded a number of Pinellas County tourism initiatives over the past twenty-six
years. Since 2010, the St. Petersburg/Clearwater Area Convention and Visitors Bureau
elected to film its television, photo and promotional materials on location at our capstone
property 'Sarah's Seaside'. I currently own four properties on Indian Rocks Beach and was
President of the Gulf Beaches Chamber of Commerce and Chairman of the Florida
Superior Small Lodging (FSSLA) and now preside on the FSSLA Exec. Board.

State your background, including your education and work experience, civic or community organization memberships and positions, and any professional licenses or memberships, and explain how this applies to the function of the board, council or committee:

Education: Marketing Degree: Bachelors of Science '82 from University of Georgia

Work Experience: Leading Sales Rep.--Becton Dickinson 1983--two years; Regional Sales

Rep. (Southeast)--Pfizer-1985-1989; Gulfside Resorts--Owner and Operator Since 1988;

Developmental Internship Program Mentor--Cornell University--School of Hospitality Admin.

TOURIST DEVELOPMENT COUNCIL APPLICATION

Do you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County? Yes _____ No ^{no}_____ If yes, please explain:

Do you serve on any state, regional or local government boards, councils or committees? If yes, please list:

Currently on executive board of Superior Small lodgings.

Email applications to Linnie@visitspc.com or mail to:

Linnie Randolph
Special Project Manager
Visit St. Petersburg/Clearwater
13805 58th St., N.
Suite 2-200
Clearwater, FL 33760

02/2014