



BOARD OF COUNTY COMMISSIONERS

DATE: August 6, 2013

AGENDA ITEM NO. 10a.

Consent Agenda ☒

Regular Agenda ☐

Public Hearing ☐

County Administrator's Signature

Subject:

Adoption of a Resolution Supplementing the FY13 Tourist Development Council Fund for the Gulf Tourism and Seafood Promotional Fund.

Department:

Office of Management and Budget

Staff Member Responsible:

Eric C. Naughton, Director

Recommended Action:

I RECOMMEND THAT THE BOARD OF COUNTY COMMISSIONERS (BOARD) ADOPT THE ATTACHED RESOLUTION TO APPROPRIATE UNANTICIPATED RECEIPTS FOR A PARTICULAR PURPOSE IN THE FY13 TOURIST DEVELOPMENT COUNCIL FUND.

Summary Explanation/Background:

As part of the settlement with British Petroleum (BP) following the 2010 *Deepwater Horizon* oil spill in the Gulf of Mexico, the Convention and Visitors Bureau (CVB) received a \$500,000 grant to conduct two major programs to dispel negative Gulf seafood impressions and generate tourism to Pinellas County. The term of this grant is from December 1, 2012 to November 30, 2013. The amount received in FY13 is \$375,000, with the remaining \$125,000 anticipated to be received in the first quarter of FY14. The *Gulf Tourism and Seafood Promotional Fund* was established by BP and the Plaintiffs Steering Committee in the *Deepwater Horizon Economic and Property Damages Settlement* resulting from the oil spill. One of the primary purposes of the \$57 million *Promotional Fund* is to award grants to non-profit and government entities in support of programs that advertise, market and promote Gulf tourism and the seafood industries. The grant funds will allow CVB to produce and promote two programs, the "St. Petersburg & The Bay Area Food & Wine Festival" and "Emeril's Florida" TV show.

Fiscal Impact/Cost/Revenue Summary:

Approval of this resolution recognizes unanticipated grant funds in the amount of \$375,000 in the Tourist Development Council Fund and increases the FY13 budget for the Convention and Visitors Bureau accordingly.

Exhibits/Attachments Attached:

1. Resolution

SUPPLEMENTING FY13 BUDGET

WHEREAS, Chapter 129.06(2)(d), F.S., provides that receipts of a nature from a source not anticipated in the FY13 Budget, and received for a particular purpose may, by Resolution of the Board of County Commissioners of Pinellas County, be appropriated and expended for that purpose; and

WHEREAS, unanticipated grant revenues are to be received and these funds are to be appropriated and expended for the purpose for which received.

THEREFORE, BE IT RESOLVED by the Board of County Commissioners of Pinellas County, Florida, in a public meeting duly assembled this 6th day of August 2013, that receipts from a source not anticipated and received for a particular purpose be appropriated and added to the Tourist Development Council Fund and the total County budget for FY13 as follows:

TOURIST DEVELOPMENT COUNCIL FUND (1040)

Account Number			Current Budget	Increase/ (Decrease)	Amended Budget
Receipts					
Center	100200	Fund Revenues			
Program	1997	Sales and Marketing			
	3669991	Contributions-Other	\$0	<u>\$375,000</u>	\$375,000
Total				<u>\$375,000</u>	
Appropriations					
Center	381260	Advertising & Marketing			
Program	1997	Sales and Marketing			
	5481100	Promotional-Advertising	\$8,651,380	<u>\$375,000</u>	\$9,026,380
Total				<u>\$375,000</u>	

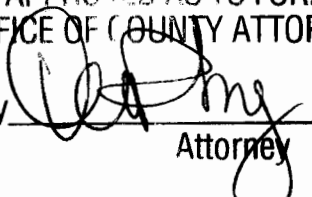
Commissioner _____ offered the foregoing Resolution and moved its adoption, which was seconded by Commissioner _____, and upon roll call the vote was:

AYES:

NAYS:

ABSENT AND NOT VOTING:

APPROVED AS TO FORM
OFFICE OF COUNTY ATTORNEY

By  Attorney