



Florida Department of Transportation
District 7
11201 N. McKinley Drive
Tampa, FL 33612-6456

CTST MEETING SCHEDULE

- Hillsborough County CTST - 4th Wednesday at 9:30 a.m.
- Pasco County CTST - 4th Wednesday at 1:30 p.m.
- Pinellas County CTST - 1st Thursday at 9:30 a.m.
- West Central Florida CTST - 2nd Wednesday at 1:00 p.m.

TRAFFIC SAFETY EVENTS:

December

- Lights on for Life Month
- National Drunk & Drugged Driving Prevention Month

January

- CTST Coalition—Bartow, FL - 10th

February

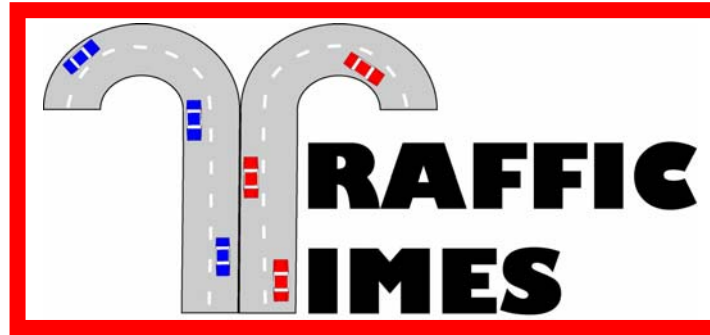
- Aggressive Driving Awareness Month
- National Child Passenger Safety Awareness Week 13th-19th

For information on location of meetings /events contact
Jeanette Rouse at 813-975-6256 or jeanette.rouse@dot.state.fl.us

Newsletter published by the Community Traffic Safety Teams (CTST), Sponsored by the Florida Department of Transportation, District 7.



Local People Solving Local Problems



RECIPES FOR THE ROAD

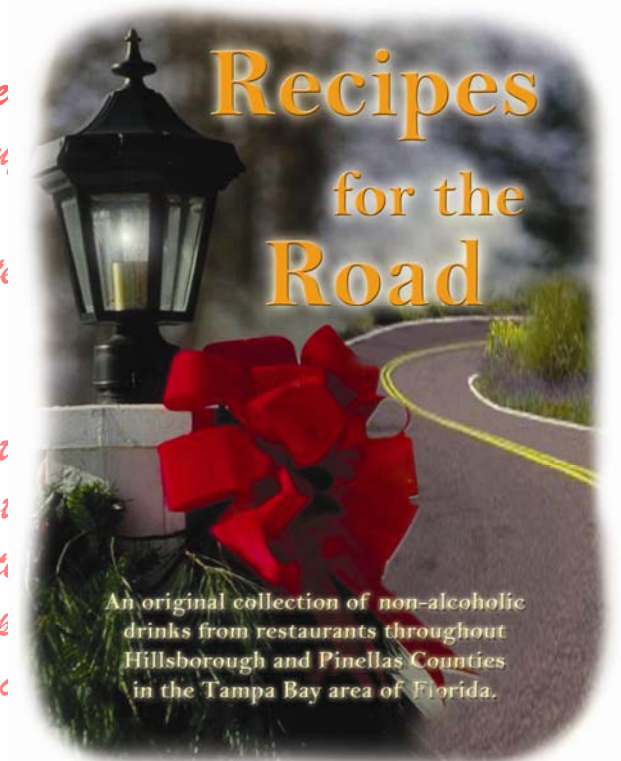
For the very first time, the Florida Department of Transportation Community Safety Traffic Team (CTST) has put together "Recipes for the Road". The book originated in Jacksonville as an idea to help reduce drinking and driving. This year the book has been created and published for Hillsborough and Pinellas counties. It contains unique non-alcoholic recipes gathered from local restaurants on both sides of the bay. The theme was oriented to holiday party awareness, and the importance of serving non-alcoholic beverages.

Some of the groups that contributed were: MADD, AAA, Suncoast Safety Council, DUI Task Force, and Hillsborough County Sheriff's Office.

We would also like to thank the mayors of Tampa, St. Petersburg, and Clearwater, for endorsing this publication with letters of commitment. We are honored to have mayors that implement safe driving during the holidays.

Candy Cane Latte
3/4 oz. Cherry Syrup
1/4 oz. Mint Syrup
2.5 oz. Espresso Steamed Milk

Pour cherry and mint and Espresso into a glass and fill with steamed milk. Top with whipped cream. Place candy cane in the glass and stir.



