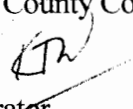


**BOARD OF COUNTY COMMISSIONERS OFFICE****MEMORANDUM**

TO: Members of Pinellas Board of County Commissioners
FROM: Kenneth T. Welch, Chairman 
CC: Bob Lasala, County Administrator
Jim Bennett, County Attorney
D. T. Minich, TDC Executive Director
Paula Gonya, Agenda Coordinator
Norman Loy, Board Records
SUBJECT: Tourist Development Council Vacancy Appointment
DATE: October 16, 2013

The Tourist Development Council has one vacant position for a member who is involved in the tourist industry and has demonstrated an interest in tourist development, and is not an owner or operator of a tourist accommodation facility. The open position has been advertised and attached are resumes for three interested individuals who meet the requirements to serve:

- Wayne David Atherholt
- Jen Carlisle
- Robin Goris

Each commissioner will be provided a ballot at the BoCC meeting to select an individual.

Attachment: Resumes

TOURIST DEVELOPMENT COUNCIL APPLICATION

Name: WAYNE DAVID ATHERHOLT

Address: 5819 23 AVE S

City: GULFPORT State: FL Zip: 33707

Phone: 727.822.7872 Cell: 813.416.2490

Business: MOREAN ARTS CENTER

Position: CEO

How many years in this position? 2 +

Are you currently a Pinellas County resident? Yes ☒ No ☐

Are you registered to vote in Pinellas County? Yes ☒ No ☐

Are you currently serving on any Pinellas County boards, councils or committees?

Yes ☐ No ☒ If yes, please name: _____

Position on Council:

Hotel/Motel/RV Park Owner/Operator ☐ Tourism related business ☒

If tourism related, please explain how you are involved in the tourism industry:

OPERATE THE CHITILLY COLLECTION WHICH IS 80% TOURISM RELATED. BEEN INVOLVED IN THE TOURISM INDUSTRY IN FLORIDA SINCE 1985. HAVE BEEN A MEMBER OF VARIOUS CUBS IN THE STATE + SERVED ON SEVERAL STATE BOARDS.

State your background, including your education and work experience, civic or community organization memberships and positions, and any professional licenses or memberships, and explain how this applies to the function of the board, council or committee:

RESUME ATTACHED. ALSO LINKEDIN PROFILE LINK IS IN RESUME. M.A. INTERNATIONAL COMMUNICATIONS, TOURISM INDUSTRY EXPERIENCE PRIMARILY AT CULTURAL ATTRACTIONS SINCE 1985 IN FLORIDA.

Do you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County? Yes _____ No ☒ If yes, please explain:

Do you serve on any state, regional or local government boards, councils or committees? If yes, please list:

FLORIDA ATTRACTIONS ASSOCIATION FOUNDATION
FLORIDA ASSOCIATION OF MUSEUMS
FLORIDA ASSOCIATION OF MUSEUMS FOUNDATION
CENTRAL ARTS DISTRICT, ST. PETERSBURG

SEE RESUME FOR PAST

Email applications to Linnie@visitspc.com or mail to :

Linnie Randolph
Special Project Manager
Visit St. Petersburg/Clearwater, 13805 58th St., N., Suite 2-200, Clearwater, FL 33760

07/18/13

Wayne David Atherholt

5819 23 Avenue South

Gulfport, FL 33707

Mobile: 813.416.2490

Email: WayneAtherholt@me.com

www.linkedin.com/in/museums

Summary of Qualifications

Over twenty (20) years professional experience in executive and senior management positions and responsible for nearly 7 million guests during that time period. Specialization in the following areas:

- Marketing and Public Relations
- Development
- Exhibition Design & Management
- Corporate and Community Relations
- Earned Income including the following: Food Service, Retail Operations and Exhibition Rental

Education

The American University, Washington, DC

Master of Arts, International Communication

Pennsylvania State University, Middletown, PA

Bachelor of Humanities, Multi-Media Journalism

Richmond College, London, England

Undergraduate Studies

Professional Experience

March 2010 – Present

Chief Executive Officer/Executive Director

Morean Arts Center, St. Petersburg, FL

- CEO for multi-faceted arts facility that includes the following: Chihuly Collection, Morean Arts Center, Morean Glass Studio & Hot Shop, Morean Center for Clay. Each of these distinct buildings offer a different visitor experience.
- Eliminated over \$6.2 million in debt service for the organization which made the organization viable as an entity, reduced payroll expenses 67% while maintaining all services and programs to the public.
- Organization conducts over 200 classes for artists annually in arts education, including glass blowing, watercolor, digital arts, painting, sculpture, jewelry-making and more.
- Focused efforts on earned income models and instituted the following: retail store at the Morean Arts Center, re-instated a membership program, started a Major Sponsors Program to support exhibitions, expanded facility rentals at all four facilities and shored up the educational and exhibitions areas that were mission-focused but losing considerable money.

