

**Human Resources**  
*Helping U Succeed*



# Pinellas County Volunteer Services

February 12, 2013

## Mission

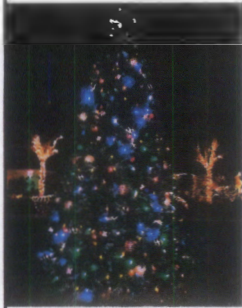
The mission of Pinellas County Volunteer Services is to

***promote, recruit and place***

- citizens in our county government and
- facilitate our employees' volunteering.



## Holiday Lights

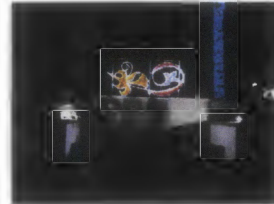


➤ Over 87,000 visitors enjoyed the Holiday Lights this season.

➤ Over \$117,000 was raised at the gate.

➤ Volunteers contributed over 3,200 hours.

➤ Veteran volunteer Chuck Scaffidi led the Florida Botanical Gardens Foundation project.



## Animal Services

➤ Last year volunteers placed 9,353 dogs and cats in forever homes.

➤ They walked, groomed, socialized and photographed animals for adoption.

➤ Volunteers contributed 14,390 hours in 2012.



## Department of Environment and Infrastructure



➤ 15,477 volunteer hours in FY 2012

➤ A 631% increase in volunteer hours in the past two years!

➤ Environmental Studies, Civil Engineering, Global Sustainability, Environmental Engineering student interns



➤ Tim Gates, Masters in Engineering

➤ Mike Johnson, over 1,000 hours since Oct 2011



## Parks and Conservation Resources



"Hawk Eye" & "Can Can Girl"

➤ 2012 volunteer hours: 85,911

➤ Over 70 Pinellas Trail Auxiliary Ranger volunteers

Sea Oats planting event with over 100 Kiwanis volunteers



Girl Scouts painted dog play tunnel at Ft De Soto Dog Park



Dan Brown holding worn out work gloves



Auxiliary Rangers



## Heritage Village/Gulf Beaches Historical Museum



➤ Over 400 volunteers served  
34,000 hours in 2012

➤ 22 active volunteer community  
civic groups

➤ Junior Docent Program with  
Bright Futures Scholarship students

➤ Totally run by volunteers

➤ 70 active volunteers served  
over 3,600 hours last year



## Recruitment

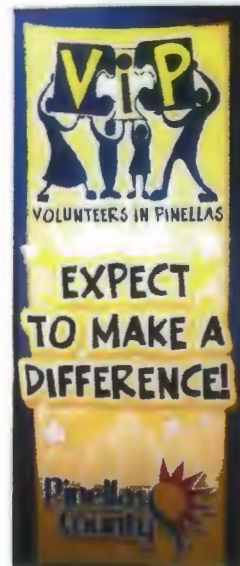
➤ [www.pinellascounty.org/volunteer](http://www.pinellascounty.org/volunteer)

➤ Printed Materials/Social Media

➤ VolunteerMatch.com

➤ Public Service Announcements

➤ Community Outreach



## Community Partners

### ➤ Educational Internships:

- Eckerd College
- St. Petersburg College
- University of South Florida
- University of Phoenix



### ➤ AARP

### ➤ United Way HandsOn Suncoast

### ➤ Groups donating their time and resources:

- Businesses
- Scouts
- "Friends" Groups
- Historical Society
- Other community groups



## Government Partners

### ➤ Succession Management participants

### ➤ Pinellas County Sheriff's Office

### ➤ Job Corps

### ➤ Pinellas County Schools

- Pinellas Technical Education Centers (PTEC)
- Public Works Academy
- Bright Futures
- Richard L. Sanders Horticulture Program



## Retention

- Incentive/Milestone Awards
- Recognition events/celebrations
- Site visits
- Site Coordinator education
- Training for employees working with volunteers
  - Videos featuring Bob LaSala and Paul Valenti
  - Four Generations in the Workplace



## Needs Assessment Focused on Core Mission

- Individual meetings with Appointing Authorities, directors and managers
- Ultimate Goal: Vertical integration within organization
- Professional Sources:
  - WorkNet Professional & Executive Networks
  - Non-traditional sources
- Examples of new ways to serve:
  - Housing Program Assistant
  - Graphic Designer
  - Mediation/Conflict Resolution
  - Software Development
  - Curriculum Development/Facilitation



## We've Come A Long Way

Since FY2011 Expansion

➤ Overall value\* for FY 2011 and FY2012:

➤ \$7.95 Million (372,407 hours)



➤ Value of volunteer hours for FY2012:

➤ \$4.48 Million (209,806 hours)

➤ Percentage increase in hours since expansion:

➤ 112%

\* 2011/2012 Independent Sector per hour value (including benefits): \$21.36



## Moving Forward

➤ Goal for next 2 years: \$10 Million contribution in service hours

➤ New ways to get employees hooked on volunteers

➤ Creative ways to maximize the use of volunteers at all levels of the organization