An original collection of non-alcoholic drinks from restaurants throughout Hillsborough and Pinellas Counties in the Tampa Bay area of Florida.

So what if I got drunk last night, I'm okay now!

If at 2:00a.m., an individual goes to bed intoxicated with a blood alcohol level (BAL) reading of .25, and if alcohol leaves the blood at .015 per hour, let us just see what happens to that individual the next morning.

TIME		BAL
2:00 a.m.	Goes to bed	.250
3:00 a.m.	Sleeping	.235
4:00 a.m.	Sleeping	.220
5:00 a.m.	Sleeping	.205
6:00 a.m.	Gets up for work	.190
7:00 a.m.	Wonders why keys don't fit car	.175
8:00 a.m.	At work	.160
9:00 a.m.	Spills coffee	.145
10:00 a.m.	Still legally intoxicated	.130
11:00 a.m.	Trips and stumbles	.115
12:00 p.m.	Still legally intoxicated	.100

Provided By
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Mother's Against Drunk Drivers—MADD "Tie One on For Safety"

MADD created the Project Red Ribbon campaign in 1986 to help heighten public attention to drinking and driving during the holiday season. Traditionally, holiday periods such as Thanksgiving, Christmas and New Year's have a higher incidence of drunk driving crashes.

The program was designed to encourage the public to become actively involved in the fights against drunk driving by tying a MADD ribbon to a visible place on their vehicle, such as the antennae or side mirror.

The **Tie One On for Safety** campaign has grown to be one of MADD's most popular and identifiable public awareness campaigns.



Inside this issue:

- **Holiday Safety Shopping Tips**



- **Holiday Traveling Tips**



- **AAA "Tow to Go" Program**



- **MADD "Tie One On for Safety"**





HOLIDAY SHOPPING SAFETY TIPS

- Purses are prime targets for criminals! Be extra careful in crowded shopping areas, transportation terminals, bus stops, and parking lots.
- Shop during daylight hours whenever possible.
- If you must shop at night, go with a friend or family member, and carry a cell phone.
- Avoid wearing expensive jewelry.
- Even though you are rushed and thinking about a thousand things, stay alert to your surroundings.
- Avoid carrying large amounts of cash.
- Always keep cash in your front pocket.
- Beware of strangers approaching you for any reason.
- Avoid overloading yourself with packages. It is important to have clear visibility and freedom of motion to avoid mishaps.
- At this time of year, "Con-artists" may try various methods of distracting you with the intention of taking your money or belongings.

CREATIVITY PAYS OFF

Our \$8,000 DUI bookmark has been featured in CTST newsletters in the past, in fact, we are currently having more printed due to the popular demand.

The bookmark designed by Independent Resources, recently won two awards: 1) for best design, and 2) Award of Excellence from the Florida print awards.

No wonder the demand is so hard to keep up with!



'TOW TO GO' COMBATS DRUNK-DRIVING AGAIN THIS HOLIDAY SEASON

By: Matt Nasworthy

For the sixth straight year, AAA Auto Club South and Budweiser are launching 'Tow to Go' to help make the holidays safer for everyone. Created in 1998, 'Tow to Go' fights drunk-driving by offering a free ride home and a free tow to adults who drink alcoholic beverages and may have imbibed too much. Last year, 'Tow to Go' kept over 1,300 potential drunk-drivers off roadways across the Southeast.

This year, 'Tow to Go' will be available throughout the entire state of Florida, the metro Atlanta, and the metro Nashville area. It will also expand and for the first time include Savannah, Georgia. The program runs from Thanksgiving 2004 through New Year's Day 2005.

"'Tow to Go' obviously helps those drivers who find themselves in a dangerous situation, but more importantly, it keeps a major hazard off our roads," said Ed Schatzman, senior vice president of automotive services for AAA Auto Club South. "This program protects countless motorists who may otherwise be left in the path of a potential drunk driver."

'Tow to Go' is very simple to use. Adults who need a ride home from bars or restaurants this holiday season can simply call **1-800-AAA-HELP**. AAA will dispatch a tow truck and take both the driver and the vehicle home, free of charge.

AAA and Budweiser encourage individuals to plan for a safe celebration this holiday season by being or choosing a 'Designated Driver', or, by calling 'Tow to Go' for a safe ride home.