April 2005 - November 2010

Executive Director

Museum of Arts & Sciences, Daytona Beach, FL

- Executive Director for Florida's only general museum and Affiliate of the Smithsonian Institution with focus on art, science, history and the environment with operations including the main campus museum plus the Dow Museum of Historic Homes in St. Augustine and Gamble Place in Port Orange (a 175 acre preserve with four historic structures).
- Accredited by the American Association of Museums and re-accredited during tenure.
- Completed a children's science center in November 2009 from concept to raising funds to exhibition development, the first of its kind in East Central Florida.
- Successfully raised capital and endowment funds to build the only visible storage facility on the east coast of Florida that opens January 2011.
- Earned income increased significantly in the past four years while endowments increased over 3 million dollars.
- Worked closely with FEMA and SERTA (pending grant for 4.5 million) and Volusia County (grant approved for 1.6 million) to rebuild West Wing of Museum that was flooded in May 2009.

2001 - 2005

Vice President

MOSI/Museum of Science & Industry, Tampa, FL

- Senior management position at the state's top-attended museum, responsible for the following departments: IMAX®, Group Sales, Reservations, Membership, Marketing, Public Relations, Internet, Food Service, Catering and Retail Operations. Direct responsibility for staff of 17 full time employees and \$5 million in revenue.
- Successfully recruited Bay Area Renaissance Festival relation to museum site creating a new revenue stream for the museum.
- The museum completed its fiscal year in my final year with the highest attendance on record for the facility and with a positive income statement swing of \$1 million.
- Grew food service department to exceed \$1.5 million, up by over 100% in three years, which helped to underwrite the cost of educational programs.
- Negotiated blockbuster exhibitions that increased attendance, membership, group sales and incremental income resulting in a total increase in net revenue.

1997 - 2001

Vice President

Florida International Museum, St. Petersburg, FL

- Successfully oversaw the areas of Exhibitions, Collections, Marketing, Public Relations, Community and Sponsor Relations and Box Office during a time when the museum became a Smithsonian Affiliate and undertook blockbuster as well as traditional exhibitions.
- Oversaw marketing team responsible for producing 830,019 guests for the blockbuster exhibition Titanic during its six month run. Worked with architects, exhibit designers, audio tour staff and others to create exhibition. Show generated \$3 million net revenue for museum.
- Created international exhibition, *Empires of Mystery*, a collection of ancient Peruvian artifacts, *John F. Kennedy: The Exhibition*, *The Cuban Missile Crisis* and more.
- Successfully wrote Major Cultural Institution grants for the State of Florida.

1989 - 1997

Director of Marketing & Public Relations

Salvador Dali Museum, St. Petersburg, FL

- Oversaw marketing program and staff that increased attendance 172% and revenue 233%.
- Implemented successful mail order catalog and marketing that allowed museum to operate with excess net revenue each year.
- Museum became AAM accredited and received the top honors of any regional attraction in the Michelin Guide.
- Focused marketing on the international visitor to increase attendance that resulted in 45% of all visitors (up from 10%) being from outside the United States with brochures distributed in six languages.

1994 - 1998

Adjunct Professor

Schiller International University, Dunedin, FL

- Taught undergraduate and graduate level courses in marketing and tourism fields including DMO Marketing, Hotel Marketing and Management, Marketing for European-American Tourism and others.

1985 - 1989

Corporate Trainer

Wardair Canada, Ltd., Tampa, FL, Toronto, Ontario and London, England

- Trained various staff in reservations systems, ticketing, geography and customer service as well as having worked as ground staff in reservations and customer service at several international offices.

1983 - 1985

Relief Communications Manager

Agence France-Presse

- Handled all North American communications for the fourth largest international news service.

