



Gulf Boulevard Beautification Program *Project Update*

Gulf Boulevard Beautification

- Project History
 - Gulf Boulevard has long been an area attraction for tourists accessing the County's beaches
 - 2000 - Countywide Tourism Visioning (*Vision 2010*)
 - 2001 – Gulf Boulevard Improvements Project developed by Phil Graham, Landscape Architect, and adopted by Board of County Commissioners
 - Program included undergrounding of utilities, streetscape enhancements, and pedestrian safety improvements
 - Estimated project costs - \$ 106 million

Gulf Boulevard Beautification

- Project Objectives

- Improve resident quality of life
- Unification of the eleven beach communities through common amenities and streetscape improvements
- Elimination of visual blight caused by overhead utilities
- Enhancement of wayfinding for tourists
- Development of an attractive roadway experience to spur tourism and economic development
- Improve pedestrian safety

Gulf Boulevard Beautification

- Project History, continued
 - 2007 – Schematic Design Report by Phil Graham
 - Project costs escalated to \$ 198 million in 2007
 - Trends indicating potential cost of \$ 228 million by 2010
 - Significant Operations and Maintenance costs projected
 - Full project implementation deemed unfeasible
 - 2007 – Penny For Pinellas Renewal
 - Proposal to citizens included \$ 35 million toward Gulf Boulevard improvements
 - Penny approved by citizens

Gulf Boulevard Beautification

- Project History, continued
 - Commissioner Stewart led efforts for implementing a reduced scale project, through funding of City projects based on a pro-rata sharing of the Penny funds
 - Economic conditions and Penny cash flow required the delay of the initiation of the program
 - Interlocal funding agreements have been developed between the Cities and the County and will be approved by the Board of County Commissioners on March 27, 2012

Project Funding

- Fiscal Years 2013, 2014, 2015, and 2016
 - \$ 3.5 million per year, total of \$ 14 million
- Fiscal Years 2017, 2018, and 2019
 - \$ 7.0 million per year, total of \$ 21 million
- Funding allocated to individual cities based on frontage along Gulf Boulevard
 - Can be used for eligible projects (determined through BIG-C)
 - Reimbursement for actual work completed after March 13, 2007 through the duration of the funding

Project Funding

- Total Program Allocations (rounded)

• Clearwater	\$ 6.7 million
• Belleair Beach	\$ 2.1 million
• Belleair Shore	\$ 0.8 million
• Indian Rocks Beach	\$ 4.1 million
• Indian Shores	\$ 4.0 million
• Redington Shores	\$ 1.7 million
• No. Redington Beach	\$ 1.2 million
• Redington Beach	\$ 1.6 million
• Madeira Beach	\$ 3.3 million
• Treasure Island	\$ 3.8 million
• St. Pete Beach	\$ 5.7 million

\$ 35 million

Next Steps for Cities

- Coordinate with BIG-C for review and approval of proposed projects
- BIG-C will develop project schedules to match funding availability
- Cities develop plans and specifications and advertise projects
- Cities coordinate construction and inspection
- Cities submit project invoices as documentation for reimbursement by the County

Questions?

Peter J. Yauch, P.E.

Division Director, Transportation and Stormwater
Department of Environment and Infrastructure
Pinellas County

22211 US 19 North, Building 1
Clearwater, FL 33765

pyauch@pinellascounty.org

