



BOARD OF COUNTY COMMISSIONERS OFFICE

MEMORANDUM

TO: Members of Pinellas Board of County Commissioners
FROM: Kenneth T. Welch, Chairman *KTW*
CC: Bob Lasala, County Administrator
Jim Bennett, County Attorney
Paula Gonya, Agenda Coordinator
Norman Loy, Board Records Manager
SUBJECT: Health Facilities Authority
DATE: June 25, 2013

The Health Facilities Authority is requesting an appointment to fill the vacancy resulting from the recent resignation of Mr. Mark Marquardt.

I would like to nominate Ms. Keisha A. Bell, Esq. I have attached her resume for your review.

I will bring this up under Commission Miscellaneous item during the July 9th Commission meeting.

Thank you for your consideration.

KEISHA A. BELL, ESQ.

P.O. BOX 530102 ♦ Saint Petersburg, FL 33747 ♦ bellkeisha@gmail.com ♦ (727)282-4235

Strategic Planning ♦ Trial Experience throughout Florida ♦ Strong Legal & Policy Background

Accomplished Attorney with experience in advocacy, education, collaboration, operations, and marketing. Excel in dynamic, demanding environments while remaining pragmatic and focused.

Core Competencies

- ♦ Problem-Solving
 - ♦ Team Leadership
 - ♦ Effective Communication
 - ♦ High-Stakes Negotiations
 - ♦ Contract Writing and Reviewing
 - ♦ Grant Writing and Reviewing
 - ♦ Advocacy
 - ♦ Public and Media Relations
 - ♦ Program Management & Evaluation
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Professional Experiences

Florida Office of the Attorney General

January 2013 – Present

Assistant State Attorney

Responsible for Client/Case Management. Provide legal representation and services. Conduct legal research.

Attorney

March 2004 – January 2013

General Practice Areas: Family, Contracts, Product Manufacturing

Responsible for Client/Case Management. Provide legal representation and services to clients and potential clients. File Motions and Petitions. Prepare and review contracts. Responsible for interviewing applicants and conducting legal research. Also responsible for representing clients at hearings and mediations, negotiations, trials, etc. Note: In fulfilling my pro bono requirement over the years, I consult in matters related to housing (landlord-tenant), health and public benefits, employment and unemployment issues, consumer, and elder law.

YMCA of Greater Saint Petersburg

January 2008 – February 2011

Project Director

Responsible for managing the F.A.B. Families Federal Community Partnership Grant to assist with reducing diabetes and childhood obesity in the Black Community of Saint Petersburg (Florida). Hired and released Staff. Managed a budget of approximately \$800,000. Also lobbied for and obtained \$60,000 in grant Rollover Money, as well as, approximately \$20,000 in grant No Cost Extension money. Created and implemented a Kid FABulous! program to reduce childhood obesity in the city of Saint Petersburg's African-American/Black community. Obtained additional community partners and funding sources. Managed seven (7) major partnering agencies, namely: James B. Sanderlin Neighborhood Family Center, Pinellas County Health Department, Midtown Health Council, Churches United For Healthy Congregations, Community Health Centers of Pinellas, Pinellas County Extension, and YMCA of Greater Saint Petersburg. Marketed eleven (11) grant programs, grant activities/events, as well as, the grant as a whole. Successfully worked to obtain community buy-in within the first year. Successfully branded Project. Responsible for compiling reports from the Major Partners to submit to Federal Funder, as well as, Grant Writing. Note, Grant came out of Healthy People 2010 (federal) initiative. NOTE ALSO: FAB Families is the winner of the 2010 PPAI Pyramid Award in the category of "Goodwill Programs".

COMMUNITY BOARDS/AFFILIATIONS

- **Addressing Legal Needs of Children, Florida Bar Standing Committee (2013-2016)**
 - Appointed by the Florida Bar President
- **The Saint Petersburg Midtown Rotary Club, Vice-President (2011)**
 - Board of Director Member
 - Administration Committee Member
 - Additional Responsibilities Include: Strategic Planning, Membership, Marketing

- **James B. Sanderlin Neighborhood Family Center Board of Trustees Member (2010-2012)**
 - Leadership and Development Committee Member
 - Additional Responsibilities Include: Budget Review, Strategic Planning, Marketing, Fundraising
- **Pinellas Council On Adoptable Children Board Member, Current Vice-President (2010-2012)**
 - Responsibilities Includes: Budget Review, Strategic Planning

HONORS AND MENTIONS

- **NOTE: Previous Speaking Engagements Topics Include:**
 - ✓ Domestic Violence and Health Disparities: Connected Or Coincidence
 - ✓ Pathways to Presidency or To Prison
 - ✓ Speaker at College Reach-Out Program (CROP) event
 - **2011 Outstanding Women in the Community Award Recipient, Harram Court No. 96, Daughters of Isis**
 - **Federal Grant Panel Reviewer, September 2009**
 - **Author of “Emerging...Free”, a book that looks at the issue of parental “unavailability” through the eyes of two teens**
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EDUCATION AND CREDENTIALS

Juris Doctorate (JD) ♦ Florida State University College of Law, Tallahassee, Florida) ♦ (April, 2000)
Bachelor of Arts (BA) in Psychology ♦ University of Central Florida, Orlando, Florida) ♦ (May, 1996)

Professional Certifications:

FLORIDA BAR (April 2001-Present)
“TRAIN THE TRAINER” IN CULTURAL COMPETENCY (December 2007)
YMCA SENIOR DIRECTOR CERTIFICATION (May 2009)
GRANTSMANSHIP TRAINING CERTIFICATION (September 2009)