Professional and Community Affiliations

Florida Association of Museums, Treasurer/Executive Committee
Florida Art Museum Director's Association, former Secretary/Treasurer
Florida Attractions Association, Former Chairman of the Board
Florida Attractions Association Foundation, Founding Board Member
American Association of Museums, Member and Peer Reviewer for Reaccreditation Commission
Florida Division of Cultural Affairs, Grants Panelist
Volusia County Cultural Alliance, former Board Member
Daytona Beach Area Attractions Association, Founding President
Visit Florida, Inc., Founding Member
Rotary Club of Daytona Beach, former Member
St. Johns County VCB, former Member
St. Augustine Attractions Association, former Member
Daytona Beach Area Chamber of Commerce, former Member
Association of Science & Technology Centers, former Member
Museums of St. Petersburg, Founding Member
The Looper Group (downtown St. Petersburg trolley system), Founding President
Tampa Bay Beaches Chamber of Commerce, former Board Member
Tampa Bay Convention and Visitors Bureau, former Marketing Committee Member
Orlando/Orange County Convention and Visitors Bureau, former Member
Discover Florida's Suncoast, former Board Member
City of St. Petersburg Nuisance Abatement Board, former Board Member
Uptown Neighborhoods, Inc., former President
Council of Neighborhood Associations, former Treasurer

Languages: French, basic Spanish and German.

Computer Experience: Proficient in most business applications and social media, including Power Point, Excel, Word, Front Page, Facebook, Twitter, various iPhone applications and more. Set up Intranet for Museum of Arts & Sciences based on Microsoft Sharepoint.

Television: Appeared on countless local Florida television stations plus ESPN, Home Shopping Network, HGTV, BBC, TDL and others.

Travel: Traveled extensively (36 countries) in the UK, Europe and Caribbean.

TOURIST DEVELOPMENT COUNCIL APPLICATION

Name: Jen Carlisle

Address: 2734 Meadow Wood Dr.

City: Clearwater State: FL Zip: 33761

Phone: NA Cell: 727-492-0027

Business: Frenchy's Corporate

Position: Marketing Director

How many years in this position? 2 1/2

Are you currently a Pinellas County resident? Yes ☒ No ☐

Are you registered to vote in Pinellas County? Yes ☒ No ☐

Are you currently serving on any Pinellas County boards, councils or committees?

Yes ☐ No ☒ If yes, please name: _____

Position on Council:

Hotel/Motel/RV Park Owner/Operator ☐ Tourism related business ☒

If tourism related, please explain how you are involved in the tourism industry:

Please see attached

State your background, including your education and work experience, civic or community organization memberships and positions, and any professional licenses or memberships, and explain how this applies to the function of the board, council or committee:

I became a Pinellas resident in 2005 after earning my BFA in Communication from Flagler College. I spent the next 4 years in marketing for Big Brothers Big Sisters of Pinellas, then 2 years consulting for several small businesses/nonprofits, including for In 2011, I took a full time role with Frenchy's to manage

Do you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County? Yes _____ No X If yes, please explain:

Do you serve on any state, regional or local government boards, councils or committees? If yes, please list:

NO

Email applications to Linnie@visitspc.com or mail to :

Linnie Randolph
Special Project Manager
Visit St. Petersburg/Clearwater, 13805 58th St., N., Suite 2-200, Clearwater, FL 33760

07/18/13

→ the development of their brand with locals and visitors alike. My board seat and various responsibilities through the Clearwater Beach Chamber allowed me to further my role in promoting tourism. The experience with both continues to give me a better understanding of what makes our area a desirable, enjoyable destination. Additionally, my knowledge in marketing and PR will add value to the IDC as it makes important decisions and recommendations on how to best use bond tax funds.



CLEARWATER'S TOURISM CHAMBER

EXECUTIVE OFFICERS

Eric Waltz
Sandpearl Resort
Chairman of the Board

Louis Stavropoulos
Publix Supermarket
Vice Chairman

Jason Gibertoni
Florida Free Rides
Treasurer Membership Chair

Carol Mears
Cooters Restaurant & Bar
Secretary

Darlene Kole
Clearwater Beach Chamber
President/CEO

Paul Andrews
Shepherd's Beach Resort
Past Chairman

CHAIRMAN/DIRECTORS

Fran Bartlett
Lobster Pot Bistro
Restaurant Week Chair
Philippe Beau
University of Bordeaux
Education and Market Research Chair

Jen Carlisle
Frenchy's Restaurants
Tourism Marketing Council Chair

Frank Dame
Clearwater Marine Aquarium
Chamber Liaison

Bob Griffin
Griffin Productions
*Redevelopment Government Business
Economic Development Chair*

Michele Johnson
Sandpearl Beach Resort
Chalk Walk Chair

Trisha Rodriguez
The Tropics Boat Tours
Special Events Chair

DIRECTORS

Darlene Cagle
Flower Market Florist

Kristi Cheatham
Clearwater Gas System

Theresa Crane
Progress Energy

Nickolas Ekonomides
Nickolas Ekonomides, P.A.

