

RECOMMENDATIONS

Direct County staff to **identify logical greenspace connections** in the Area and to identify **opportunities for roadway/corridor beautification and enhancement**.

Direct County staff to **explore grant opportunities and partnerships** to implement corridor beautification and enhancement goals.

Coordinate with area governments, agencies and businesses to **identify desirable community design features and standards** for implementation through capital improvements, land development regulations and incentives (e.g., design standards for development along the roadway corridor; an overall community design theme, etc.)

During the review of County development codes, **recognize that certain areas are unique, like the Gateway Area, and may require the development of special codes and requirements** to achieve area-specific goals that arise out of planning efforts like the one described above.

POSITIONING COUNTY PROPERTIES *to Implement Economic Goals and* *Exemplify Sustainable Quality Development Principles*

There are several parcels in County ownership, particularly in the vicinity of the Airport, that can be developed/redeveloped to support light industrial/business uses and marketed to attract high wage jobs and contributory industries (**see Figure 2**). There are also County-owned properties that need to be examined more closely to see how they might contribute to revenue-generation, how they might provide employment opportunities, or be considered for sale. There are also County properties that can be uniquely redeveloped to provide a regional recreational purpose, or should be purposely protected for their environmental or cultural significance. Other properties require examination for their potential to buffer residential areas from certain non-residential uses. Overall, planning for each property requires balancing employment /economic potential with countywide economic contribution, and the potential impacts on public facilities, the natural environment and the surrounding community. **Table 5** provides certain specific recommendations for County properties as follows: