



Pinellas County Volunteer Services

February 12, 2013

Mission

The mission of Pinellas County Volunteer Services is to

promote, recruit and place

- citizens in our county government and
- facilitate our employees' volunteering.



Holiday Lights

- Over 87,000 visitors enjoyed the Holiday Lights this season.
- Over \$117,000 was raised at the gate.
- Volunteers contributed over 3,200 hours.
- Veteran volunteer Chuck Scaffidi led the Florida Botanical Gardens Foundation project.

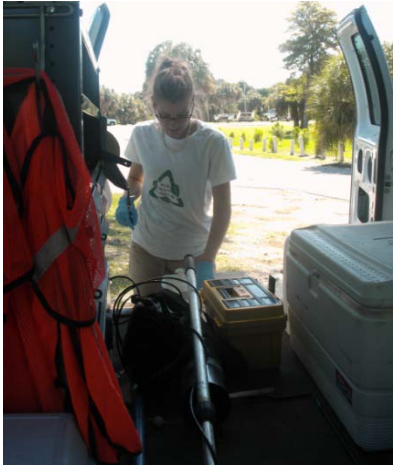


Animal Services

- Last year volunteers placed 9,353 dogs and cats in forever homes.
- They walked, groomed, socialized and photographed animals for adoption.
- Volunteers contributed 14,390 hours in 2012.



Department of Environment and Infrastructure



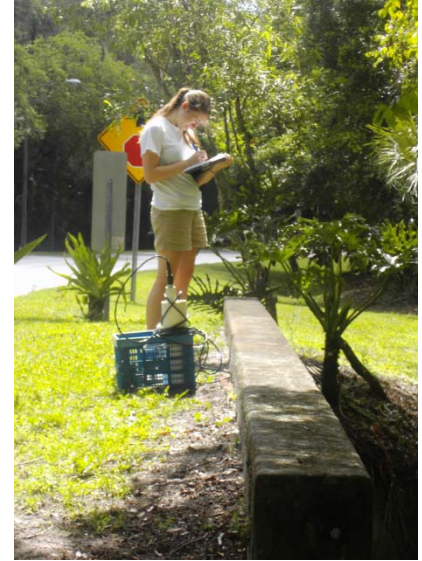
- 15,477 volunteer hours in FY 2012

- A 631% increase in volunteer hours in the past two years!

- Environmental Studies, Civil Engineering, Global Sustainability, Environmental Engineering student interns

- Tim Gates, Masters in Engineering

- Mike Johnson, over 1,000 hours since Oct 2011



Parks and Conservation Resources



**“Hawk Eye” &
“Can Can Girl”**

- 2012 volunteer hours: 85,911
- Over 70 Pinellas Trail Auxiliary Ranger volunteers



**Girl Scouts painted dog
play tunnel at Ft De Soto
Dog Park**



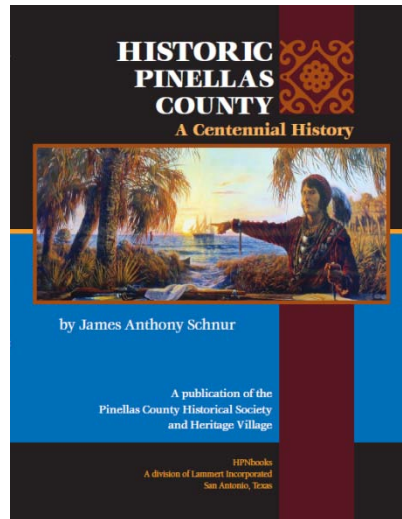
**Dan Brown holding
worn out work gloves**

**Sea Oats
planting
event with
over 100
Kiwanis
volunteers**



Auxiliary Rangers

Heritage Village/Gulf Beaches Historical Museum



- Over 400 volunteers served 34,000 hours in 2012
- 22 active volunteer community civic groups
- Junior Docent Program with Bright Futures Scholarship students

THE BOATHOUSE AT HERITAGE VILLAGE

HOFFMAN
BOOKS

- Totally run by volunteers
- 70 active volunteers served over 3,600 hours last year



Recruitment



- www.pinellascounty.org/volunteer
- Printed Materials/Social Media
- VolunteerMatch.com
- Public Service Announcements
- Community Outreach



Community Partners

- **Educational Internships:**
 - Eckerd College
 - St. Petersburg College
 - University of South Florida
 - University of Phoenix
- **AARP**
- **United Way HandsOn Suncoast**
- **Groups donating their time and resources:**
 - Businesses
 - Scouts
 - “Friends” Groups
 - Historical Society
 - Other community groups



Government Partners

- Succession Management participants
- Pinellas County Sheriff's Office
- Job Corps
- Pinellas County Schools
 - Pinellas Technical Education Centers (PTEC)
 - Public Works Academy
 - Bright Futures
 - Richard L. Sanders Horticulture Program



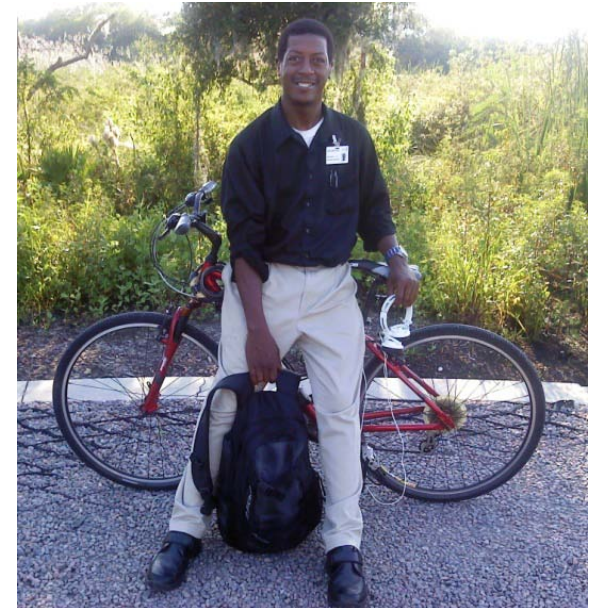
Retention

- Incentive/Milestone Awards
- Recognition events/celebrations
- Site visits
- Site Coordinator education
- Training for employees working with volunteers
 - Videos featuring Bob LaSala and Paul Valenti
 - Four Generations in the Workplace



Needs Assessment Focused on Core Mission

- Individual meetings with Appointing Authorities, directors and managers
- Ultimate Goal: Vertical integration within organization
- Professional Sources:
 - WorkNet Professional & Executive Networks
 - Non-traditional sources
- Examples of new ways to serve:
 - Housing Program Assistant
 - Graphic Designer
 - Mediation/Conflict Resolution
 - Software Development
 - Curriculum Development/Facilitation



We've Come A Long Way

Since FY2011 Expansion

- Overall value* for FY 2011 and FY2012:
 - \$7.95 Million (372,407 hours)
- Value of volunteer hours for FY2012:
 - \$4.48 Million (209,806 hours)
- Percentage increase in hours since expansion:
 - 112%



* 2011/2012 Independent Sector per hour value (including benefits): \$21.36

Moving Forward

- Goal for next 2 years: \$10 Million contribution in service hours
- New ways to get employees hooked on volunteers
- Creative ways to maximize the use of volunteers at all levels of the organization