Alan Ebbert
Frenchy's Restaurants

Jack Guy
Sheraton Sand Key Resort

Jean Hagan
Sunsets at Pier 60 Daily Festivals

Hoyt Hamilton
Palm Pavilion Inn

Emily Harris
Surf Style Retail Management

Brian Kramer
Hyatt Regency Beach Resort & Spa

Joanna Patterson
Hilton Clearwater Beach

Gaillard St.Clair
JMC Resort Properties

Jana Vrettos
Synovus Bank

Eddie Wright
Crabby's Bar & Grill Beachwalk

Promoting Tourism and the Business Community

July 23th, 2013

Chairman Kenneth T. Welch
Pinellas County Board of County Commissioners
315 Court Street
Clearwater, FL 33756

To Chairman of TDC Board and The Honorable Board of County Commissioners,

The purpose of this letter is to express our support for Jen Carlisle to assume the open seat on the Tourism Development Council.

Jen has been an outstanding member of the Clearwater Beach Chamber of Commerce and has selflessly volunteered to be Chairman of our Marketing Committee. Jen has also volunteered on numerous other committees as well. Jen has shown a commitment to excellence in the tourism industry and brings many fresh ideas to discussions. She has served diligently as an Executive Board Member of the Chamber and has gone above and beyond all expectations. In addition to her role at Frenchy's Restaurants on Clearwater Beach, she has done outstanding community and volunteer work and is a leader Pinellas County is fortunate to have. We feel that Jen's previous tourism, hospitality, and community experience make her the perfect candidate and she will look at issues from multiple angles and with a balanced view. Please select Jen Carlisle for the TDC Position.

Thank you for your consideration,

Eric Waltz
General Manager Sandpearl Resort
Clearwater Beach Chamber of Commerce
Chairman of the Board

Darlene Kole
President/CEO
Clearwater Beach Chamber of Commerce

P. O. Box 3573 * Clearwater Beach, FL 33767 * (727) 447.7600

Fax (727) 443.7812 * U.S. Toll Free 888.799.3199



Jen Carlisle

Marketing Director, Frenchy's Corporate



Implements marketing, advertising and PR initiatives for 4 Frenchy's Clearwater Beach restaurants, Frenchy's new restaurant in Dunedin, Frenchy's Seafood Company, Frenchy's Stone Crab Company, Frenchy's Oasis Motel, Frenchy's Off the Hook Gift Shop and Clear Sky Cafe.

- Garner national media recognition, including:
 - Travel Channel: Best Places I've Ever Been: Beach Eats
 - Food Network Magazine: 50 States, 50 Sandwiches
 - Southern Living's Off the Eaten Path: Second Helpings Cookbook
 - VisitFlorida.com's Dining Insider video: From Sea to Table
 - Coastal Living: America's Favorite Seafood Dives
- Host venue for national and international media groups organized by CVB familiarization (FAM) tours and the City of Clearwater's PR firm, Imagine Communications
- Frenchy's Oasis Motel is ranked #1 on Trip Advisor in Clearwater for Inns/B&B
- Assisted with marketing efforts during Frenchy's Sugar Sand Festival, a 10-day event that drew more than 50,000 people to Clearwater Beach and generated more than \$100,000 in media impressions.
- Annual Frenchy's Stone Crab Weekend Block Party draws more than 5,000 attendees and creates additional revenue through partnerships with hotels
- Frenchy's Original Café is unofficial headquarters and watering hole for Phillies sports media during Spring training
- Member of FL Restaurant & Lodging and Superior Small Lodging Associations
- Board of Directors/Chair of Marketing & Tourism Council, overseeing \$76,000 marketing budget and leading efforts that continually position Clearwater Beach as an awarding-winning destination.
- Consultant on Clearwater Visitor Guide project
- Clearwater Beach Restaurant Week Committee
- Leadership Pinellas Class of 2014
- Finalist for 2013 Tampa Bay Business Journal's BusinessWoman of the Year
- Nominated for Tourism Person of the Year (2011) and Citizen of the Year (2012) by the Clearwater Beach Chamber of Commerce

TOURIST DEVELOPMENT COUNCIL APPLICATION

Name: Robin Goris

Address: 5544 Stallion Lake Dr.

