

PSCU Financial Services



PSCU Financial Services in St. Petersburg boosted its green initiative by completing the Cutting Waste at Work program, followed closely with Green Business

Partnership certification. Using Cutting Waste at Work recommendations, PSCU streamlined its garbage hauling schedule, saving several thousand dollars annually. Pinellas County's Haz-to-Go trailer was on-site at PSCU to collect electronics and chemicals from employees. PSCU staff work hard to do the right thing by ordering green certified paper products, utilizing reusable cleaning materials and installing motion detection lighting controls where possible. The company's "going green" efforts have also played a role in its community outreach. During the past three years, in concert with its recycler, PSCU donated \$8,000 to the Ronald McDonald House as a result of increased recycling efforts.

The Poynter Institute

The Poynter Institute in St. Petersburg participated in Pinellas County's free Cutting Waste at Work program. The Institute had a recycling program in



place when Cathy Campbell, Director of Project Operations, contacted Pinellas County for a waste audit. After carefully examining current practices and available alternatives, the Poynter Institute was able to increase recycling and streamline their garbage services, thereby saving an estimated \$5,000 per year. According to Cathy, "Who would've imagined a trash audit could produce such great results? This was a win for all involved!"

How do I get started?

Call today

(727) 464-7500

or email: recycle@pinellascounty.org

to schedule a **FREE** waste assessment with customized recommendations.



Online resources

- **Cutting Waste at Work** (includes printable posters, tip sheets and brochures) www.pinellascounty.org/cutwaste
- **A to Z Guide** for Recycling and Disposal in Pinellas County provides specific local options to "get rid of" over 250 items www.pinellascounty.org/recycle



Pinellas County Solid Waste

3095 114th Avenue North
St. Petersburg, FL 33716

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Cutting Waste at Work

A FREE comprehensive waste reduction program for Pinellas County businesses.



Pinellas County Business Waste Reduction Assistance Program



Why should my business participate in a waste reduction program?

Businesses generate a majority of Pinellas County's solid waste and much of it could be reduced, reused or recycled. Cutting waste helps the environment —and your bottom line.

Benefits to your company

- Save money by reducing waste disposal costs
- Enhance your company's image by demonstrating a commitment to sustainability
- Earn customer and employee appreciation

Benefits to the community

- Extend the life of the county's only landfill by reducing the volume of garbage disposed
- Improve the environment by reducing pollution and conserving resources
 - Promote the creation of jobs in the recycling industry



6 Steps to Cutting Waste at Work

Pinellas County staff will work with you every step of the way to study your waste stream, develop a customized waste reduction program and help promote the program to your employees.

Best of all, it's free!

1. Request a free waste assessment from Pinellas County Solid Waste to:

- Review the garbage collection contract, schedule and cost
- Identify opportunities for waste reduction and reuse
- Identify recyclable materials, collection points and potential markets

2. Receive a customized waste assessment summary including:

- Specific recommendations for your business
- Resources for building employee support
- Implementation checklist
- Incentive program information
- Environmental purchasing opportunities

3. Generate support and leadership for the program:

- Obtain top management support
- Engage the facilities manager
- Designate a program leader
- Develop a Green Team of interested employees



4. Develop a customized program based on the recommendations:

- Define goals
- Select waste reduction measures and procurement policies
- Decide how and where to collect recyclable materials
- Select a recycling service or local markets for recyclable materials
- Determine whether to become a Green Business Partner:
 - Program includes waste reduction, energy conservation and water-saving measures
 - Assistance available for completing the program application

5. Launch the program and educate employees with free materials including:

- Educational presentation
- Promotional materials such as posters and stickers
- Program participation plaque

6. Track program success with assistance from Pinellas County staff:

- Monitor program progress
- Review the program and evaluate opportunities for improvement
- Celebrate milestones with employees to reinforce motivation
- Receive public recognition through Pinellas County's website and social media outlets