



“Drinking Water Week” Contest 2010

Pinellas County Utilities presents its annual T-shirt Design Contest, in celebration of nationally proclaimed Drinking Water Week. Under the theme, “**Pinellas on Tap!**”, students will create T-shirt designs illustrating the value of tap water.



Join us in this fun opportunity to teach the value of **tap water** to our Pinellas County students.

As use of bottled drinking water increases, we want to remind the public of the unique benefits of **tap water**.

- Savings: At our current Pinellas County water rate, you can drink 348 (eight ounce) glasses of water from the tap for one penny.
- Public Health: Tap water is maintained at very high health standards.
- Fire Protection: Fire hydrants are connected to the tap water supply lines.
- Economic Development: Tap water is vital to manufacturing and other businesses.
- Quality of Life: Tap water allows us to cook, clean and bathe.

Kids can learn more at www.pinellascounty.org/utilities/kids/ and www.drinktap.org/kidsdnn/

Completed entries must be sent **no later than Thursday, March 25, 2010**. Near the time of Drinking Water Week (May 2-8), winners will be recognized for their achievement at their own schools (the date and time will be determined by the schools).

Gold, silver, and bronze prizes will be awarded to three (3) categories: Grades K-1, 2-3, 4-5. Each winner will receive one t-shirt with his/her design and one for their teacher. In addition, winners will receive a commemorative plaque. T-shirt design entries **MUST** be completed on the official 11” x 17” poster blanks (or photocopies) with the student’s **name** and **grade level**. Please do not use copyrighted characters in the designs.

Enclosed are entry forms as well as a T-shirt Design Contest Promo poster. Please post the 11” x 17” poster in a highly visible area for students.

We received over 1000 entries last year! Last year’s winners can be viewed at

<http://pinellascounty.org/utilities/PDF/dww2009winners.pdf>

(A separate contest is being held for middle school grades.)

If you have any questions about this activity, feel free to contact us Monday through Friday, 8:00 a.m. to 5:00 p.m., at 464-5261 or 464-3896, or e-mail gplantamura@pinellascounty.org

Sincerely,

Greg Plantamura
Public Relations Specialist
Pinellas County Communications
333 Chestnut Street
Clearwater, FL 33756

Guest speakers on water conservation are available upon request throughout the year to talk to your class about water, recycling and solid waste.

Please call 464-3896 if you wish to schedule a speaker.

See our teaching resources at

<http://www.pinellascounty.org/utilities/teachers>