City: Palm Harbor State: FL Zip: 34685

Phone: 727-789-6303-H Cell: 727 415-5659

Business: CrossCross Tours & Travel Inc - 727-727

Position: Vice-President

How many years in this position? 23

Are you currently a Pinellas County resident? Yes ☒ No ☐

Are you registered to vote in Pinellas County? Yes ☒ No ☐

Are you currently serving on any Pinellas County boards, councils or committees?

Yes ☐ No ☒ If yes, please name: _____

Position on Council:

Hotel/Motel/RV Park Owner/Operator _____ Tourism related business ☒

If tourism related, please explain how you are involved in the tourism industry:

I manage a full service tour operator and travel agency in Clearwater for the last 23 years. We are an inbound tour operator promoting international visitors to this area as well as a full service travel agency with an emphasis on meetings/incentive travel.

State your background, including your education and work experience, civic or community organization memberships and positions, and any professional licenses or memberships, and explain how this applies to the function of the board, council or committee:

I hold a bachelors degree in business administration/management from Eckerd College and have managed my own business with my partner and husband for the last 23 years. I have many certifications within my industry including ARC, ASTA, Marriott, Starwood, Royal Caribbean.

youth organizations over the last 10 years. I am a member or have been of: STIA, EBETA, FRANCO, ASTA Clw. Chamber of Commerce, German Am. Chamber of Commerce, WIN and Tampa Chamber Commerce.

Do you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County? Yes _____ No X If yes, please explain:

Do you serve on any state, regional or local government boards, councils or committees? If yes, please list:

No

Email applications to Linnie@visitspc.com or mail to :

Linnie Randolph
Special Project Manager

Visit St. Petersburg/Clearwater, 13805 58th St., N., Suite 2-200, Clearwater, FL 33760

07/18/13

Robin Goris
5544 Stallion Lake Dr., Palm Harbor FL 34685
727-415-5659
robin@crisscrossstvl.com

CORPORATE TRAVEL MANAGER/INCOMING TOUR MANAGER

Profile

- More than 20 years' successful experience in travel agency sales, administration, booking, ticketing, IAR reconciliation, customer service and support with recognized strengths in account maintenance, problem-solving and trouble-shooting, sales staff support, and planning/implementing proactive procedures and systems to avoid problems in the first place.
- Mastery of Amadeus GDS, fully proficient in all aspects.
- Particular focus on corporate travel reservations, enjoy the fast paced needs of the corporate traveler.
- Meeting/Event planning for small (15-20 pax) to large groups (over 500+)
- Development & maintenance of corporate travel policies for multiple companies
- Implemented online booking capabilities for corporate clients and trained staff on how to use
- Established supplier contracts for corporate clients
- Possess solid computer skills.
- Monitor compliance of corporate travel policy for each corporate client
- Excellent working knowledge using Microsoft Excel, Microsoft Word, Powerpoint, Outlook, etc.
- Ability to train, motivate, and supervise customer service employees if needed.
- A team player, acknowledged as "Total Quality Customer Service Professional."
- Creation, maintaining of customer profiles to ensure accuracy in bookings.
- Seamless bookings and great ability to handle emergency situations. Calm under pressure of time constraints.

Synopsis of Achievements

- 100% customer retention.
- Certified in Amadeus
- Certified in ARC-IAR
- Certified as specialist for various including Marriott, Royal Caribbean, Australia, Italy, etc

Employment

CrissCross Tours & Travel, Inc, Clearwater FL *1990 - Present*
Travel Agent/Manager

- Responsible for more than 75 individual and corporate accounts.
- Responsible in opening new accounts and upgrading existing service.
- Quickly and effectively solve customer challenges.
- Maintain quality control/satisfaction records, constantly seeking new ways to improve customer service.


