

12. MISCELLANEOUS ITEMS TO BE RECEIVED FOR FILING:

- a. City of Clearwater Notice of Amendment to the Clearwater Community Development Code regarding proposed Ordinance No. 8431-13; public hearing to be held August 14, 2013.
- b. City of Dunedin Notices of Public Hearings regarding proposed Ordinance No. 13-16 to be held August 1, 2013, annexing two parcels of property.
- c. City of Pinellas Park Notices of Public Hearings regarding proposed Ordinances Nos. 3845 and 3846 held June 13 and 27, 2013, voluntarily annexing certain property.
- d. City of St. Petersburg Notice of Public Hearing on Blight Study for the proposed Southside St. Petersburg Community Redevelopment Area held June 20, 2013.
- e. City of Safety Harbor Resolution No. 2013-08 adopted May 20, 2013, regarding marketing of tobacco products to the youth population.
- f. Pinellas Suncoast Fire and Rescue District Resolution No. 2013-03 adopted May 21, 2013, amending the 2012/2013 budget as approved by Resolution No. 2012-07 for the purpose of transferring unassigned fund reserves for the pre-payment option of the BB&T lease obligation for Engine 27.



City of Safety Harbor Florida

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May 22, 2013

Mr. Robert S. LaSala
County Administrator
315 Court Street
Clearwater, Florida 33756

RE: Resolution No. 2013-08

Dear Mr. LaSala:

Enclosed is a copy of Resolution No. 2013-08, approved and adopted by the Safety Harbor City Commission on May 20, 2013. The Resolution urges retailers to help stop the sale and marketing of tobacco products to the youth population in Pinellas County.

Sincerely,

Karen Sammons, CMC
City Clerk

Enclosure

RECEIVED
BOARD OF
2013 MAY 29 AM 9:48
COMMISSIONERS
PINELLAS COUNTY FLORIDA

RESOLUTION NO. 2013 – 08

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF SAFETY HARBOR, FLORIDA, URGING RETAILERS TO HELP STOP THE SALE AND MARKETING OF TOBACCO PRODUCTS TO THE YOUTH POPULATION IN PINELLAS COUNTY, FLORIDA; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, tobacco use is the number one cause of preventable death in the United States, and almost 90 percent of tobacco users started using tobacco products before they were 18 years old; and

WHEREAS, in Pinellas County, one in five high school students and nearly one in 14 middle school students have used tobacco in one or more forms in the past 30 days; and

WHEREAS, according to the 2010 Florida Youth Tobacco Survey, almost 30 percent of 9,420 high school students and 10 percent or 2,221 middle school students in Pinellas County have used flavored cigars; and

WHEREAS, tobacco manufacturers are banned from directly or indirectly targeting youth in advertising and marketing of tobacco products aimed at initiating, maintaining, or increasing youth use of tobacco in accordance with the 1998 Master Settlement Agreement; and

WHEREAS, research from the Harvard School of Public Health found that tobacco manufacturers are targeting youth with flavored products that mask the harsh and toxic properties found in tobacco smoke and spit residue; and

WHEREAS, internal tobacco industry documents strongly suggest that manufacturers intentionally target youth through the various flavors in tobacco and their marketing; and

WHEREAS, tobacco companies use youth-oriented colorful and stylish packaging, and exploit adolescents' attraction to flavors such as Green Apple, Cherry, Root Beer, French Vanilla, Grape, Mango, Peach and numerous other flavors identified in retail outlets in Pinellas County; and

WHEREAS, a survey of tobacco selling merchants conducted by the Students Working Against Tobacco (SWAT) and the Tobacco-Free Partnership of Pinellas County found that 100 percent of tobacco retailers sell flavored tobacco products of various kinds; and

WHEREAS, studies indicate that since 2008 in Pinellas County, there has been a 10 percent increase in high school students using smokeless tobacco and a nine percent increase in use by middle school students, often times using products which contain flavoring characteristics; and

WHEREAS, flavored tobacco products are defined as loose tobacco, snuff, flour, plug and twist tobacco, fine cuts, long cuts, chewing tobacco, dissolvable tobaccos, snus, shisha tobacco, cigarettes, cigarillo, cigars, other smoking and snuffing products and all other forms of tobacco products, that contain any product or additive, either artificial or natural, that is

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designed to be a characterizing flavor of either the tobacco product or the by-product it produces.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF SAFETY HARBOR, FLORIDA, IN SESSION DULY AND REGULARLY ASSEMBLED THAT:

Section 1: The City urges all local retailers of tobacco products, where youth have access in their stores to tobacco merchandise, to cease the sale and marketing of all flavored tobacco products in order to reduce the exposure and use of tobacco products by the youth population.

Section 2: This Resolution shall take effect immediately upon its passage and adoption.

PASSED AND ADOPTED BY THE CITY COMMISSION OF THE CITY OF SAFETY HARBOR, FLORIDA, THIS 20th DAY OF MAY, 2013.



Mayor-Commissioner


Vice Mayor-Commissioner

Commissioner

Commissioner

Commissioner

ATTEST:



City Clerk