Education

Eckerd College, St. Petersburg, FL *1990*
Bachelor of Arts: Business Administration/Management

Shorecrest Preparatory School, St. Petersburg FL *1986*

References Furnished Upon Request

TO: The Honorable Kenneth T. Welch, Chair
Tourist Development Council

FROM: Dennis R. Long, Chief Assistant County Attorney 

SUBJECT: Tourist Development Council Vacancies

DISTRIBUTION: D.T. Minich, Director, VSPC
Mark S. Woodard, Assistant County Administrator

DATE: September 12, 2013

The membership of the Tourist Development Council ("TDC") is governed by Section 118-34, Pinellas County Code, which provides:

"(a) There is hereby established, pursuant to the provisions of F.S. § 125.0104, an advisory council to be known as the Pinellas County Tourist Development Council. The council shall be composed of 12 members who shall be appointed by the board of county commissioners. The chair of the board of county commissioners or any other county commissioner designated by the chair shall serve as the chair of the council. Four members of the council shall be elected municipal officials, one of whom shall be from the most populous municipality in Pinellas County, one of whom shall be from the municipality in which the greatest percentage of tourist development tax revenue is generated in Pinellas County, one of whom shall be from among the cities of Belleair Beach, Belleair Shores, Indian Rocks Beach, Indian Shores, Madeira Beach, North Redington Beach, Redington Beach, Redington Shores, St. Pete Beach, and Treasure Island, and one of whom shall be from a city in Pinellas County that is not specifically named in this section. Seven members of the council shall be persons who are involved in the tourist industry and who have demonstrated an interest in tourist development, of which not less than three nor more than four members shall be owners or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations in the county and subject to the tax. All members of the council shall be electors of the county. The members of the council shall serve for staggered terms of four years."

There is currently one (1) vacant position on the TDC for a member that is involved in the tourist industry and has demonstrated an interest in tourist development, and is not an owner or operator of a tourist accommodation facility. The term for the appointment runs through October 31, 2016. All of the applicants have stated they are electors of Pinellas County.

Based on a review of the applications provided by the VSPC to determine if the applicants meet the requirements of the ordinance:

A. Subject to the final determination by the Board of County Commissioners ("Board") that each applicant meets the requirements to serve, the following applicants appear to be involved in the tourist industry and have demonstrated an interest in tourist development based on the staff's review of the applications:

1. Wayne David Atherholt (CEO, Morean Arts Center)
2. Jen Carlisle (Marketing Director, Frenchy's Corporate)
3. Robin Goris (VP, Criss Cross Tours & Travel, Inc.)
4. Tim Ramsberger (VP/GM, Honda Grand Prix of St. Petersburg ["HGP"])

Please note that the CVB provides Elite Event marketing funding to the HGP, as determined on an annual basis. Additionally, Mr. Ramsberger serves as a City Commissioner for the City of Treasure Island, and there are multiple contractual relationships with the City. Assuming continued funding of the HGP, there would be a conflicting contractual relationship and Mr. Ramsberger's service on the TDC would appear to constitute doing business with one's agency, as defined in Section 112.313, Florida Statutes. Therefore, he would not be eligible to serve on the TDC unless the Board of County Commissioners waives the conflict by a two-thirds vote. Additionally, while the ethics statute is less clear on whether Mr. Ramsberger's service on the city commission would constitute a conflicting contractual relationship, since his selection would require a waiver on the HGP conflict, out of an abundance of caution we recommend including his city commission service in the waiver if Mr. Ramsberger is appointed.

B. Subject to a final determination by the Board as to whether the applicant meets the requirements to serve, either it could not be determined from the application, or it does not appear that the following applicants are currently involved in the tourist industry, and would not be eligible to serve on the TDC:

1. Monica Abbott (Multimedia Journalist)
2. Lisa Almehsen (President, Guard A Kid)
3. Gwendolyn (Wendy) Barmore (President, Orange Blossom Creative Group)
4. Nicole Chmura (Ph.D. Candidate)
5. W. Randolph Hennings (President of investment co., Gulf Blue Investments, LLC)
6. Jason Lloyd Hodge (Patient Service Tech, Rotech)
7. Bob Lasher (External Affairs/Community Relations Officer, PSTA)
8. Anthony Leisner (Real Estate Investor, Watersedge Properties, Inc.)
9. Graham Munce (Real Estate Investor, GL:Hall, LLLP)
10. Mitchell Shenkman (President, Warm Weather Wear, Inc.)
11. Harvey Alexander Smith (Writer/Author)
12. Karen Swager (Owner/Media Director, Media Garage Group, Inc.)
13. Deborah S. Thomas (Owner, Holiday Decorators R Us)

If the Board determines that Mr. Lasher is eligible, there are contractual relationships in place or contemplated with the PSTA that would be a conflicting contractual relationship, and would appear to constitute doing business with one's own agency, as defined in Section 112.313, Florida Statutes. Therefore, Mr. Lasher would not be eligible to serve on the TDC unless the Board of County Commissioners waives the conflict by a two-thirds vote.

DRL:sme

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